



# Sponsorship Opportunities



## PRIDE IN BUSINESS CELEBRATION LUNCHEON, AWARDS + AFTER PARTY



**Friday, June 12, 2025**  
**Hilton Americas-Houston**  
**1600 Lamar St., Houston, TX 77010**  
**11:00 AM – 1:30 PM + After Party!**

**[HoustonPrideInBusiness.com](https://HoustonPrideInBusiness.com)**



## Honoring a Decade of Progress. Igniting the Next Era of Impact.

Where business meets community.  
Where Pride fuels economic power.  
Where the next decade begins.

In 2026, the Greater Houston LGBTQ+ Chamber of Commerce celebrates a transformational milestone — **10 years of building an economy where everyone belongs**. For a decade, the Chamber has built a thriving LGBTQ+ economic ecosystem — strengthening visibility, expanding economic opportunity, and championing inclusion for the LGBTQ+ and Allied community across Greater Houston.



We're honoring this decade of progress at the **Pride In Business Celebration + After Party**, the region's premier and only **business-focused Pride Month event**.

**Get ready to celebrate at the Pride In Business Celebration + After Party.** In 2026, we celebrate that impact and launch the next era of economic progress at this milestone event. **Join us as we celebrate a decade of progress — and ignite the next era of impact.**

### Bigger Stage. Bolder Impact. A Milestone Year.

To honor a decade of impact, we're taking the Pride In Business Celebration + After Party to a whole other level! This signature event is one of the largest LGBTQ+ business celebrations in the nation. We are moving the event to the iconic Grand Ballroom at the Hilton Americas-Houston, our longstanding partner and host for this premier Pride Month event.

## 🔥 A Celebration That Keeps Growing

Pride In Business has grown year after year — bringing together the business community, elected officials, community leaders and more to celebrate the power of LGBTQ+ economic impact in the region.

- In 2024, the celebration grew bigger.
- In 2025, we broke attendance records.
- In 2026, we're breaking boundaries. 🌈🚀

We're elevating the experience like never before:

- 1,000+ attendees expected
- Expanded footprint in the Grand Ballroom
- Elevated program honoring business excellence and leadership
- A high-energy After Party to cap the celebration
- And more to be announced soon!

**This milestone year will be our largest, boldest, and most impactful Pride In Business ever.**

### The Next Decade Starts Here...

This milestone celebration belongs to every business, every leader, every ally who helped build the first decade — and those ready to shape the next.

**Together, we're building the next decade of LGBTQ+ economic impact.** We hope you'll be part of this defining moment and a milestone year.

**We invite you to stand with us as a sponsor**, amplifying LGBTQ+ economic opportunity on the biggest stage yet. Your support will help drive the next decade of growth, visibility, and belonging for our community.

**This is the year to show up boldly.**

**This is the year to invest in LGBTQ+ economic impact.**

In Pride,

**Tammi Wallace** (she/her)  
Co-Founder and President & CEO  
Greater Houston LGBTQ+ Chamber of Commerce





## Pride In Business Awards

The Pride In Business Awards honor the businesses, leaders, and changemakers driving LGBTQ+ economic opportunity and community impact across Greater Houston.

- **Impact Partner of the Year**
- **Corporate LGBTQ+ Ally of the Year**
- **LGBTQ+ Business of the Year**
- **LGBTBE® Certified Business of the Year**
- **Allied Business of the Year**
- **Nonprofit Member of the Year**
- **Supplier Diversity Advocate of the Year**
- **Business/Employee Resource Group of the Year**
- **Chamber Advocacy Award**
- **Chamber Champion Award**
- **Community Legacy Award**



## Why Sponsor?

As we mark 10 years of progress, your sponsorship helps strengthen what we've built and accelerate what comes next.

**Elevate Brand Visibility:** Sponsorship places your organization on a premier Pride Month stage that reaches 1,000+ business and community leaders.



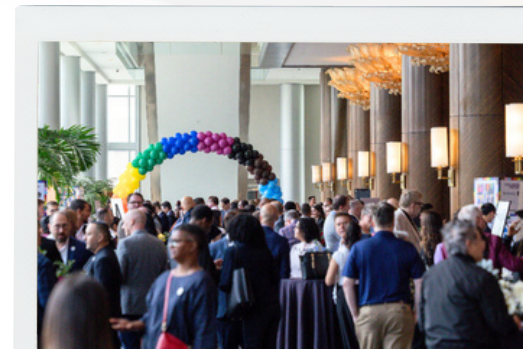
**Lead with Impact:** Sponsorship demonstrates authentic commitment to inclusive economic growth and community success.

**Build Connections:** Sponsorship creates meaningful engagement with decision-makers, partners, and leaders across industries.

**Champion Economic Progress:** Your investment helps advance a thriving LGBTQ+ economic ecosystem in Greater Houston.

### Strengthen Community Engagement:

Sponsoring Pride In Business amplifies your connection with a vibrant, engaged, and diverse business + community audience.



**Show Visible Support:** Sponsorship turns values and allyship into bold action that signals strong support of the LGBTQ+ community.





# Sponsorship Levels - Pride In Business Celebration



| Benefits  | Presenting<br>\$50,000 | Trailblazer<br>\$35,000 | VIP Presenting<br>\$20,000 | Visionary<br>\$15,000 | Champion<br>\$7,500 | Equality<br>\$5,000 | Advocate<br>\$2,500 |
|---|------------------------|-------------------------|----------------------------|-----------------------|---------------------|---------------------|---------------------|
| Logo recognition - event promotions and on-site signage   | ● <sup>ii</sup>        | ● <sup>ii</sup>         | ● <sup>iii</sup>           | ●                     | ●                   | ●                   |                     |
| Logo recognition - Wall of Appreciation & end-of-year sponsor recognition                                       | ●                      | ●                       | ●                          | ●                     | ●                   | ●                   |                     |
| Reserved event tables (10 seats per table)  | 3 <sup>i</sup>         | 2 <sup>i</sup>          | 2 <sup>i</sup>             | 2                     | 1                   | 1                   |                     |
| Event tickets   |                        |                         |                            |                       |                     |                     | 4                   |
| Table opportunity / activation at Expo & After Party  | 2 <sup>i</sup>         | 1 <sup>i</sup>          | 1 <sup>i</sup>             |                       |                     |                     |                     |
| Funds allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter                       | \$1,000                | \$500                   | \$250                      |                       |                     |                     |                     |
| Ad in digital event program (provided by sponsor)   | 2 pages                | 1 page                  | 1 page                     | 1 page                |                     |                     |                     |
| VIP Reception passes  | 20                     | 15                      | 10                         | 4                     |                     |                     |                     |
| Verbal recognition during program remarks   | ●                      | ●                       | ●                          |                       |                     |                     |                     |
| Drink tickets for After Party (beer, wine or well drinks)   | 25                     | 20                      | 15                         | 5                     |                     |                     |                     |
| Opportunity to share remarks during program   | Main Event             |                         | VIP Reception              |                       |                     |                     |                     |
| Recognition on Chamber blog and/or featured sponsor email   | ●                      | ● <sup>iv</sup>         |                            |                       |                     |                     |                     |
| Event tickets provided for small business participation   | 10                     |                         |                            |                       |                     |                     |                     |
| Opportunity to provide a one-minute promotional video to be played during main event program (sponsor-produced) | ●                      |                         |                            |                       |                     |                     |                     |
| Logo recognition - step-and-repeat photo backdrop   | ●                      |                         |                            |                       |                     |                     |                     |
| Complimentary champagne (2 bottles per table)   | ●                      |                         |                            |                       |                     |                     |                     |
| Exclusive sponsorship opportunity   | ●                      |                         |                            |                       |                     |                     |                     |
| Name recognition - event promotions and on-site signage   |                        |                         |                            |                       |                     |                     | ●                   |
| Name recognition - Wall of Appreciation & end-of-year sponsor recognition                                       |                        |                         |                            |                       |                     |                     | ●                   |

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

**Sponsor Today!**

*i - prime placement; ii - stand alone; iii - main event & VIP Reception; iv - blog only;  
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*



# Sponsorship Levels - After Party & Activations



| Benefits  | Show Your Pride<br>Photo Exhibit<br>\$10,000 | 10-Year Champagne<br>Stations<br>\$10,000 | Dessert<br>\$10,000 | Centerpiece<br>\$10,000 | After Party Title<br>\$10,000 | After Party<br>Celebration<br>\$5,000 | After Party<br>Rainbow<br>\$3,000 | After Party<br>Unity<br>\$1,000 |
|---|--|---|---------------------|-------------------------|-------------------------------|---------------------------------------|-----------------------------------|---------------------------------|
| Logo recognition - event promotions and on-site signage   | ●  | ●   | ●                   | ●                       | ●                             | ●                                     | ●                                 |                                 |
| Logo recognition - Wall of Appreciation & end-of-year sponsor recognition                         | ●  | ●   | ●                   | ●                       | ●                             | ●                                     | ●                                 |                                 |
| Reserved event tables (10 seats per table)  | 1  | 1   | 1                   | 1                       | 1                             |                                       |                                   |                                 |
| Event tickets (Pride In Business luncheon)  |  |   |                     |                         |                               | 4                                     | 2                                 | 2                               |
| Tabling opportunity / activation at Expo & After Party  |  |   |                     |                         | ● <sup>i</sup>                | ●                                     | ●                                 |                                 |
| Display of promotional signage and materials (provided by sponsor)                                |  |   |                     |                         | ● <sup>ii</sup>               | ● <sup>ii</sup>                       |                                   |                                 |
| VIP Reception passes  |  |   |                     |                         | 3                             |                                       |                                   |                                 |
| Drink tickets for After Party (beer, wine or well drinks)   | 5  | 15  |                     |                         | 5                             | 2                                     |                                   |                                 |
| Logo recognition - Show Your Pride Exhibit Sponsor displayed in pre-function area and After Party | ●  |   |                     |                         |                               |                                       |                                   |                                 |
| Logo recognition - at Champagne Stations  |  | ●   |                     |                         |                               |                                       |                                   |                                 |
| Logo recognition on event dessert   |  |   | ●                   |                         |                               |                                       |                                   |                                 |
| Logo recognition - brand/logo/QR displayed on tables  |  |   |                     | ●                       |                               |                                       |                                   |                                 |
| Name recognition - event promotions and on-site signage   |  |   |                     |                         |                               |                                       |                                   | ●                               |
| Name recognition - Wall of Appreciation & end-of-year sponsor recognition                         |  |   |                     |                         |                               |                                       |                                   | ●                               |

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**Sponsor Today!**

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*Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*

# Partner with Us for a Milestone Year

We would love to include your company or organization as we celebrate the **Chamber's milestone 10-Year Anniversary!**

📌 **Sponsorship Deadline: May 15, 2026**

🌐 Visit [HoustonPrideInBusiness.com](https://HoustonPrideInBusiness.com) to get the latest event details.

👉 Complete the [sponsor form](#).

📱 Scan the QR code below to complete the sponsor form.



Join leading companies and organizations championing LGBTQ+ economic opportunity and supporting the Chamber's 10-Year Anniversary.

**Celebrate the First 10 Years. Shape the Next 10.**

🔒 [Secure Your Sponsorship Today.](#)

# Your Impact

Proceeds from this signature event directly support the Chamber's work, including:

- **Programs that empower LGBTQ+ and Allied-owned businesses**
- **LGBTQ+ Workplace Alliance Program**
- **Membership scholarships for LGBTQ+ small businesses, entrepreneurs and nonprofits**
- **Advocating for LGBTQ+ and Allied business as well as the LGBTQ+ community**
- **LGBTQ+ community outreach and support**
- **Initiatives driving economic inclusion for the LGBTQ+ community**
- **Your sponsorship helps fuel the next decade of LGBTQ+ economic impact**

## Questions?

For questions or custom sponsorship opportunities, please contact:

**Tammi Wallace**, Co-Founder, President & CEO  
Greater Houston LGBTQ+ Chamber of Commerce

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