



Cornelius

Community. Self Respect. Achievement

GREATER  
HOUSTON  
LGBTQ+  
CHAMBER  
OF COMMERCE



# Sponsorship Opportunities



Jazzlyn  
& Reina

Equality. Compassion. Unique



Councilmember  
Mario Castillo

Belonging. Family. Love



Together in Pride.  
Stronger Through Visibility.

[www.showyourpridecampaign.com](http://www.showyourpridecampaign.com)



# About Show Your Pride



The 2026 Show Your Pride campaign marks the third consecutive year of this powerful visibility initiative, proudly co-created by the **Greater Houston LGBTQ+ Chamber of Commerce** and **Soneja Creative**.

Since 2023, Show Your Pride has captured hundreds of individuals, through photography, in front of stunning Pride backgrounds, which are unique to each year.

What began as a shared vision has grown into a powerful rallying call, encouraging businesses, organizations, and individuals to stand in visible solidarity with the LGBTQ+ community through a meaningful and inspiring photography visibility campaign.

Show Your Pride transcends traditional boundaries, using the power of photography to share joy, evoke emotions, and create a powerful visual narrative that celebrates the strength and resilience of the LGBTQ+ community.

This year's Show Your Pride campaign is more important than ever. **Together, we can demonstrate unwavering support for resilience and equality.**

## SPONSOR SHOW YOUR PRIDE!

**Amplify Your Visibility and Support of the LGBTQ+ Community -- Sponsor the 2026 Show Your Pride Campaign**

We invite you to partner with the Greater Houston LGBTQ+ Chamber of Commerce to support this important visibility campaign. Explore this unique sponsorship opportunity and elevate your brand's visibility with this powerful campaign that champions LGBTQ+ inclusion.

Join us as a sponsor for **Show Your Pride** and showcase your commitment to LGBTQ+ inclusion.

**Visibility matters—secure your sponsorship today!**



Jamie

Love. Authenticity. Bel



Jasmine & Kay

Originality. Open



John

Adventure. Community. Res



Marie

Resilience. Existence



Ieuan & Paul

Lo



Brian

Courage. Compassion. Commit



Huy

Love. Freedom. Res



Lenie

Authenticity. Love



Nicholas

Not. Going



Sir Debonaire

Representation. Matters. Fr



# Sponsorship Levels - Show Your Pride Campaign



As the Chamber marks its 10-Year Anniversary, the Show Your Pride campaign—created in partnership with Chamber member Soneja Creative—continues to expand across the region, capturing LGBTQ+ and Allied voices through photography and three-word expressions of Pride. Sponsorship invites companies to engage employees, elevate visibility, and demonstrate allyship in action.



### Benefits

	Title Sponsor \$25,000	Equality \$15,000	Love Wins \$10,000	Courage \$5,000	Visibility \$3,000	Rainbow \$1,500
Logo recognition during one photo shoot						●
Logo recognition during all photo shoots	●	●	●	●	●	
Logo recognition - campaign & digital promotions, including email, social media and Show Your Pride website	●	●	●	●	●	●
Logo recognition - onsite signage at campaign photo shoots	●	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Logo recognition - onsite signage at campaign launch event	●	●	●	●	●	
Logo recognition - campaign images on IKE kiosks	●	●	●	●	●	
Priority 1/2 hour photo shoot (during sponsored campaign photo shoot) for up to 10 people at the sponsored event						●
1/2 hour photo shoot at photographer studio for up to 10 people					●	
1 hour photo shoot at photographer studio for up to 20 people				●		
2 hour photo shoot at sponsor location for up to 40 people*			●			
3 hour photo shoot at sponsor location for up to 60 people*		●				
4 hour photo shoot at sponsor location for up to 80 people*	●					
Complimentary Show Your Pride t-shirts and stickers	100	60	40			
Video shoot with Title Sponsor to promote the campaign	●					

*\*Venue must be suitable for photo shoot and approved by photographer*  
*Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*

**Sponsor Today!**

# Become a Sponsor Today!



Please complete  
the Sponsorship  
form [here](#)  
to reserve your  
sponsorship

Questions? Please contact us!

[info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) | 832.510.3002



The Greater Houston LGBTQ+ Chamber of Commerce accelerates economic opportunity for the lesbian, gay, bisexual, transgender, and queer + community through a strong network of business allies, innovative programs, and strategic partnerships and advances policies that foster economic inclusion and equality.