



Sponsorship Opportunities



PRIDE IN BUSINESS CELEBRATION LUNCHEON, AWARDS + AFTER PARTY



**Friday, June 12, 2025
Hilton Americas-Houston
1600 Lamar St., Houston, TX 77010
11:00 AM - 1:30 PM + After Party!**

HoustonPridelnBusiness.com

Honoring a Decade of Progress. Igniting the Next Era of Impact.

Where business meets community.
Where Pride fuels economic power.
Where the next decade begins.

In 2026, the Greater Houston LGBTQ+ Chamber of Commerce celebrates a transformational milestone — **10 years of building an economy where everyone belongs**. For a decade, the Chamber has built a thriving LGBTQ+ economic ecosystem — strengthening visibility, expanding economic opportunity, and championing inclusion for the LGBTQ+ and Allied community across Greater Houston.

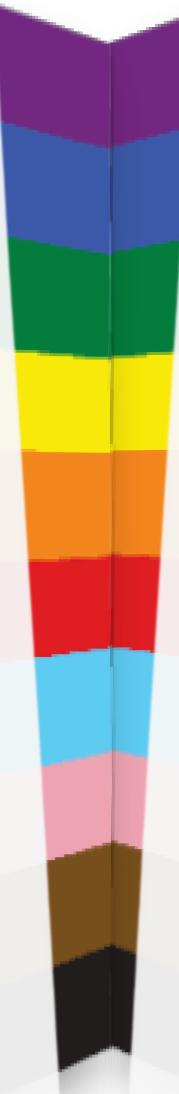


We're honoring this decade of progress at the **Pride In Business Celebration + After Party**, the region's premier and only **business-focused Pride Month event**.

Get ready to celebrate at the Pride In Business Celebration + After Party.
In 2026, we celebrate that impact and launch the next era of economic progress at this milestone event. **Join us as we celebrate a decade of progress — and ignite the next era of impact.**

Bigger Stage. Bolder Impact. A Milestone Year.

To honor a decade of impact, we're taking the Pride In Business Celebration + After Party to a whole other level! This signature event is one of the largest LGBTQ+ business celebrations in the nation. We are moving the event to the iconic Grand Ballroom at the Hilton Americas-Houston, our longstanding partner and host for this premier Pride Month event.



A Celebration That Keeps Growing

Pride In Business has grown year after year — bringing together the business community, elected officials, community leaders and more to celebrate the power of LGBTQ+ economic impact in the region.

- **In 2024, the celebration grew bigger.**
- **In 2025, we broke attendance records.**
- **In 2026, we're breaking boundaries.** 

We're elevating the experience like never before:

- 1,000+ attendees expected
- Expanded footprint in the Grand Ballroom
- Elevated program honoring business excellence and leadership
- A high-energy After Party to cap the celebration
- And more to be announced soon!

This milestone year will be our largest, boldest, and most impactful Pride In Business ever.

The Next Decade Starts Here...

This milestone celebration belongs to every business, every leader, every ally who helped build the first decade — and those ready to shape the next.

Together, we're building the next decade of LGBTQ+ economic impact.
We hope you'll be part of this defining moment and a milestone year.

We invite you to stand with us as a sponsor, amplifying LGBTQ+ economic opportunity on the biggest stage yet. Your support will help drive the next decade of growth, visibility, and belonging for our community.

This is the year to show up boldly.
This is the year to invest in LGBTQ+ economic impact.

In Pride,

Tammi Wallace (she/her)
Co-Founder and President & CEO
Greater Houston LGBTQ+ Chamber of Commerce



Pride In Business Awards

The Pride In Business Awards honor the businesses, leaders, and changemakers driving LGBTQ+ economic opportunity and community impact across Greater Houston.

- **Impact Partner of the Year**
- **Corporate LGBTQ+ Ally of the Year**
- **LGBTQ+ Business of the Year**
- **LGBTBE® Certified Business of the Year**
- **Allied Business of the Year**
- **Nonprofit Member of the Year**
- **Supplier Diversity Advocate of the Year**
- **Business/Employee Resource Group of the Year**
- **Chamber Advocacy Award**
- **Chamber Champion Award**
- **Community Legacy Award**



Why Sponsor?

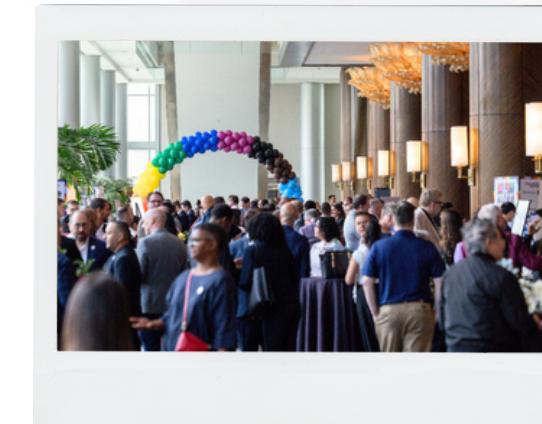
As we mark 10 years of progress, your sponsorship helps strengthen what we've built and accelerate what comes next.

Elevate Brand Visibility: Sponsorship places your organization on a premier Pride Month stage that reaches 1,000+ business and community leaders.



Champion Economic Progress: Your investment helps advance a thriving LGBTQ+ economic ecosystem in Greater Houston.

Strengthen Community Engagement: Sponsoring Pride In Business amplifies your connection with a vibrant, engaged, and diverse business + community audience.



Lead with Impact: Sponsorship demonstrates authentic commitment to inclusive economic growth and community success.

Build Connections: Sponsorship creates meaningful engagement with decision-makers, partners, and leaders across industries.



Show Visible Support: Sponsorship turns values and allyship into bold action that signals strong support of the LGBTQ+ community.

Sponsorship Levels - Pride In Business Celebration



Benefits

	Presenting \$50,000 ⁱⁱ	Trailblazer \$35,000 ⁱⁱ	VIP Presenting \$20,000 ⁱⁱⁱ	Visionary \$15,000	Champion \$7,500	Equality \$5,000	Advocate \$2,500
Logo recognition - event promotions and on-site signage	● ⁱⁱ	● ⁱⁱ	● ⁱⁱⁱ	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	
Reserved event tables (10 seats per table)	3 ⁱ	2 ⁱ	2 ⁱ	2	1	1	
Event tickets							4
Table opportunity / activation at Expo & After Party	2 ⁱ	1 ⁱ	1 ⁱ				
Funds allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$500	\$250				
Ad in digital event program (provided by sponsor)	2 pages	1 page	1 page	1 page			
VIP Reception passes	20	15	10	4			
Verbal recognition during program remarks	●	●	●				
Drink tickets for After Party (beer, wine or well drinks)	25	20	15	5			
Opportunity to share remarks during program	Main Event		VIP Reception				
Recognition on Chamber blog and/or featured sponsor email	●	● ^{iv}					
Event tickets provided for small business participation	10						
Opportunity to provide a one-minute promotional video to be played during main event program (sponsor-produced)	●						
Logo recognition - step-and-repeat photo backdrop	●						
Complimentary champagne (2 bottles per table)	●						
Exclusive sponsorship opportunity	●						
Name recognition - event promotions and on-site signage					●		
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●		

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

Sponsor Today!

ⁱ - prime placement; ⁱⁱ - stand alone; ⁱⁱⁱ - main event & VIP Reception; ^{iv} - blog only;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

Sponsorship Levels - After Party & Activations



Benefits

	Show Your Pride Photo Exhibit \$10,000	10-Year Champagne Stations \$10,000	Dessert \$10,000	Centerpiece \$10,000	After Party Title \$10,000	After Party Celebration \$5,000	After Party Rainbow \$3,000	After Party Unity \$1,000
Logo recognition - event promotions and on-site signage	●	●	●	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●	●
Reserved event tables (10 seats per table)	1	1	1	1	1			
Event tickets (Pride In Business luncheon)						4	2	2
Tabling opportunity / activation at Expo & After Party					● ⁱ	●	●	●
Display of promotional signage and materials (provided by sponsor)					● ⁱⁱ	● ⁱⁱ		
VIP Reception passes						3		
Drink tickets for After Party (beer, wine or well drinks)	5	15			5	2		
Logo recognition - Show Your Pride Exhibit Sponsor displayed in pre-function area and After Party	●							
Logo recognition - at Champagne Stations		●						
Logo recognition on event dessert			●					
Logo recognition - brand/logo/QR displayed on tables				●				
Name recognition - event promotions and on-site signage								●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition							●	

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Partner with Us for a Milestone Year

We would love to include your company or organization as we celebrate the **Chamber's milestone 10-Year Anniversary!**

📌 **Sponsorship Deadline: May 15, 2026**

🌐 Visit HoustonPrideInBusiness.com to get the latest event details.

👉 Complete the [sponsor form](#).

QR Scan the QR code below to complete the sponsor form.



Join leading companies and organizations championing LGBTQ+ economic opportunity and supporting the Chamber's 10-Year Anniversary.

Celebrate the First 10 Years. Shape the Next 10.

🔒 [Secure Your Sponsorship Today.](#)

Your Impact

Proceeds from this signature event directly support the Chamber's work, including:

- **Programs that empower LGBTQ+ and Allied-owned businesses**
- **LGBTQ+ Workplace Alliance Program**
- **Membership scholarships for LGBTQ+ small businesses, entrepreneurs and nonprofits**
- **Advocating for LGBTQ+ and Allied business as well as the LGBTQ+ community**
- **LGBTQ+ community outreach and support**
- **Initiatives driving economic inclusion for the LGBTQ+ community**
- **Your sponsorship helps fuel the next decade of LGBTQ+ economic impact**

Questions?

For questions or custom sponsorship opportunities, please contact:

Tammi Wallace, Co-Founder, President & CEO
Greater Houston LGBTQ+ Chamber of Commerce

📞 [832-510-3002](tel:832-510-3002)

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