



GREATER
HOUSTON
LGBTQ+
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10 Years OF IMPACT



Sponsorship Opportunities



Asiatown Evening Tour

Celebrating AANHPI Heritage Month

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Thursday, May 7, 2026
5:00 - 8:00 PM
Asiatown, Houston, TX

Sponsorship Levels - Asiatown Evening Tour



As part of the 2026 Pride in Play series, we are collaborating with Chamber Member Houston Asiatown Tours to celebrate Asian American, Native Hawaiian, and Pacific Islander (AANHPI) Heritage Month with an immersive evening exploring one of Houston’s most vibrant cultural districts. Join us for a guided Asiatown Evening Tour that blends food, art, and community—perfect for curious food lovers and culture seekers alike.

Benefits	Series Sponsor \$5,000	Event Sponsor \$2,500	Underwriter \$1,000
Logo recognition - event promotions and on-site signage	●	●	● ⁱ
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●
Exclusive Presenting Sponsor recognition across the Pride in Play series	●		
Sponsor recognition across Pride in Play events		●	
Sponsorship of one Pride in Play event of choice			●
VIP tickets/registrations to multiple Pride in Play events	●		
Tickets/registrations to select Pride in Play event (varies by event)		●	
Tickets/registrations to sponsored event			●
Underwrite a portion of tickets/registrations for those unable to attend due to financial ability	●	●	●
Recognition in event recap communications	●	●	●
On-site activation opportunities (where applicable)	●		
On-site recognition at events (where applicable)		●	
On-site recognition at sponsored event			●
Opportunity to provide branded swag or giveaways		●	
Verbal recognition at all Pride in Play events (where applicable)	●		
Opportunity to provide welcome remarks at select events (where applicable)	●		
Recognition in Chamber newsletters and This Week communications	●		
Opportunity to co-brand select Pride in Play experiences	●		

i - for selected Pride in Play event;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

Sponsor Today!

Become a Sponsor Today!



Please complete the
Sponsorship form at
bit.ly/3Xjw4k3
to reserve your
sponsorship

Questions? Please contact us!

info@houstonlgbtchamber.com | 832.510.3002



The Greater Houston LGBTQ+ Chamber of Commerce accelerates economic opportunity for the lesbian, gay, bisexual, transgender, and queer + community through a strong network of business allies, innovative programs, and strategic partnerships and advances policies that foster economic inclusion and equality.