



PRIDE IN BUSINESS CELEBRATION LUNCHEON + AFTER PARTY

Honoring a Decade of Progress. Igniting the Next Era of Impact.

Where business meets community.

Where Pride fuels economic power.

Where the next decade begins.

HOST COMMITTEE - TALKING POINTS

Event Details

Pride In Business Celebration Luncheon + After Party

Celebrating a Decade of Impact

Friday, June 12, 2026

- **VIP Reception:** 10:30 AM
- **Expo:** 10:30 AM
- **Luncheon Program + Awards:** 12:00 - 1:30 PM
- **After Party:** 1:30 PM - until?

Location:

Hilton Americas-Houston | Grand Ballroom

Event Website:

houstonprideinbusiness.com

Event Overview & Significance

- **Pride In Business 2026** is the Greater Houston LGBTQ+ Chamber of Commerce's **flagship Pride Month celebration** and annual signature event — and one of the most visible LGBTQ+ community events in the region.
- This year's celebration is especially significant as it takes place during the **Chamber's 10-Year Anniversary year**, marking a **Decade of Impact**...growth, leadership and the building an inclusive regional economy that includes the LGBTQ+ and Allied community.
- Pride In Business has evolved into a **powerful convening space** that brings together business leaders, LGBTQ+ and Allied professionals, corporate partners, and community champions.
- Pride In Business has grown every year since launching as a virtual event in 2021.
 - **2022 (first in-person event):** 350+ attendees
 - **2023:** 450+ attendees
 - **2024:** 750+ attendees
 - **2025:** nearly 1,000 attendees
- In 2026, we expect **1,000+ attendees**, making this the **largest and most ambitious Pride In Business Celebration to date**.
- The event is moving up to the **Grand Ballroom at Hilton Americas–Houston**, reflecting the scale, energy, and importance of this milestone year.
- In a time when LGBTQ+ communities are navigating real challenges, **Pride In Business is about connection, visibility, and standing together** — publicly, proudly, and with purpose.
- A **nationally recognized special guest** will be announced soon, adding to the significance and visibility of this milestone celebration.
- We're proud to partner with our **Media Partner, KHOU 11**, again this year to amplify the event's reach and impact.

Why Sponsor?

- **Lead with Visibility**
Sponsorship is a visible way to stand with LGBTQ+ and Allied businesses and professionals and demonstrate leadership during this milestone year for the Chamber.
- **High-Impact Brand Alignment**
Align with the region's leading LGBTQ+ and Allied business organization during its most high-profile annual event.
- **Access Influential Audiences**
Pride In Business brings together:
 - LGBTQ+ and Allied entrepreneurs and professionals
 - Corporate Leaders and Impact Partners
 - Elected officials and civic stakeholders
 - Community leaders and decision-makers
- **Demonstrate Values Through Action**
Sponsorship supports economic opportunity, supplier inclusion, workforce engagement, and business growth across the LGBTQ+ and Allied community.
- **Meaningful Relationship-Building**
From the luncheon to the highly anticipated **After Party**, sponsors benefit from authentic networking in a celebratory, high-energy environment.

About the Chamber

- The **Greater Houston LGBTQ+ Chamber of Commerce** is a leading regional organization advancing economic opportunity for the LGBTQ+ and Allied community and is positioned at the **intersection of business and community**.
- Over the past ten years, we have built a strong **LGBTQ+ economic ecosystem** that includes:
 - Large, medium and small companies
 - Elected Officials
 - Leading Institutions
 - International Partners
 - Nonprofits
 - Professionals and young professionals

- We are the **only local/regional organization** solely focused on supporting LGBTQ+ and Allied businesses through connection, visibility, and economic inclusion.
- The Chamber represents:
 - 575+ members and growing
 - 65+ Impact Partners, including major corporations and institutions
- For ten years, the Chamber has worked to strengthen the regional economy by:
 - Elevating LGBTQ+ and Allied business visibility
 - Convening employee resource groups through major employers in the region
 - Expanding access to economic opportunity
 - Connecting businesses to decision-makers
 - Advocating on behalf of the LGBTQ+ and Allied community
 - Promoting LGBTQ+ economic policies that advance mobility
 - Building a more inclusive regional business ecosystem

Sponsorship Benefits

- **Brand recognition** across event marketing, digital campaigns, email promotions, and on-site materials.
- **On-stage recognition opportunities**, based on sponsorship level.
- **Complimentary tickets and premium seating** for sponsors and their guests.
- **Exclusive After Party access**, a signature element of Pride In Business and a favorite among sponsors and attendees.
- **Year-round engagement value**, with Pride In Business serving as a gateway to deeper involvement with the Chamber.

Note: There is a 25% non-member fee assessed on sponsorships. This can be discussed and potentially waived for organizations interested in deeper year-round engagement with the Chamber as an Impact Partner or Member.

Call to Action

- **Commit early to maximize impact.** Pride In Business 2026 has just been announced, and early sponsors help shape the success of this milestone year.
- **Multiple sponsorship opportunities are available,** including traditional levels and customized activations aligned with organizational goals.
- **Stand with the Chamber and the community.** Sponsorship is a meaningful way to support LGBTQ+ community economic visibility and leadership during the Chamber's 10-Year Anniversary.
- **Sponsorship Deadline: May 16, 2026**

Note: Individual tickets will open in April.

Upcoming Announcements about the Event

- **Co-Chairs.** We'll announce our Event Co-Chairs.
- **Host Committee** announcement will include the list of those individuals who have stepped up in this milestone year to support the event.
- **Special Guest** high profile individual who will be joining us for the event.
- **Event Emcee,** Len Cannon, Anchor with KHOU 11, will be joining us again this year.
- **Pride In Business Expo,** new this year with more space on the 4th Floor for both the After Party and the Expo.
- **Other special guests,** including elected officials.
- **Additional more to come...**

Event Resource Links

Event Landing Page

👉 houstonprideinbusiness.com

Link to Sponsorship Packet

👉 <https://www.houstonlgbtchamber.com/2026-pib-sponsor-packet/>

Link to Sponsorship Form

👉 <https://business.houstonlgbtchamber.com/2026pib-sponsor/Fill/LqIQYtMP>

Decade of Impact Anniversary Page

👉 <https://www.houstonlgbtchamber.com/10-yr-anniversary/>

Chamber Website

👉 <https://www.houstonlgbtchamber.com/>

Questions?

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