



Abbie Kamin
COUNTY ATTORNEY



**DISCOVERY
GREEN®**

**GREATER
HOUSTON
LGBTQ+
CHAMBER
OF COMMERCE**



SPONSOR FAMILIES WITH PRIDE

Sponsor the fifth annual Families with Pride and connect your brand with LGBTQIA+ families and allies while helping create a celebration where every family belongs.

EVENT OVERVIEW

Event Name: Families with Pride

Date/Time: Saturday, October 24, 2026 | 10:00 AM — 1:00 PM

Location: Discovery Green®
Downtown Houston

Presented by: County Attorney Abbie Kamin, Greater Houston LGBTQ+ Chamber of Commerce and Discovery Green®

ABOUT THE EVENT

Families with Pride is a joyful, family-friendly celebration held at Discovery Green® in downtown Houston.

Created for LGBTQIA+ children, families, and allies, the event provides a welcoming and affirming space to build community, celebrate together, and experience Pride. Thousands of children, parents, caregivers, and families have attended Families with Pride since the inaugural celebration in 2022.

EVENT HIGHLIGHTS

- Lively entertainment
- Indoor reading room and Pride Storytime
- History of Pride for LGBTQ+ History Month
- Installations for engagement and learning
- Interactive children's arts & crafts
- Food trucks, face painting, big-kid games, prizes, resource fair, and more
- Proud Puppy Party, showcasing Houston's proudest four-legged babies



SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities that include an activation space also include a tent, one six-foot table, and two chairs unless otherwise noted.

EVENT TITLE SPONSOR

\$15,000

Exclusive - 1 available

The event's highest-visibility partnership with premier recognition before, during, and after the celebration.

- Exclusive Event Title Sponsor designation in event promotions
- Largest, top-tier logo placement on the event website, registration page, digital promotions, program, and primary on-site signage
- Premier activation footprint in a high-traffic location (up to 20' x 20')
- Opportunity for a sponsor representative to deliver brief welcome remarks from the main stage
- Dedicated sponsor spotlight across host organizers' channels, plus inclusion in additional promotional posts
- Recognition in applicable media materials and press releases
- Prominent verbal recognition from the stage throughout the event
- Opportunity to provide a branded family-friendly giveaway or activity, subject to host organizers' approval
- Post-event impact summary and curated event photos for sponsor use

PROUD PUPPY PARTY TITLE SPONSOR

\$10,000

Exclusive - 1 available

Own one of the event's most joyful signature experiences and connect directly with families and pet lovers.

- Exclusive naming rights: "Proud Puppy Party Title Sponsor: [Sponsor]"
- Top-tier logo placement on all Proud Puppy Party signage and promotional materials
- Prominent logo placement on the event website, registration page, digital promotions, and program
- Premium activation footprint adjacent to the Proud Puppy Party (up to 10' x 20')
- Opportunity for a representative to participate in a featured Proud Puppy Party moment, contest, or award presentation
- Dedicated co-branded social media spotlight, plus inclusion in additional promotional posts
- Recognition in applicable media materials and press releases
- Featured verbal recognition from the stage and during Proud Puppy Party programming
- Post-event impact summary and curated event photos for sponsor use

RAINBOW SPONSOR

\$5,000

High-impact event visibility paired with a strong on-site engagement opportunity.

- Prominent logo placement on the event website, digital promotions, program, and shared on-site sponsor signage
- Preferred 10' x 10' activation space in a high-traffic event area
- Individual sponsor recognition in at least one host organizers' social media post
- Inclusion in grouped sponsor recognition across host organizers' channels
- Recognition in the event program and applicable press releases
- Verbal recognition from the main stage
- Post-event impact summary and access to selected event photos

CELEBRATION SPONSOR

\$2,500

A visible event presence with direct access to families and attendees.

- Logo placement on the event website, digital sponsor materials, program, and shared on-site sponsor signage
- Standard 10' x 10' activation space
- Inclusion in grouped sponsor recognition across host organizers' channels
- Recognition in the event program
- Verbal recognition from the main stage as part of grouped sponsor acknowledgments
- Access to selected post-event photos

TOGETHER SPONSOR

\$1,000

An accessible opportunity for small businesses and community organizations to demonstrate support.

- Logo placement on the event website and shared on-site sponsor signage
- Listing in the event program
- Inclusion in grouped sponsor recognition across host organizers' channels
- One community-resource table space (6' table; interactive or sales activations not included)

GREATER HOUSTON LGBTQ+ CHAMBER MEMBER EXHIBITOR

\$300

Available exclusively to active Greater Houston LGBTQ+ Chamber of Commerce members. This is an exhibitor opportunity and does not include sponsor recognition.

- One standard 10' x 10' marketplace space
- Business name included in the vendor listing
- Opportunity to sell approved products or engage attendees from the assigned space

PUT YOUR BRAND AT THE CENTER OF A JOYFUL COMMUNITY CELEBRATION.

Families with Pride sponsorship offers meaningful visibility, direct engagement with attendees, and recognition across the host organizations' promotional channels. Most importantly, your investment helps create an affirming experience where LGBTQIA+ families and allies can gather, connect, and celebrate together.

Custom Experience Sponsorships

Additional exclusive opportunities may be available for Pride Storytime, the Arts & Crafts Zone, Family Games, the Reading Room, the Resource Fair, face painting, or another signature experience. Custom benefits and investment levels will be developed based on the activation and visibility offered. Custom Experience Sponsorships begin at \$5,000, with benefits and investment levels determined by the visibility, exclusivity, and activation opportunity offered.

Sponsorship Details

- Activation locations are assigned by sponsorship level and the date the completed commitment is received.
- Sponsors and vendors are responsible for staffing, branded displays, giveaways, promotional materials, and any other materials needed for their activation unless otherwise stated.
- All activities, giveaways and displays are subject to host organizer's approval.
- In-kind contributions are considered separately and do not automatically receive the benefits of a cash sponsorship level.
- Benefits are subject to production deadlines; commitments received after a deadline may not be included in already-produced materials.



Create joy. Celebrate every family. Sponsor Families with Pride.

For sponsorship inquiries and further details, please contact:

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Become a sponsor