



# Expo



## PRIDE IN BUSINESS EXPO EXHIBITOR PACKET



**Friday, June 12, 2026**  
**Hilton Americas-Houston**  
**1600 Lamar St., Houston, TX 77010**  
**10:30 AM - 4:00 PM**

**[HoustonPrideInBusiness.com](http://HoustonPrideInBusiness.com)**

## Overview ✨

Be part of one of the most anticipated moments of the Pride In Business Celebration—the **Pride In Business Expo**, where connection, visibility, and opportunity come together.

The Pride In Business Expo brings together LGBTQ+ and allied businesses, nonprofit organizations, and community partners in a dynamic, high-energy environment designed to foster meaningful engagement and elevate visibility.

With **1,000+ attendees** expected for this milestone 10-Year Anniversary **Pride In Business Celebration Luncheon + After Party**, the Expo offers a powerful platform to showcase your business or organization, share your story, and connect with decision-makers, community leaders, and consumers who value intentional spending and inclusive business practices.

### Expo Details

- Expo Time: 10:30 am – Noon & End of Luncheon Program – 4:00 PM
- **Limited Tables Available**
- **Dedicated Spaces:**
  - 15 Expo spots reserved for **Small Businesses & Nonprofit Organizations**
- **Location:**
  - Integrated within the Pride In Business footprint on the 4th Floor of the Hilton Americas-Houston 4th Floor, outside of the Grand Ballroom.
  - Premium Sponsor placements inside the After Party experience (space permitting)

### Who Should Participate

- Businesses
- Nonprofit organizations
- Corporate – brand activations

If your business or organization is seeking to increase visibility with the LGBTQ+ and allied community, reserve your Expo table today.

## Exhibitor Details

### Member Exclusive Opportunity:

- Expo participation is limited to **Chamber Members**, unless participating through a Pride In Business sponsorship.

### Power & WiFi:

- Any electrical, WiFi, or additional services requested through the hotel will be **coordinated by the Chamber team and billed directly to the exhibitor.**

### Payment:

- Exhibitor fee and other billed costs must be paid no later than 30 days before the event.

### Limited Availability:

- Space is limited and expected to sell out—early commitment is encouraged.

### Reserve Your Table

- Secure your place in the Pride In Business Expo and be part of this **once-in-a-decade celebration**. Complete the Pride In Business Expo Reservation Form below.

### [Pride In Business Expo Registration Form](#)

As we celebrate **A Decade of Impact**, the Pride In Business Expo is more than an activation—it's a reflection of the vibrant, resilient, and growing LGBTQ+ economic ecosystem we've built together.



**Stronger. Bolder.  
Unstoppable. Together.**

# Exhibitor Benefits

Participating in the Pride In Business Expo offers more than just a table—it's an opportunity to be part of something bigger.

## Visibility & Brand Exposure

- Showcase your business to **1,000+ attendees**
- Be positioned within a **high-traffic, high-energy environment** and demonstrate your support of LGBTQ+ economic inclusion and visibility
- Align your brand with the Chamber's **10-Year Anniversary milestone celebration**
- Be part of a curated experience that reflects the Chamber's **trusted network and community leadership**



## Meaningful Connections

- Engage directly with **business leaders, professionals, and community members**
- Build relationships that lead to **new clients, partnerships, and opportunities**
- Connect with attendees who prioritize **supporting LGBTQ+ and allied businesses**



## Business Growth Opportunities

- Generate leads and **expand your network**
- Share your products, services, and mission in a **face-to-face** setting
- **Increase awareness and credibility** within the regional business community



## Elevated Experience

- Inclusion in one of the Chamber's **largest events of the year and only LGBTQ+ business focused event in the region**
- Opportunity to participate in a **curated and intentional exhibitor experience**
- For select sponsors: **premium placement within the After Party activation**



## Engagement Opportunities

- Ability to **conduct raffles, giveaways, or activations** at your table
- Opportunity to **drive traffic through interactive experiences** (samples, demos, etc.)
- Direct access to a **highly engaged audience** of LGBTQ+ and allied professionals



## Extended Value

- Increased visibility beyond the event through **multi-channel promotion**
- Opportunity to build **long-term brand recognition** within the Chamber ecosystem
- Reinforce your commitment to **inclusive business practices and community engagement**

# Exhibitor Benefits Comparison



## Benefits

Benefits	Sponsor Expo (via Pride in Business Sponsorship)*	General Exhibitor ** \$1,000	Small Business & Nonprofit ** \$500
Expo table space	● <sup>i</sup>	●	●
Luncheon tickets included	***	2	1
Premium location in Expo area	●		
After Party Activation Opportunity (space permitting)	●		
Recognition on event landing page - enhanced recognition / logo placement	●		
Inclusion in pre-event promotions (email) - priority / featured opportunities	●		
Social media recognition (group mentions or dedicated or featured spotlight (based on sponsorship tier)	●		
Listing in event program / digital guide	● <sup>ii</sup>	●	
Logo included in any "Know Before You Go" attendee communications	●		
Prominent logo recognition on onsite expo signage	●		
Ability to host giveaways / activations	●	●	●
Opportunity to share promotional offers	●	●	●
Direct access to 1,000+ attendees	●	●	●
Alignment with 10-Year Anniversary campaign	● <sup>iii</sup>	●	●
Member-exclusive access	****	●	●
Name recognition on onsite expo signage		●	●
Dedicated Small Biz / Nonprofit section			●

Whether you're a small business, growing company, or sponsoring partner, the Pride In Business Expo offers a powerful platform to elevate your brand, connect with the community, and be part of a **once-in-a-decade celebration**.

\* See the *Pride In Business Sponsorship opportunities* for full benefits and levels that include an Expo Exhibitor opportunity; \*\* Limited to Chamber Members only; \*\*\* Based on sponsorship level; \*\*\*\* Included via sponsorship;

i - premium placement; ii - enhanced listing (logo + description); iii - elevated visibility;

Note: All logo and name recognition benefits will be tiered by exhibitor level from highest to lowest.

[Reserve Expo Table](#)

[Sponsor Today!](#)

# Partner with Us for a Milestone Year

We would love to include your company or organization as we celebrate the **Chamber's milestone 10-Year Anniversary!**

📌 **Exhibitor Deadline: May 12, 2026**

🌐 Visit [HoustonPrideInBusiness.com](https://HoustonPrideInBusiness.com) to get the latest event details.

👉 Complete the [exhibitor registration form](#).

📱 Scan the QR code below to complete the exhibitor registration form.



Join leading companies and organizations championing LGBTQ+ economic opportunity and supporting the Chamber's 10-Year Anniversary.

**Celebrate the First 10 Years. Shape the Next 10.**

🔒 **Secure your Expo table today.**

👉 [See full Pride In Business event sponsorship opportunities](#)

# Your Impact

Proceeds from this signature event directly support the Chamber's work, including:

- **Programs that empower LGBTQ+ and Allied-owned businesses**
- **LGBTQ+ Workplace Alliance Program**
- **Membership scholarships for LGBTQ+ small businesses, entrepreneurs and nonprofits**
- **Advocating for LGBTQ+ and Allied business as well as the LGBTQ+ community**
- **LGBTQ+ community outreach and support**
- **Initiatives driving economic inclusion for the LGBTQ+ community**
- **Your sponsorship helps fuel the next decade of LGBTQ+ economic impact**

## Questions?

For questions, please contact:

**Tammi Wallace**, Co-Founder, President & CEO  
Greater Houston LGBTQ+ Chamber of Commerce

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