

Families with Pride Sponsorship Opportunities

Join us for District C's fourth-annual Families with Pride celebration, held in October to celebrate Houston's families for LGTBQ+ History Month!

Event Overview

Event Name: Families with Pride Date/Time: Morning of Saturday, October 18, 2025 Location: Discovery Green®, Downtown Houston Organizer: Council Member Abbie Kamin, District C, in partnership with the Greater Houston LGBTQ+ Chamber of Commerce and Discovery Green®

About the Event

Families with Pride is an exhilarating family-friendly fun-day extravaganza. It is now held at Downtown's Discovery Green[®]. This event caters to LGBTQIA+ children, families, and allies, providing them with a safe and joyous space to celebrate pride and inclusivity.

Thousands of kids, parents, and families have attended Families of Pride since the first festival in 2021.

Event Highlights

- Lively entertainment
- Indoor reading room and Pride Storytime
- History of Pride for LGBTQ+ History Month
- Installations for engagement and learning
- Interactive children's arts & crafts
- Food trucks, face painting, big-kid games, prizes, and more
- Proud Puppy Party, showcasing Houston's proudest four-legged babies
- Giveaways

For sponsorship inquiries and further details, please contact: District C Office - 832-393-3004 - DistrictC@houstontx.gov or visit bit.ly/FWP2025



Join us in celebrating love, inclusivity, and joy at Families with Pride!

Sponsorship Levels

PRESENTING SPONSOR: Rainbow Level - \$10,000

- Designated "Presented by" status
- Top tier logo placement on all event materials and digital platforms
- Activation space for promotional activities (premier location)
- Mention as an "Official Partner Presenting Sponsor" in press releases
- Inclusion in digital and social media promotion
- VIP Parking
- Media interviews facilitated by PR firm
- Post-event photos provided

Proud Puppy Party Sponsorship - \$5,000

- Designated "Official Sponsor of Proud Puppy Party" status
- Logo placement on event materials and digital platforms
- Activation space for promotional activities (prime location)
- Mention as an "Official Sponsor of Proud Puppy Party" in press releases and program
- Inclusion in digital and social media promotion
- VIP Parking
- Media interviews facilitated by PR firm

Glitter Level - \$2,500

- Designated "Presented by" status
- Logo placement on event materials and digital platforms
- Activation space for promotional activities
- Mention as an "Official Sponsor of Proud Puppy Party" in press releases
- Inclusion in digital and social media promotion
- VIP Parking
- Media interviews facilitated by PR firm

Sparkle Level - \$1,000 (or In-Kind Sponsorship)

- Designated "Community Partner" status
- Logo placement on event materials and digital platforms
- Activation space for promotional activities
- Mention as a "Community Partner" in press releases
- Inclusion in digital and social media promotion
- Parking Passes (2)

Greater Houston LGBTQ+ Chamber of Commerce Member - \$500

- Special entry price for Chamber members
- Activation space for promotional activities
- Inclusion in digital and social media promotion
- Parking Passes (2)