



# Sponsorship Opportunities



## PRIDE IN BUSINESS CELEBRATION LUNCHEON, AWARDS + AFTER PARTY



**Friday, June 12, 2026**  
**Hilton Americas-Houston**  
**1600 Lamar St., Houston, TX 77010**  
**10:30 AM - 1:30 PM + After Party!**

**[HoustonPrideInBusiness.com](https://HoustonPrideInBusiness.com)**



## Honoring a Decade of Progress. Igniting the Next Era of Impact.

Where business meets community.  
Where Pride fuels economic power.  
Where the next decade begins.

In 2026, the Greater Houston LGBTQ+ Chamber of Commerce celebrates a transformational milestone — **10 years of building an economy where everyone belongs**. For a decade, the Chamber has built a thriving LGBTQ+ economic ecosystem — strengthening visibility, expanding economic opportunity, and championing inclusion for the LGBTQ+ and Allied community across Greater Houston.



We're honoring this decade of progress at the **Pride In Business Celebration + After Party**, the region's premier and only **business-focused Pride Month event**.

In 2026, we honor the impact achieved and launch the next era of economic progress at this **milestone event**. Join us as we celebrate a decade of achievement — and ignite the **future of impact**.

### Bigger Stage. Bolder Impact. A Milestone Year.

To honor a decade of impact, we're taking the Pride In Business Celebration + After Party to a whole other level! This signature event is one of the largest LGBTQ+ business celebrations in the nation. We are moving the event to the iconic Grand Ballroom at the Hilton Americas-Houston, our longstanding partner and host for this **premier Pride Month** event.

## 🔥 A Celebration That Keeps Growing

Pride In Business has grown year after year — bringing together the business community, elected officials, community leaders and more to celebrate the power of LGBTQ+ economic impact in the region.

- In 2024, the celebration grew bigger.
- In 2025, we broke attendance records.
- In 2026, we're breaking boundaries. 🌈🚀

We're elevating the experience like never before:

- 1,000+ attendees expected
- Expanded footprint in the Grand Ballroom
- Elevated program honoring business excellence and leadership
- A high-energy After Party to cap the celebration
- And more to be announced soon!

**This milestone year will be our largest, boldest, and most impactful Pride In Business ever.**

### The Next Decade Starts Here...

This milestone celebration belongs to every business, every leader, every ally who helped build the first decade — and those ready to shape the next.

**Together, we're building the next decade of LGBTQ+ economic impact.** We hope you'll be part of this defining moment and a milestone year.

**We invite you to stand with us as a sponsor**, amplifying LGBTQ+ economic opportunity on the biggest stage yet. Your support will help drive the next decade of growth, visibility, and belonging for our community.

**This is the year to show up boldly.**

**This is the year to invest in LGBTQ+ economic impact.**

In Pride,

**Tammi Wallace** (she/her)  
Co-Founder and President & CEO  
Greater Houston LGBTQ+ Chamber of Commerce





# Pride In Business Awards

The Pride In Business Awards honor the businesses, leaders, and changemakers driving LGBTQ+ economic opportunity and community impact across Greater Houston.

- **Impact Partner of the Year**
- **Corporate LGBTQ+ Ally of the Year**
- **LGBTQ+ Business of the Year**
- **LGBTBE® Certified Business of the Year**
- **Allied Business of the Year**
- **Nonprofit Member of the Year**
- **Supplier Inclusion Advocate of the Year**
- **Business/Employee Resource Group of the Year**
- **Chamber Advocacy Award**
- **Chamber Champion Award**
- **Community Legacy Award**



# Why Sponsor?

As we mark 10 years of progress, your sponsorship helps strengthen what we've built and accelerate what comes next.

**Elevate Brand Visibility:** Sponsorship places your organization on a premier Pride Month stage that reaches 1,000+ business and community leaders.

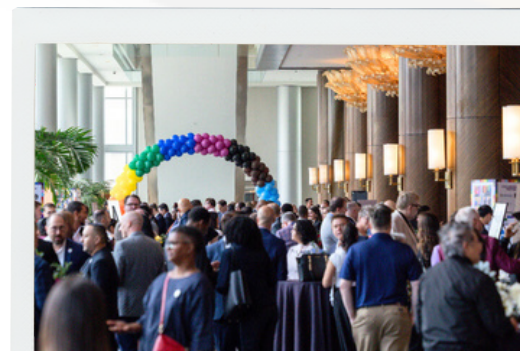


**Lead with Impact:** Sponsorship demonstrates authentic commitment to inclusive economic growth and community success.

**Build Connections:** Sponsorship creates meaningful engagement with decision-makers, partners, and leaders across industries.

**Champion Economic Progress:** Your investment helps advance a thriving LGBTQ+ economic ecosystem in Greater Houston.

**Strengthen Community Engagement:** Sponsoring Pride In Business amplifies your connection with a vibrant, engaged, and diverse business + community audience.



**Show Visible Support:** Sponsorship turns values and allyship into bold action that signals strong support of the LGBTQ+ community.





# Meet Our Co-Chairs



**Brooks Ballard**

President  
Brooks Ballard  
International Real Estate



**Dr. Jacquie Baly**

Founder & CEO  
BalyProjects



**Francisco Sánchez, Jr.**

Senior Advisor for  
Economic Development  
Hagerty Consulting

We are honored to announce **Brooks Ballard**, **Dr. Jacquie Baly** and **Francisco Sánchez, Jr.** as Co-Chairs for the **2026 Pride In Business Celebration Luncheon + After Party**.

As a supporter of the Chamber since its inception, **Brooks Ballard** has been a consistent and visible leader supporting LGBTQ+ and allied businesses and advancing economic inclusion. As the 2025 Pride In Business LGBTQ+ Business of the Year Honoree, Brooks exemplifies what it means to lead with purpose — using business as a force for opportunity, growth, and lasting community impact. [Learn more about Brooks.](#)

**Dr. Jacquie Baly** believes strong economies are built when talent, entrepreneurship, and opportunity are fully engaged. A respected civic and business leader, she brings a deep understanding of how public, private, and community sectors work together to drive economic growth. Her support of the Chamber reflects a shared commitment to strengthening businesses, workforce, and economic participation across our region. [Learn more about Dr. Baly.](#)

A longtime supporter of the Chamber, **Francisco Sánchez, Jr.**, is a respected leader in the business community both regionally and nationally, and a trusted advocate for small businesses and economic opportunity across our region. We proudly welcomed Francisco as our special guest at the **2023 Pride In Business Celebration**, and we are honored to have his leadership guiding this milestone year celebration. [Learn more about Francisco.](#)

With their guidance, Pride In Business is shaping up to be our **biggest and boldest celebration yet**, as we step into a new decade of building an economy where everyone belongs.

# Special Guest Keith Boykin



We are honored to welcome **Keith Boykin** as a special guest for the 2026 Pride In Business Celebration. In a fireside chat conversation, Keith will delve into his lived experience as an LGBTQ+ individual — exploring his journey, the challenges he has faced, and the moments that forged his path as a leader, advocate, and storyteller.

Keith Boykin is a national political commentator, TV and film producer, New York Times best-selling author, and a former White House aide to President Bill Clinton. His latest books are *Race Against Time: The Politics of a Darkening America* (2021) and *Quitting: Why I Left My Job to Live a Life of Freedom* (2022). His next book, *Why Does Everything Have to Be About Race?*, will be published in 2024.

A graduate of Dartmouth College and Harvard Law School, Keith has taught at American University in Washington, D.C., the Institute for Research in African-American Studies at Columbia University, and City College of New York. He is a co-founder and first board president of the National Black Justice Coalition and a Lambda Literary Award-winning author of six books.

Keith was a co-host of the BET talk show *My Two Cents*, starred on the Showtime reality TV series *American Candidate*, worked as an associate producer of the film *Dirty Laundry*, and has appeared on numerous television shows, including BET's *Being Mary Jane*. He was also the featured male model in the 2022 Ralph Lauren "Pride" campaign.

Born in St. Louis, Keith has lived in 12 cities, visited 48 of the 50 United States, and traveled the world. He lives in Los Angeles.



# Emcee



**Len Cannon**  
KHOU 11 News Anchor  
**KHOU 11**

Len is an award-winning journalist having won Emmy Awards in local news, the National Association of Black Journalist First Place Award and the prestigious Columbia University Dupont, "Silver Baton" award for his reporting as a correspondent for Dateline NBC.

He has also won various community awards, including one from the Houston Fire Department.

"Guys we are going to have to evacuate." It was those words that became a defining moment for KHOU 11 News and Len Cannon was there.

He was in the midst of anchoring round-the-clock coverage of Hurricane Harvey in August of 2017, when the station started taking on water.

"We were forced off the air for several hours until we moved to another studio."

Len is a graduate of Ashland University in his home state of Ohio, where he majored in radio and TV. "It was a small school that was nourishing and encouraging."

Something monumental happened to Len since moving to Houston. He became a dad. His wife is a former news and documentary producer in New York, and is founder of [parentspost.com](https://www.parentspost.com).

We are excited to welcome **Len Cannon** back again this year as emcee for the **Pride In Business Celebration**. A trusted voice in Houston and a familiar face to our community, Len brings professionalism, warmth, and steady leadership to the stage—and we are honored to have him return to help guide this year's celebration.

**Len Cannon** is the KHOU 11 News anchor at 5, 6 and 10 p.m. He came to KHOU in 2006.

# After Party & Expo

Pride In Business isn't Pride In Business without the legendary After Party—and this year, we're raising the bar even higher.

**New for 2026**, the **Pride In Business Celebration Expo** will open before and after the luncheon, giving attendees extended time to connect with Chamber members and sponsors, explore dynamic activations, and engage with the businesses and partners driving our region's inclusive economy.

After the luncheon and awards, the ballroom doors open and the celebration continues. The Expo comes alive alongside the legendary Pride In Business After Party, featuring high-energy activations, vibrant spaces, and nonstop opportunities to connect and celebrate.

This is not a quick in-and-out event. It's an all-day Pride In Business experience connecting—and we promise, **you're going to want to take the day off**.





# Sponsorship Levels - Pride In Business Celebration



Benefits	Presenting \$50,000	Trailblazer \$35,000	VIP Presenting \$20,000	Visionary \$15,000	Champion \$7,500	Equality \$5,000	Advocate \$2,500
Logo recognition - event promotions and on-site signage	● <sup>ii</sup>	● <sup>ii</sup>	● <sup>iii</sup>	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	
Reserved event tables (10 seats per table)	3 <sup>i</sup>	2 <sup>i</sup>	2 <sup>i</sup>	2	1	1	
Event tickets							4
Table opportunity / activation at Expo & After Party	2 <sup>i</sup>	1 <sup>i</sup>	1 <sup>i</sup>				
Funds allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$500	\$250				
Ad in digital event program (provided by sponsor)	2 pages	1 page	1 page	1 page	1/2 page		
VIP Reception passes	20	15	10	4	2		
Verbal recognition during program remarks	●	●	●				
Drink tickets for After Party (beer, wine or well drinks)	25	20	15	5	2		
Opportunity to share remarks during program	Main Event	VIP Reception					
Recognition on Chamber blog and/or featured sponsor email	●	● <sup>iv</sup>					
Event tickets provided for small business participation	10						
Opportunity to provide a one-minute promotional video to be played during main event program (sponsor-produced)	●						
Logo recognition - step-and-repeat photo backdrop	●						
Complimentary champagne (2 bottles per table)	●						
Exclusive sponsorship opportunity	●						
Name recognition - event promotions and on-site signage							●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition							●

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

**Sponsor Today!**

*i - prime placement; ii - stand alone; iii - main event & VIP Reception; iv - blog only;  
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*



# Sponsorship Levels - After Party & Activations



Benefits	Show Your Pride Photo Exhibit \$10,000	10-Year Champagne Stations \$10,000	Dessert \$10,000	Centerpiece \$10,000	After Party Title \$10,000	After Party Celebration \$5,000	After Party Rainbow \$3,000	After Party Unity \$1,000
Logo recognition - event promotions and on-site signage	●	●	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●	
Reserved event tables (10 seats per table)	1	1	1	1	1			
Event tickets (Pride In Business luncheon)						4	2	2
Tabling opportunity / activation at Expo & After Party					● <sup>i</sup>	●	●	
Display of promotional signage and materials (provided by sponsor)					● <sup>ii</sup>	● <sup>ii</sup>		
VIP Reception passes					3			
Drink tickets for After Party (beer, wine or well drinks)	5	15			5	2		
Logo recognition - Show Your Pride Exhibit Sponsor displayed in pre-function area and After Party	●							
Logo recognition - at Champagne Stations		●						
Logo recognition on event dessert			●					
Logo recognition - brand/logo/QR displayed on tables				●				
Name recognition - event promotions and on-site signage								●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition								●

*Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.*

**Sponsor Today!**

*i - premier placement; ii - at After Party;  
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*

# Partner with Us for a Milestone Year

We would love to include your company or organization as we celebrate the **Chamber's milestone 10-Year Anniversary!**

📌 **Sponsorship Deadline: May 15, 2026**

🌐 Visit [HoustonPrideInBusiness.com](https://HoustonPrideInBusiness.com) to get the latest event details.

👉 Complete the [sponsor form](#).

📱 Scan the QR code below to complete the sponsor form.



Join leading companies and organizations championing LGBTQ+ economic opportunity and supporting the Chamber's 10-Year Anniversary.

**Celebrate the First 10 Years. Shape the Next 10.**

🔒 [Secure Your Sponsorship Today.](#)

# Your Impact

Proceeds from this signature event directly support the Chamber's work, including:

- **Programs that empower LGBTQ+ and Allied-owned businesses**
- **LGBTQ+ Workplace Alliance Program**
- **Membership scholarships for LGBTQ+ small businesses, entrepreneurs and nonprofits**
- **Advocating for LGBTQ+ and Allied business as well as the LGBTQ+ community**
- **LGBTQ+ community outreach and support**
- **Initiatives driving economic inclusion for the LGBTQ+ community**
- **Your sponsorship helps fuel the next decade of LGBTQ+ economic impact**

## Questions?

For questions or custom sponsorship opportunities, please contact:

**Tammi Wallace**, Co-Founder, President & CEO  
Greater Houston LGBTQ+ Chamber of Commerce

📞 [832-510-3002](tel:832-510-3002)

✉ [tammi.wallace@houstonlgbtchamber.com](mailto:tammi.wallace@houstonlgbtchamber.com)