

## Families with Pride Children's Event Sponsorship Opportunities

Let's make Houston's Pride Month celebration unforgettable together!

#### **Event Overview:**

· Event Name: Families with Pride

• Date: Saturday, June 1, 2024

• Time: 8:30am - 11:30am

• Location: Discovery Green®, Downtown Houston

 Organizer: Council Member Abbie Kamin, District C, in partnership with The Greater Houston LGBTQ+ Chamber of Commerce and Discovery Green®

#### About the Event:

• The Families with Pride Children's Event is an exhilarating family-friendly fun-day extravaganza. It is now held at Downtown's Discovery Green® to kick off Houston's Pride Month celebrations. This event caters to LGBTQIA+ children, families, and allies, providing them with a safe and joyous space to celebrate pride and inclusivity.

### **Event Highlights:**

- Lively entertainment
- Indoor reading room
- · History of Pride
- Installations for engagement and learning
- · Interactive art projects for kids
- Food trucks, face painting, big-kid games, prizes, and more
- Proud Puppy Parade showcasing Houston's proudest four-legged babies

For sponsorship inquiries and further details, please contact: District C Office - (phone) 832-393-3004 - (email) DistrictC@houstontx.gov

# Join us in celebrating love, inclusivity, and joy at the *Families with Pride*Children's Event!

#### **Sponsorship Levels:**

- Rainbow Level \$10,000 (Platinum Sponsorship)
  - Designated "Presented by" status
  - Logo placement on all event materials and digital platforms
  - Activation space for promotional activities
  - Mention as an "Official Partner" in press releases
  - Inclusion in digital and social media promotion
  - VIP Parking
  - Media interviews facilitated by PR firm
- Proud Puppy Party Sponsorship \$5,000
  - Designated "Presented by" status
  - Logo placement on event materials and digital platforms
  - Activation space for promotional activities
  - Mention as an "Official Sponsor of Proud Puppy Party" in press releases
  - Inclusion in digital and social media promotion
  - VIP Parking
  - Media interviews facilitated by PR firm
- Glitter Level \$2,500 (Gold Sponsorship)
  - Designated "Proud Partner" status
  - Logo placement on event materials and digital platforms
  - Activation space for promotional activities
  - Mention as a "Proud Partner" in press releases
  - Inclusion in digital and social media promotion
  - Parking Passes
- Sparkle Level \$1,000 (or In-Kind Sponsorship)
  - Designated "Community Partner" status
  - Logo placement on event materials and digital platforms
  - Activation space for promotional activities
  - Mention as a "Community Partner" in press releases
  - Inclusion in digital and social media promotion
  - Parking Passes
- Greater Houston LGBTQ+ Chamber of Commerce Member \$500
  - Special entry price for Chamber members
  - Activation space for promotional activities
  - Inclusion in digital and social media promotion
  - Parking Passes