

# 2024 IMPACT PARTNER BENEFITS GUIDE



Working at the Intersection of business and the  
LGBTQ+ Community

[HoustonLGBTQChamber.com](https://HoustonLGBTQChamber.com)



## WHO WE ARE

The Greater Houston LGBT Chamber of Commerce is **the leading voice for the Greater Houston LGBTQ+ and Allied Business Community**. The Chamber is the only organization focused on the LGBTQ+ and Allied Business Community and economic inclusion for the LGBTQ+ community in the greater Houston region.

Ensuring representation for the LGBTQ+ business community and working toward economic inclusion in the fourth largest (and most diverse!) city and in the greater Houston region are key drivers for the mission of the Chamber.

The overarching work of the Chamber is focused on economic empowerment for the LGBTQ+ community.

The Chamber focuses on supporting and growing a thriving LGBTQ+ and Allied business and professional community to create economic opportunities for the LGBTQ+ community.

Simply put, the Chamber works to achieve equality and equity through business. We are a powerful force for business advocacy and a valuable resource for our members and the LGBTQ+ community.

Since the launch of the organization, the Chamber has experienced rapid growth within the greater Houston business community.

**Become a Impact Partner and support economic inclusion for the LGBTQ+ community.**



## WHY PARTNER?

Impact Partners play an important role in the Chamber. The investment that Impact Partners make in the Chamber supports a thriving and growing LGBTQ+ and Allied Business Community in the Greater Houston region.

Join other companies, including Fortune 500, and become a Chamber Impact Partner today.

The Chamber's goal is to create mutually beneficial, long-term partnerships with our Impact Partners. We see it as an opportunity to collaborate and support the LGBTQ+ and Allied Business Community...**TOGETHER.**

Being a Chamber Impact Partner offers broad exposure and significant brand visibility with the LGBTQ+ community (in the fourth largest and most diverse city in the country) as well as access to the LGBTQ+ Business Community. An impact partnership can help demonstrate your company's commitment to diversity, equity, and inclusion.

Investing in the Chamber means investing in an organization that is aligned from a business perspective. Partnering with the Chamber helps to position your company as a strong LGBTQ+ advocate and our pledge is to bring visibility to our loyal Impact Partners for the generous support and commitment. **Support from our Impact Partners makes a huge difference for LGBTQ+ owned member businesses.**



# FOCUS

The Chamber accelerates economic opportunity for the LGBTQ+ business community through a strong network of business allies, innovative programs, strategic partnerships, and advance policies that foster economic inclusion and equality.

The Chamber is dedicated to fostering an inclusive business community that promotes economic inclusion, connects members and advocates on their behalf.

The Chamber's strategic focus areas are:

- Business Development & Growth
- Education & Networking
- Collaboration & Partnerships
- Leadership Development
- Advocacy/Policy

## Did You Know?

- The LGBTQ+ consumer market is estimated to represent nearly \$1 trillion in buying power
- The LGBTQ+ population is second to only the African American and Hispanic populations in terms of spending power of a diverse group and is estimated to have about half the population of each
- Studies show that LGBTQ+ consumers remain loyal to the companies and brands that show support in their community through targeted advertising and sponsorship— even when it costs more to do so
- There is an estimated 1.4 million LGBTQ-owned businesses in the U.S.
- An estimated 5% of workers in Texas are LGBTQ+

# THANK YOU TO OUR MILITARY HEROES

COMCAST HOUSTON REGION VETERANS



## INVEST

Greater Houston LGBT Chamber of Commerce Impact Partners include companies in the region and across the country that provide significant support to the Chamber because they...

- Recognize the value the Chamber brings to their company, the LGBTQ+ business community and the regional LGBTQ+ community
- Want to reach LGBTQ+ businesses, consumers, talent
- Intend to raise brand awareness with the LGBTQ+ community
- Desire to support and provide resources to their LGBTQ+ employees and entire employee base
- Demonstrate a strong commitment to and support of the LGBTQ+ community
- Support economic opportunity and inclusion for the LGBTQ+ community

## CHAMBER COMMITMENT

Raise brand awareness for our Impact Partners and their commitment to LGBTQ+ inclusion and the LGBTQ+ & Allied Community.



## RECOGNITION

Impact Partners have the opportunity to be nominated and be recognized as a Pride In Business Award Honoree. The Pride In Business Awards recognizes the contributions made by Chamber members and other key stakeholders in building a more diverse and inclusive business community.

We recognize Impact Partners including:

- Impact Partner of the Year
- Supplier Diversity Advocate of the Year
- Impact LGBTQ Ally of the Year
- Employee Resource Group of the Year
- Chamber Advocacy Award



Greater Houston LGBT  
Chamber of Commerce

Learn more at <https://www.houstonlgbtchamber.com/pib-awards/>

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## VISIBILITY

Becoming a Impact Partner means your company receives visibility 365 days a year as a strong supporter of the LGBTQ+ community. Visibility matters! When your brand is visible in the LGBTQ+ community, it speaks volumes. What is your brand investment in the LGBTQ+ community?

LGBTQ+ consumers and allies remain loyal to the companies and brands that show support in their community through targeted advertising and sponsorship – even when it costs more to do so.

Becoming a Chamber Impact Partner sends a strong message throughout the year that your company supports and invests in the LGBTQ+ community.

“Chevron is very proud to have been among the first corporate supporters of the Greater Houston LGBT Chamber of Commerce. Our commitment is founded in the belief that a diverse supply chain, just as a diverse workforce - one that reflects the communities where we live and work, creates a business advantage for Chevron and helps foster economic development and prosperity. Chevron’s support of LGBT inclusion is a part of our history and culture, so we’re particularly happy to partner with an organization that shares our commitment and values.”

*- David Feldman, Supply Chain Advisor – Supplier Diversity, Chevron Corporate Procurement*





## CONNECT

Did you know that the Chamber is the only Affiliate Chamber of the National LGBT Chamber of Commerce (NGLCC) in the Greater Houston region?



As an affiliate of the NGLCC, the Chamber is the only organization in the region that supports the LGBTBE® certification for LGBTQ+ businesses as part of the NGLCC's national Supplier Diversity Program. Partnering with the Chamber can bolster your LGBTQ+-inclusive supplier diversity program.

Impact Partners have direct access to Certified LGBT Business Enterprise® (Certified LGBTBE®) companies to support supplier diversity programs/goals.

We highly encourage our Impact Partners in the Chamber network to connect with our certified members in supplier diversity and procurement chains when looking at vendors to provide exceptional products and services.

Plus, Impact Partners have the opportunity to connect with LGBTQ+ nonprofits, community leaders, and other key stakeholders through the Chamber which can support social responsibility goals.

## CHAMBER COMMITMENT

Purposeful connection between Impact Partners to LGBTQ+-owned and LGBTBE® Certified businesses.





## ENGAGE!

Do you have an active LGBTQ+ Business / Employee Resource Group (B/ERG) and are looking for opportunities to engage with the LGBTQ+ community?

The Chamber offers DEI programming and incredible opportunities to engage LGBTQ+ and Allied employees through events, volunteer and leadership opportunities including the LGBTQ+ Workplace Alliance.

What better way to connect business-to-business than through the Chamber!

Employees and ERG Leadership can engage and collaborate with the Chamber throughout the year, both locally and statewide, with other ERGs as part of the Chamber's collaboration with the Texas LGBTQ Chambers of Commerce.

"I'm unsure if we can find the right words to express how important the Chamber relationship has been to our BRG.

The resources, support and partnership the Chamber offers is impossible to find elsewhere in Houston. If you want to see your employee resource group at the 'next level,' this is definitely the best step to take!

The Chamber and Amegy Bank's relationship is easily our proudest moment as a business resource group. The resources for our employees, clients and ourselves has been the key reason we feel so successful. The Chamber's growth is stunning since its inception, and we are so proud to be a founding member."

- Clay Melder, Amegy Bank,  
former Co-Chair, LGBT  
& Allies BRG

**AmegyBank**  
of Texas



Launched in 2022, the **LGBTQ+ Workplace Alliance** program creates connection, learning and community for LGBTQ+ Employee Resource Groups across Chamber Impact Partners through networking and programming across the city, region and state of Texas.

The program was developed exclusively for Chamber Impact Partners - to facilitate engagement and learning between Employee Resource Group (ERG) leaders and others who are a part of their companies' diversity equity & inclusion initiatives.

### LGBTQ+ Workplace Alliance Program Pillars



### Engagement & Support

The LGBTQ+ Workplace Alliance is geared to support Chamber Impact Partners that are committed to LGBTQ+ inclusion/DEI goals through intentional collaboration. The program is open to seasoned companies that are engaged around LGBTQ+ inclusion as well as those companies just getting started on their LGBTQ+ inclusion journeys.

The Chamber, as an organization at the intersection of business and community, is in a unique position to offer connection, expertise and resources to help companies with their LGBTQ+ inclusion journey. The Chamber helps support LGBTQ+ Employee Resource Groups at private and public sector companies throughout the Greater Houston region and statewide and serves as a catalyst and convener for LGBTQ+ ERGs to support LGBTQ+ and Allied employees and help them connect, share and ultimately thrive.

Learn more at [www.lgbtqworkplacealliance.lgbt](http://www.lgbtqworkplacealliance.lgbt)



**Did You Know?**

**LGBTQ+  
BUYING POWER**



**The LGBTQ+ population is second to only the African American and Latino populations in terms of spending power of a diverse group.**

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# LGBTQ+ Inclusion is Smart Business!

**\$1 Trillion**

Estimated LGBTQ+ Consumer Buying Power in the U.S.



**74% of LGBTQ+ Adults**

Likely to consider brands that support nonprofits and/or causes that are important to them as an LGBTQ+ person

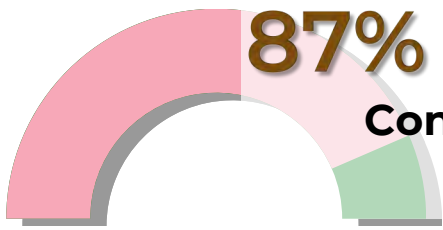
**\$1.7 Trillion**

Added to U.S. Economy by LGBTQ+ Owned Businesses



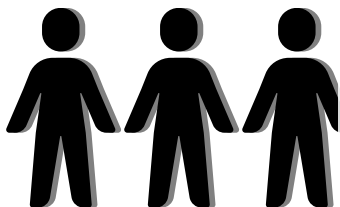
**87% of LGBTQ+ Consumers**

Consider a brand that is known to provide equal workplace benefits for all of its employees



**1.4 Million**

LGBTQ+ Owned Businesses in the United States



**71% of LGBTQ+ Adults**

Will remain loyal to a brand they believe to be very friendly and supportive to the LGBTQ+ community



# Diversity flies with us.

## MAKE IT COUNT!

## Supplier Diversity takes us all to

LGBTQ+ inclusion matters on many levels! Your Chamber investment counts on the HRC Corporate Equality Index (CEI)!



For organizations recognized as part of the Human Rights Campaign Foundation's Corporate Equality Index (CEI), your contribution in the Chamber can help support your company achieve a coveted perfect score related to the CEI's criteria focused on supplier diversity programs.

Now is a good time to become a Chamber Impact Partner and show your strong support for the LGBTQ+ Business Community.

Major employers, businesses with 100 or more employees, international, national, and regional businesses are invited to participate in the Chamber as Impact Partners.



Impact Partnerships range from \$5,000 to \$50,000 and include a variety of customizable benefits.

### DID YOU KNOW?

LGBTQ+-Inclusive Supplier Diversity is now required as part of the HRC Corporate Equality Index Survey.



## LET'S PARTNER!

We invite you to partner with one of the fastest-growing Chambers in the region and raise your visibility with the LGBTQ+ community in the fourth largest city in the country by collaborating with the Greater Houston LGBT Chamber of Commerce.

We can work with your company to create a customized package to suit your sponsorship needs. We look forward to partnering with you.

For more information on Impact Partner investment opportunities, contact us at [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) or complete the Impact [Partner Interest Form](#).

**Partner with the Chamber and engage with the LGBTQ+ Community year-round.**

"As the first Corporate Partner of the LGBT Chamber, Amegy Bank's diversity, equity and inclusion efforts have been influenced by a strong community of advocates and supporters. No one can do it alone, so it's important for us to work together. We are truly proud to be part of this amazing organization.

Corporate Partners should not only join the Chamber but become involved and participate in events. It's amazing how many people you will meet that you never would anywhere else. I would also recommend challenging yourself to become a leader for the Chamber – change starts with just one person!"

*- Robert Hahn, Amegy Bank,  
Founding Co-Chair,  
LGBT & Allies BRG*

**AmegyBank**<sup>®</sup>  
Here, You Grow<sup>™</sup>

# Impact Partner Levels & Benefits



## 2024 BENEFITS

The Chamber offers various levels of Impact Partnerships and an array of benefits. Depending on the level, the Chamber can work with your company to create a customized package to suit your sponsorship needs. We look forward to partnering with you!

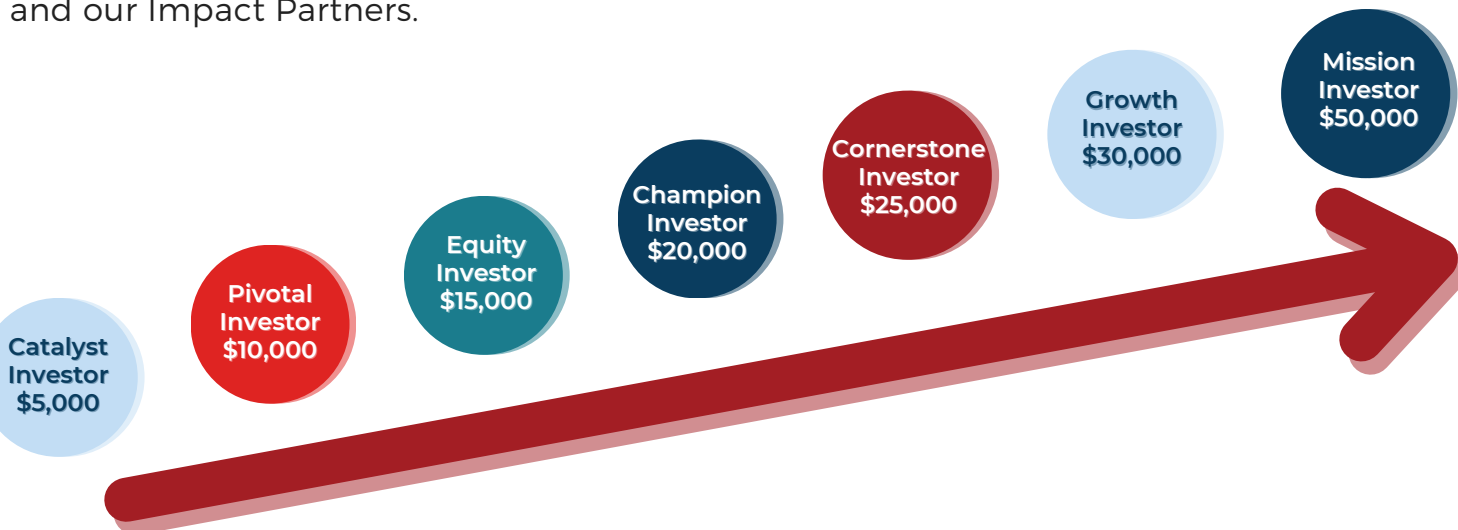
The Chamber is active twelve months of the year and offers your company an array of engagement opportunities through events, networking, sponsorship, and Impact Partner recognition.

Join leading organizations such as Amegy Bank, Comcast, Dow, Houston Rockets, Shell and United, and become a Chamber Impact Partner. Ready to bring brand awareness, visibility, and more to your company? Let's partner....today!

Read further to see the detailed benefits and levels as well as more about the Chamber and our Impact Partners.

### DID YOU KNOW?

The LGBTQ+ Community uses the online Chamber Directory to find LGBTQ-supportive businesses.



For more information on Impact Partner investment opportunities, contact us at [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) or complete the Impact [Partner Interest Form](#).

# CATALYST INVESTOR \$5,000

Up to 10 participating employees included

## PROGRAMS & EVENTS

- NGLCC Business & Leadership Conference Registration Discount
- Opportunity to participate in statewide events and programming through the [Texas LGBTQ Chambers of Commerce](#)
- Access to Monthly and Quarterly Chamber Events including Networking Events, Educational Workshops and Other Events & Programming
- Annual Signature Pride In Business Celebration & Awards (held during Pride Month each year) – Opportunity to Sponsor (iii)(v)
- Annual Signature Pride In Business Celebration VIP Reception – Opportunity to Sponsor (iii) (v)
- Annual Signature Pride In Business Awards Nominations – Opportunity to Nominate
- LGBTQ+ Workplace Alliance Summit – Opportunity to Sponsor (iii)(v)
- LGBTQ+ Workplace Alliance Programming & Events - Opportunity to Sponsor (iii)(v)
- LGBTBE® Roundtable Program (vii) - Opportunity to Sponsor (iii)(v) (regional program)
- Chamber Major Programs & Events – Opportunity to Sponsor (iii)(v)
- Other programs & events – Opportunity to Sponsor (iii) (v)
- ChamberTalk Interview Series - Opportunity to Sponsor (iii)(v)
- 2024 Campaigns, including Show Your Pride, Shop PRIDE, LGBTQ+ Business Month, LGBTQ+ History Month – Opportunity to Sponsor (iii)(v)
- Employee Engagement - LGBTQ+ Workplace Alliance - Up to 10 employees included\*\*\*\*
- Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21-40) - Up to 10 employees included
- Engagement with regional nonprofit Chamber members
- ERG - LGBTQ+ Nonprofit Matchmaker Event

## OTHER BENEFITS

- Leadership Development through Committee or Board Participation (ii)
- Use of Chamber Member Logo in all approved advertising and literature (with restrictions)
- Recognition of Impact Partners at Chamber events (iii)
- Access to Member Facebook Group and posting Impact Partner promotions and other information
- Job Postings
- Hot Deals
- Member 2 Member Deals
- Discounts on Chamber Partner Programs

## DIGITAL MARKETING EXPOSURE

- Logo inclusion and hyperlink on Chamber website home page
- Logo placement on Chamber website with hyperlink on [Impact Partners page](#) with level designation
- Logo placement in Chamber email communications with Impact Partner level designation (where Impact Partners are listed) (iii)
- Multiple location online listings – up to 2
- Enhanced online directory listing
- Additional Brand Recognition (iii)(viii) - up to 2
- Recognition on Chamber Supplier Diversity Partner page (viii)
- Email announcement of Impact Partner collaboration
- Recognition on 2024 Wall of Appreciation (for sponsored events)
- Recognition in end-of-year sponsor recognition (assumes sponsorship of at least one event/program)
- SHOP LGBTQ+ Campaign - Opportunity to Sponsor (iii)(v)
- Advertising in Chamber digital magazine, *Business Intersections* (Impact Partner reduced rate)

## PUBLIC POLICY

- Legislative Affairs Program - Opportunity to Sponsor (iii)(v)
- Participation in Chamber's Legislative Affairs Activities
- Chamber Advocacy Day with the Texas LGBTQ Chambers of Commerce - Opportunity to Sponsor (iii)(v)
- Opportunity to participate in D.C. Fly In with Federal Elected Officials
- Elected Officials Reception - Opportunity to Sponsor (iii)(v)
- Engagement with City of Houston and Harris County for Boards and Commissions service opportunities
- Opportunity to Sponsor Other Chamber Advocacy Activities

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected \*Eligibility - 100+ employees \*\*Sent from Chamber \*\*\* See Chamber ribbon cutting options on website \*\*\*\*Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee).



# PIVOTAL INVESTOR \$10,000

## All benefits of Catalyst Level, PLUS:

Five additional participating employees (up to 15)

### PROGRAMS & EVENTS

- Opportunity to sponsor and host Chamber regular programs and events (iii)(v)(vi)
- Employee Engagement - LGBTQ+ Workplace Alliance - Up to 15 employees included\*\*\*\*
- Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21-40) - Up to 15 employees included
- Complimentary speaker from the Chamber during Pride Month or LGBTQ+ History Month (other months as requested)(ii) - reduced Chamber speaker fee

### DIGITAL MARKETING EXPOSURE

- Logo placement on Chamber website with hyperlink on [Impact Partners page](#) with level designation
- Additional Brand Recognition (iii)(viii) - up to 3
- Two additional location online listings - Up to 4

### OTHER BENEFITS

- Opportunity to participate in the Business Advantage Program (BAP)(iii) (Note: specific levels apply to the BAP program. See Chamber website for details) - Tier 5



(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTQBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected \*Eligibility - 100+ employees \*\*Sent from Chamber \*\*\* See Chamber ribbon cutting options on website \*\*\*\*Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee).

# EQUITY INVESTOR \$15,000

## All benefits of Pivotal Level, PLUS:

Five additional participating employees (up to 20)

### PROGRAMS & EVENTS

- LGBTQ+ Workplace Alliance Program - Opportunity to Sponsor (iii)(v) (regional program)
- LGBTQ+ Workplace Alliance Programming & Events (Regional) - Opportunity to Host (vi)
- Member Orientation - Opportunity to Host (vi)
- Employee Engagement - LGBTQ+ Workplace Alliance - up to 20 employees included\*\*\*\*
- Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21-40) - Up to 20 employees included
- Employee Engagement - Chamber Events (Holiday Celebration, LGBTQ+ History Month Event) - 10 tickets
- Resource for speakers, panelists and expertise for Chamber and Chamber Partner events

### PRINT BENEFITS

- Logo featured in Chamber advertising (iii)
- On-site signage at Chamber signature events (with level designations) (iii)

### DIGITAL MARKETING EXPOSURE

- Logo placement on Chamber website with hyperlink on [Impact Partners page](#) with level designation – fifth tier
- Two additional location online listings – Up to 6
- Additional Brand Recognition (iii)(viii) - up to 4
- Turnkey online member profile setup

### PUBLIC POLICY

- Chamber Advocacy Day Reception – Opportunity to Sponsor (iii) (v)
- Opportunity to participate in D.C. Fly In with Federal Elected Officials - Opportunity to Sponsor (iii)(v)

### OTHER BENEFITS

- Promotion of Impact Partner Directed Job Fair - Up to 1 Annually
- Opportunity to participate in the Business Advantage Program (BAP)(iii) *(Note: specific levels apply to the BAP program. See Chamber website for details)* - Tier 4



(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTQBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected \*Eligibility - 100+ employees \*\*Sent from Chamber \*\*\* See Chamber ribbon cutting options on website \*\*\*\*Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee).

# CHAMPION INVESTOR \$20,000

## All benefits of Equity Level, PLUS:

Five additional participating employees (up to 25)

### PROGRAMS & EVENTS

- Signature Programs & Events - select 1 event/program for sponsor recognition. All non-selected events available for sponsorship opportunities.
  - Annual Signature Pride In Business Celebration & Awards – Recognized as a Sponsor (i), 1/2 table (ix)
  - Pride In Business Celebration VIP Reception - Recognized as Sponsor (i), 5 complimentary tickets (ix)
  - LGBTQ+ Workplace Alliance Program - Recognized as Sponsor (ix)
  - LGBTQ+ Workplace Alliance Summit - Recognized as Sponsor (ix)
  - LGBTQ+ Workplace Alliance 2024 Regional Programming & Events - Recognized as Sponsor for 1 event (iii)(v)(ix); Opportunity to Host (vi)
  - LGBTBE® Roundtable Program (vii) - Recognized as 2024 Program Sponsor (ix); Opportunity to Host
- Other Benefits
  - Employee Engagement - LGBTQ+ Workplace Alliance - up to 25 employees included\*\*\*\*
  - Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21-40) - Up to 25 employees included
  - Employee Engagement - Chamber Events (Holiday Celebration, LGBTQ+ History Month Event) - 15 tickets
  - Ribbon Cutting Ceremony\*\*\* - Opportunity for 1 complimentary ribbon cutting per year
  - Opportunity to deliver Partner Directed Program (iii)
  - Option to have display table at events (iii)(v)
  - Invitation to exclusive VIP events

### PRINT BENEFITS

- Logo on Chamber collateral where Impact Partners are listed (ii)

Become a  
Partner Today!

### DIGITAL MARKETING EXPOSURE

- Logo placement on Chamber website with hyperlink on [Impact Partners page](#) with level designation – fourth tier
- Additional Brand Recognition (iii)(viii) - up to 6
- Two additional location online listings – up to 8

### PUBLIC POLICY

- Elected Officials Reception - Recognized as an event sponsor

### OTHER BENEFITS

- Participation on Chamber Business Leadership Council
- Promotion of one additional Impact Partner Directed Job Fair - Up to 2 Annually
- Opportunity to participate in the Business Advantage Program (BAP)(iii) (*Note: specific levels apply to the BAP program. See Chamber website for details*) - Tier 3
- Engagement with Director of Corporate Relations to support Chamber-Partner collaboration



(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected \*Eligibility - 100+ employees \*\*Sent from Chamber \*\*\* See Chamber ribbon cutting options on website \*\*\*\*Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee).

# CORNERSTONE INVESTOR \$25,000

## All benefits of Champion Level, PLUS:

Five additional participating employees (up to 30)

### PROGRAMS & EVENTS

- Signature Programs & Events - select up to 2 events/programs for sponsor recognition. All non-selected events available for sponsorship opportunities.
  - Annual Signature Pride in Business Celebration & Awards – Recognized as a Sponsor (i), 1/2 table (ix)
  - Pride in Business Celebration VIP Reception - Recognized as Sponsor (i), 5 complimentary tickets (ix)
  - LGBTQ+ Workplace Alliance Program - Recognized as 2024 Sponsor (ix)
  - LGBTQ+ Workplace Alliance Summit - Recognized as LGBTQ+ Workplace Alliance Summit Sponsor(ix)
  - LGBTQ+ Workplace Alliance 2024 Regional Programming & Events - Recognized as Sponsor for 1 event (iii)(v)(ix); Opportunity to Host (vi)
  - LGBTBE® Roundtable Program (vii) - Recognized as 2024 Program Sponsor(ix); Opportunity to Host
- Major Programs & Events - select 1 event/program for sponsor recognition. All non-selected events available for sponsorship opportunities.
  - Community Conversations Luncheon - Recognized as Second Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - State of the Chamber Luncheon - Recognized as Second Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - Celebrating LGBTQ+ History Month - Recognized as Sponsor (i)
  - Member Orientation – Recognized as Sponsor (iii)(v); Opportunity to Host
  - LAMBDA NextGen Young Professionals Group - Recognized as Sponsor (iii)(v)(ix)
  - Chamber Day of Giving - Recognized as Sponsor (iii)(v)(ix)
- Other Benefits
  - ChamberTalk Interview Series - Recognized as Sponsor for one episode; Opportunity to Sponsor additional episodes or program (iii)(v)
  - Employee Engagement - LGBTQ+ Workplace Alliance - up to 30 employees included\*\*\*\*
  - Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21-40) - Up to 30 employees included
  - Employee Engagement - Chamber Events (Holiday Celebration, LGBTQ+ History Month Event) - 20 tickets
  - Employee Engagement - Pride Nights with Chamber Sports Team Partners. Connection with teams for ERG group participation in Pride Night events.
  - Option to have display table at events (iii)(v) - Second Tier Placement

### DIGITAL MARKETING EXPOSURE

- Logo placement on Chamber website with hyperlink on [Impact Partners page](#) with level designation – third tier with brief description
- Logo placement in Chamber email communications with Impact Partner level designation (where Impact Partners are listed)(iii) - Third Tier Listing
- Highlight of Impact Partner-produced LGBTQ+ inclusion videos (e.g. celebrating Pride month) – Up to 1 Annually
- Additional Brand Recognition (iii)(viii) - up to 8
- Two additional location online listings – up to 10
- Recognition on Chamber Supplier Diversity Partner Page (viii) - Third Tier Listing
- Recognized as Chamber Champion Sponsor

### PUBLIC POLICY

- Representation on Legislative Affairs Committee
- Elected Officials Reception - Recognized as Third Tier Sponsor (i); Opportunity to Host (iv)

### OTHER BENEFITS

- Allocation from Chamber through Chamber Champion Fund to support LGBTQ+-owned businesses with membership support. Partner is recognized as a Chamber Champion Fund Supporter online. (ix) - \$500
- Promotion of one additional Impact Partner Directed Job Fair - Up to 3 Annually
- Opportunity to participate in the Business Advantage Program (BAP)(iii) (*Note: specific levels apply to the BAP program. See Chamber website for details*) - Tier 2
- Opportunity to provide communication content based on technical expertise (e.g. article, blog) – Up to 1 Annually

### PRINT BENEFITS

- Opportunity to Include One-Page Promotional Piece in New Member Welcome Packet (iii)
- On-site signage at Chamber signature events (with level designations) (iii) – Third Tier Placement (iv)

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected \*Eligibility - 100+ employees \*\*Sent from Chamber \*\*\* See Chamber ribbon cutting options on website \*\*\*\*Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee).

# GROWTH INVESTOR \$30,000

## All benefits of Cornerstone Level, PLUS:

Fifteen additional participating employees (up to 45)

### PROGRAMS & EVENTS

- Signature Programs & Events - select up to 2 events/programs for sponsor recognition. All non-selected events available for sponsorship opportunities.
  - Annual Signature Pride In Business Celebration & Awards – Recognized as a Prime Tier Sponsor (i), 1 table (ix)
  - Pride In Business Celebration VIP Reception - Recognized as Prime Tier Sponsor (i), 10 complimentary tickets (ix)
  - LGBTQ+ Workplace Alliance Program - Recognized as 2024 Sponsor, Empower Level (ix)
  - LGBTQ+ Workplace Alliance Summit - Recognized as LGBTQ+ Workplace Alliance Summit Prime Tier Sponsor (ix)
  - LGBTQ+ Workplace Alliance 2024 Regional Programming & Events - Recognized as Prime Tier Sponsor for 1 event (iii)(v)(ix); Opportunity to Host (vi)
  - LGBTBE® Roundtable Program (vii) - Recognized as 2024 Program Sponsor, Prime Tier (ix); Opportunity to Host
- Major Programs & Events - select 1 event/program for sponsor recognition. All non-selected events available for sponsorship opportunities.
  - Community Conversations Luncheon - Recognized as Prime Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - State of the Chamber Luncheon - Recognized as Prime Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - Celebrating LGBTQ+ History Month - Recognized as Prime Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - Member Orientation – Recognized as Top Tier Sponsor (iii)(v); Opportunity to Host (vi)
  - LAMBDA NextGen Young Professionals Group - Recognized as Prime Tier Sponsor (iii)(v)(ix); Opportunity to Host (vi)
  - Chamber Day of Giving - Recognized as Sponsor (iii)(v)(ix)
- Other Benefits
  - Employee Engagement - LGBTQ+ Workplace Alliance - up to 35 employees included\*\*\*\*
  - Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21-40) - Up to 35 employees included
  - Employee Engagement - Chamber Events (Holiday Celebration, LGBTQ+ History Month Event) - 25 tickets
  - Customized LGBTQ+ Inclusion Workshop hosted by Partner - 1 per year
  - Ribbon Cutting Ceremony\*\*\* - Opportunity for 1 additional complimentary ribbon cutting, up to 2 per year
  - Resource for speakers, panelists and expertise for Chamber and Chamber Partner Events (Priority)
  - Option to have display table at events (iii)(v) - Priority Placement

### DIGITAL MARKETING EXPOSURE

- Logo placement on Chamber website with hyperlink on [Impact Partners page](#) with level designation – second tier with brief description
- Logo placement in Chamber email communications with Impact Partner level designation (where Impact Partners are listed)(iii) - Prime Listing
- Highlight of one additional Impact Partner produced LGBTQ+ inclusion videos (e.g. celebrating Pride month) – Up to 2 Annually
- Additional Brand Recognition (iii)(viii) - up to 10
- Two additional location online listings - up to 12
- Recognition on Chamber Supplier Diversity Partner Page (viii) - Prime Listing
- Company spotlight in digital communications (e.g. email blast, Chamber Digital Magazine – up to 1 Annually
- Social media highlights – Up to 3 Annually
- Recognition on 2024 Wall of Appreciation (for sponsored events) - Prime Listing
- Recognition in end of year 2024 sponsor recognition (assumes sponsorship of at least one event or program during the year) - Prime Listing
- Recognized as a Chamber Champion Sponsor - Prime Listing
- Half page color ad in one issue of Chamber digital magazine *Business Intersections* (iv)(\$650 value)

### PUBLIC POLICY

- Elected Officials Reception - Recognized as Prime Tier Sponsor (i); Opportunity to Host (iv)

### OTHER BENEFITS

- Allocation from Chamber through Chamber Champion Fund to support LGBTQ+-owned businesses with membership support. Partner is recognized as a Chamber Champion Fund Supporter online. (ix) - \$750
- Promotion of one additional Impact Partner Directed Job Fair - Up to 4 Annually
- One additional opportunity to provide communication content based on technical expertise (e.g. article, blog) – Up to 2 Annually
- Featured email to membership\*\*\* - Up to 1 Annually

### PRINT BENEFITS

- Logo featured in Chamber advertising (iii) – Prime Placement (iv)
- On-site signage at Chamber signature events (with level designations) (iii) – Prime Placement (iv)

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected \*Eligibility - 100+ employees \*\*Sent from Chamber \*\*\* See Chamber ribbon cutting options on website \*\*\*\*Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee).

# MISSION INVESTOR \$50,000

## All benefits of Growth Level, PLUS:

Twenty additional participating employees (up to 65)

### PROGRAMS & EVENTS

- Signature Programs & Events - select up to 3 events/programs for sponsor recognition. All non-selected events available for sponsorship opportunities.
  - Annual Signature Pride In Business Celebration & Awards – Recognized as a Top Tier Sponsor (i), 2 tables (ix)
  - Pride In Business Celebration VIP Reception - Recognized as Top Tier Sponsor (i), 15 complimentary tickets (ix)
  - LGBTQ+ Workplace Alliance Program - Recognized as 2024 Program Sponsor, Presenting Sponsor (ix)
  - LGBTQ+ Workplace Alliance Summit - Recognized as LGBTQ+ Workplace Alliance Summit Top Tier Sponsor (ix)
  - LGBTQ+ Workplace Alliance 2024 Regional Programming & Events - Recognized as Top Tier Sponsor for up to 2 events (iii)(v) (ix); Opportunity to Host (vi)
  - LGBTBE® Roundtable Program (vii) - Recognized as 2024 Program Sponsor, Top Tier (ix); Opportunity to Host
- Major Programs & Events - select up to 2 events/programs for sponsor recognition. All non-selected events available for sponsorship opportunities.
  - Community Conversations Luncheon - Recognized as Top Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - State of the Chamber Luncheon - Recognized as Top Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - Celebrating LGBTQ+ History Month - Recognized as Top Tier Sponsor (i); Opportunity to Host (vi)(ix)
  - Member Orientation – Recognized as Presenting Sponsor (iii)(v); Opportunity to Host (vi)
  - LAMBDA NextGen Young Professionals Group - Recognized as Top Tier Sponsor (iii)(v)(ix); Opportunity to Host (vi)
  - Chamber Day of Giving - Recognized as Top Tier Sponsor (iii)(v) (ix); Opportunity to Host (vi)
- Other Benefits
  - Co-Branded Chamber-Employee Resource Group Event (Up to 65 employees)
  - ChamberTalk Interview Series - Recognized as Quarterly Sponsor; Opportunity to Sponsor additional episodes or program (iii)(v)
  - Employee Engagement - LGBTQ+ Workplace Alliance - up to 50 employees included\*\*\*\*
  - Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21-40) - Up to 50 employees included
  - Employee Engagement - Chamber Events (Holiday Celebration, LGBTQ+ History Month Event) - 30 tickets
  - Customized LGBTQ+ Inclusion Workshop hosted by Partner - up to 2 per year
  - Complimentary speaker from the Chamber during Pride Month or LGBTQ+ History Month (other months as requested(ii) - 1 per year
  - Customized Programming Opportunity
  - Resource for speakers, panelists and expertise for Chamber and Chamber Partner Events (Premium)
  - Option to have display table at events (iii)(v) - Premium Placement

### PRINT BENEFITS

- Logo featured in Chamber advertising (iii) – Premier Placement (iv)
- Opportunity to sponsor New Member Welcome Packet and Chamber Renewal Packets, highlighting Partner on customized folders and other collateral
- On-site signage at Chamber signature events (with level designations) (iii) – Premier Placement (iv)

### DIGITAL MARKETING EXPOSURE

- ChamberTalk Interview Series - 1 interview per year
- Logo placement on Chamber website with hyperlink on [Impact Partners page](#) with level designation – Premier Listing, top of page with brief description
- Logo placement in Chamber monthly email communications with Impact Partner level designation (where Impact Partners are listed) - Premier Listing
- Highlight of one additional Impact Partner produced LGBTQ+ inclusion videos (e.g. celebrating Pride month) – Up to 3 Annually
- Additional Brand Recognition (iii)(viii) - up to 12
- Three additional location online listings - up to 15
- Recognition on Chamber Supplier Diversity Partner Page (viii) - Top Tier Listing
- Recognition as Chamber Blog Sponsor
- One additional company spotlight in digital communications – Up to 2 Annually
- Two additional social media highlights – Up to 5 Annually
- Recognition on 2024 Wall of Appreciation (for sponsored events) - Top Tier Listing
- Recognition in end of year 2024 sponsor recognition (assumes sponsorship of at least one event or program during the year) - Top Tier Listing
- Recognized as a Chamber Champion Sponsor - Top Tier Listing
- Full page color ad in one issue of Chamber digital magazine *Business Intersections* (iv)(\$995 value)

### PUBLIC POLICY

- Elected Officials Reception - Recognized as Top Tier Sponsor (i); Opportunity to Host (iv)

### OTHER BENEFITS

- Industry exclusivity
- Allocation from Chamber through Chamber Champion Fund to support LGBTQ+-owned businesses with membership support. Partner is recognized as a Chamber Champion Fund Supporter online. (ix) - \$1,000
- Promotion of one additional Impact Partner Directed Job Fair - Up to 5 Annually
- Opportunity to participate in the Business Advantage Program (BAP)(iii) (*Note: specific levels apply to the BAP program. See Chamber website for details*) - Tier 1
- One additional opportunity to provide communication content based on technical expertise (e.g. article, blog) – Up to 3 Annually
- One additional featured email to membership\*\* - Up to 2 Annually

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# 2024 IMPACT PARTNERS

From Fortune 500 to local and regional companies, Chamber Impact Partners make a generous investment in the Chamber and support both our work to build a thriving LGBTQ+ Business Community and our mission to increase economic inclusion.

Our top Impact Partners include:

## Growth Investor



## Champion Investors



## Equity Investors



**Become a Impact Partner and add your company to our growing list of LGBTQ+-inclusive companies.**

Contact us at [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) or complete the **Impact Partner Interest Form**.



# 2024 IMPACT PARTNER LEVELS

The Chamber offers various levels of Impact Partnerships and an array of benefits. Depending on the level, the Chamber can work with your company to create a customized package to suit your sponsorship needs.

The Chamber is active twelve months of the year and offers your company engagement opportunities through events, networking, sponsorship, and Impact Partner recognition.

Join leading organizations such as Amegy Bank, Comcast, Dow, Houston Rockets, Shell and United, and become a Chamber Impact Partner. Bring brand awareness, visibility, and more to your company by becoming an Impact Partner.

**DID YOU KNOW?**  
The LGBTQ+ Community uses the online Chamber Directory to find LGBTQ-supportive businesses.



For more information on Impact Partner investment opportunities, contact us at [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) or complete the [Impact Partner Interest Form](#).





# Impact Partner Levels & Benefits

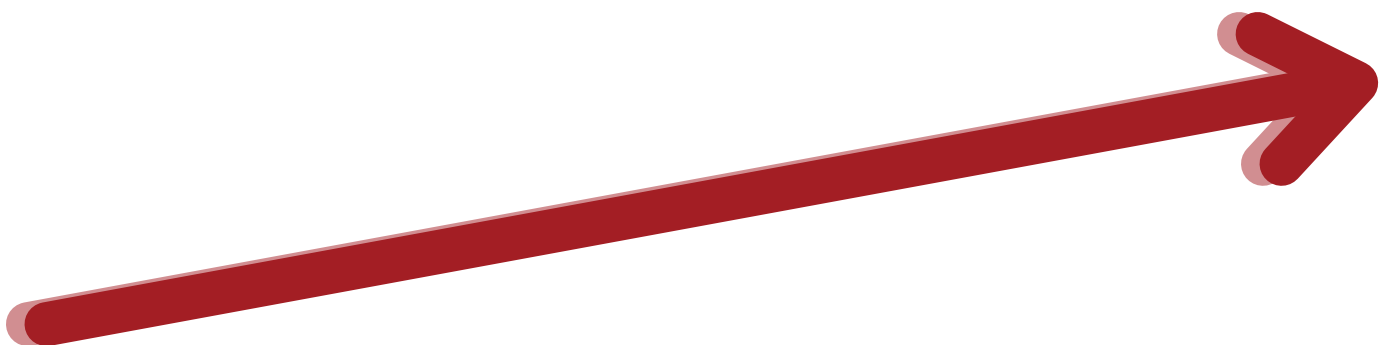
## 2024 BENEFITS

The Chamber offers various levels of Impact Partnerships and an array of benefits. Depending on the level, the Chamber can work with your company to create a customized package to suit your sponsorship needs. We look forward to partnering with you!

The Chamber is active twelve months of the year and offers your company an array of engagement opportunities through events, networking, sponsorship, and Impact Partner recognition.

Join leading organizations such as Amegy Bank, Comcast, Dow, Houston Rockets, Shell and United, and become a Chamber Impact Partner. Ready to bring brand awareness, visibility, and more to your company? Let's partner....today!

Read further to see the detailed benefits and levels as well as more about the Chamber and our Impact Partners.





# COLLABORATION

Since its inception, the leadership of the Chamber has recognized the importance of collaborations and partnerships. Collaboration creates not only economic opportunity but also awareness, understanding, and acceptance between communities and collaborators...all through a business lens.

The Greater Houston LGBT Chamber of Commerce has developed key collaborations with our Strategic Partners, Collaboration Partners, International and Supporting Partners.

Through a partnership with the [Texas LGBTQ Chambers of Commerce](#), the Chamber is engaged in statewide connection, visibility and impact which brings even more opportunity for visibility.





## WHAT THEY SAID...

*"At United, we are committed to creating and embracing a more inclusive and respectful work environment and customer experience, while contributing to the diverse communities we serve. We believe that advocating for inclusion is at the heart of connecting people and uniting the world, and United is determined to continue working with organizations like the Greater Houston LGBT Chamber to champion inclusion in the workplace and accelerate economic opportunities for the LGBTQ community."*

**- Darrin Hall, Director, State and Local Government Affairs | South Region, United Airlines**

*"I and all of my colleagues at the Greater Houston Partnership are excited to help the Greater Houston LGBT Chamber of Commerce celebrate this significant milestone. Having a robust and active LGBT chamber is important to Houston's identity as the nation's most diverse city. But we know that diversity alone is not enough. Houston must work to also be the nation's most inclusive city, one where everyone-regardless of race, ethnicity, sexual orientation or other characteristics has the opportunity to succeed. By advocating for LGBT-owned businesses and building coalitions between these businesses and larger ally companies, the Greater Houston LGBT Chamber is working to ensure its members thrive in our region. We congratulate you, our partner chamber, in your success and look forward to celebrating future achievements together."*

**- Bob Harvey, former President & CEO, Greater Houston Partnership**

Read more quotes from Chamber members & partners at <https://bit.ly/3nCdswk>



**READY TO  
PARTNER?**

**TOGETHER...we can  
work together and be  
a strong voice for the  
Greater Houston  
LGBTQ+ and Allied  
Business Community.**

**Become a  
Partner  
Today!**



**Contact the Chamber at  
[info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com), 832-510-3002  
or complete the Impact Partner Interest Form.**

**Visit [www.houstonlgbtqchamber.com](http://www.houstonlgbtqchamber.com) to learn more about the Chamber.**



# OUR PARTNERS

From Fortune 500 to local and regional companies, Chamber Impact Partners make a generous investment in the Chamber and support both our work to build a thriving LGBTQ+ Business Community and our mission to increase economic inclusion.

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