



THRIVE

Small Business Summit & Matchmaker



Sponsorship Opportunities



Thursday, January 30, 2025 | 8AM - 5PM
Federal Reserve Bank of Dallas Houston Branch
1801 Allen Parkway, Houston, TX 77019



Federal Reserve
Bank of Dallas

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Partner with Us to Empower Small Businesses!

About the THRIVE Small Business Summit & Matchmaker



The THRIVE Small Business Summit is a catalyst event of the Greater Houston LGBTQ+ Chamber of Commerce, designed to empower, educate, and inspire small business owners, entrepreneurs, and leaders to grow and thrive.

This dynamic and transformative day brings together a diverse audience, offering unparalleled opportunities to connect, learn, and share strategies for small business success in today's competitive marketplace—all while celebrating the vibrant, inclusive spirit of the region's business community.

The inaugural event in 2024 was a resounding success, shining a spotlight on the vital role small businesses play as the backbone of our local economy. It provided an impactful platform to support LGBTQ+-owned, minority-owned, and other small businesses, driving economic growth and fostering innovation.

Don't miss your chance to be part of this powerful event in 2025. Join us as a sponsor and let's collaborate to help businesses not just survive—but truly thrive!

Sponsor Today!

Sponsorships and Matchmaker engagement are limited to current Chamber Partners. If your company is not a Chamber Partner and is interested in sponsoring and/or participating in this event, please contact the Chamber Office at info@houstonlgbtchamber.com or 832-510-3002.



Sponsorship Levels



Benefits

	Presenting Sponsor \$15,000	Visionary Sponsor \$10,000	Innovator Sponsor \$5,000	Champion Sponsor \$2,500	Supporter Sponsor \$1,000
Name recognition - calendar & digital promotions, including social media					●
Name recognition - onsite program					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●
Logo recognition - calendar & digital promotions, including social media and event slide presentation	● ⁱⁱ	●	●	●	
Logo recognition - onsite program	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Opportunity to participate as a buyer in the Matchmaker	●	●	●	●	●
Highlighted as a Matchmaker buyer - name recognition					●
Highlighted as a Matchmaker buyer - logo recognition	●	●	●	●	
Complimentary event tickets	10	8	6	4	2
Logo recognition - onsite program, press releases and other event materials (if applicable)	●	●	●		
Complimentary event exhibitor space		● ⁱ	●		
Complimentary double event exhibitor space, premier location	●				
Display of promotional signage and materials (provided by sponsor)	● ⁱⁱⁱ	●	●		
Ad in digital program (provided by sponsor)	1 page	1/2 page	1/4 page		
Featured post on Chamber blog (provided by sponsor)	●	●	●		
Opportunity to introduce a panel or breakout session		●			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$500			
Opportunity to deliver welcome remarks at the Summit, showcasing your commitment to small business growth and the LGBTQ+ business Community	●				
Customized social media post on all Chamber platforms	●				
Featured sponsor email to attendees after the event (provided by sponsor)	●				

i - prime location; ii - highest level; iii - multiple locations;

Why Sponsor the THRIVE Small Business Summit?

Sponsoring the THRIVE Small Business Summit & Matchmaker is more than an opportunity to promote your brand—it's a way to demonstrate your commitment to small business success, economic inclusion, and LGBTQ+ empowerment.

By partnering with the Chamber, you'll gain:

- Targeted Visibility: Reach a focused audience of LGBTQ+ and Allied small business owners, entrepreneurs, and leaders.
- Brand Alignment: Showcase your organization as a champion for inclusion and economic growth.
- Networking Opportunities: Build meaningful connections with attendees and other sponsors.
- Community Impact: Directly support the Chamber's mission to foster economic inclusion for the LGBTQ+ community, including entrepreneurs.

What to Expect at the THRIVE Small Business Summit

The THRIVE Small Business Summit is a one-day event thoughtfully designed to inspire small business owners and provide resources, tools, meaningful connections, and actionable insights for attendees. The day is structured to ensure a dynamic, engaging, and impactful experience.



Event Highlights

Inspiring Keynote Speakers

Hear from influential leaders who have navigated the challenges of entrepreneurship and achieved remarkable success. Their stories will inspire and empower attendees to tackle their own business journeys with confidence.

Educational Panels

Dive deep into topics that matter most to small businesses, including:

- Marketing
- Strategy development
- Customer retention
- Accessing funding and financial resources

Interactive Breakout Sessions

- Smaller, focused sessions provide an opportunity to learn practical skills and strategies on topics like business planning, business pitch, and scaling operations. These sessions allow for direct interaction with experts and peers.

Be part of this day to help small businesses THRIVE.

Sponsor Today!

Event Highlights

Matchmaker

WELLS
FARGO

Matchmaker Program

The Matchmaker is one of the most anticipated features of the Summit! This program facilitates one-on-one, pre-scheduled meetings between small business owners and “buyers” including LGBTQ+ Employee Resource Groups (ERGs), and supplier diversity partners. It’s an unparalleled opportunity to create meaningful connections.

Exhibitor Showcase

Explore the Exhibitor Showcase, where businesses and organizations share products, services, and resources designed to support small business growth. Sponsors and exhibitors gain direct access to attendees eager to discover tools to help them thrive.

Networking Opportunities

The Summit includes dedicated networking to build relationships with fellow entrepreneurs, business leaders, and potential partners in a relaxed, inclusive environment.

By sponsoring the Summit, you’re not just supporting this programming—you’re helping LGBTQ+-owned and other small businesses thrive while gaining unparalleled exposure to a motivated and diverse audience.



Sponsored by Wells Fargo

Sponsors are invited to participate as buyers as part of the Matchmaker sessions.

B2C

The B2C Matchmaker brings together certified suppliers with local Chamber Corporate Partners for procurement opportunities.

B2B

Connect with other businesses through the B2B Matchmaker. Bringing together certified suppliers with other suppliers to learn about opportunities to work and partner together, perhaps on tiered contract opportunities or other types of partnerships.

B2E

The B2E connects small business members, including LGBTQ+-owned businesses, with Chamber Impact Partner LGBTQ+ Employee Resource Groups (ERG). This engagement is a powerful resource for ERGs who are making plans for Pride Month and want to focus on intentional spending with LGBTQ+ owned businesses. Through the B2E, the Chamber gives LGBTQ+ owned and Allied owned businesses an opportunity to share their products or services.



Engage in this sponsorship opportunity and be part of the inaugural THRIVE Small Business Summit & Matchmaker event!

Sponsor Today!

Take Action Today - Partner with Us to Empower Small Businesses!

The **THRIVE Small Business Summit & Matchmaker** is more than an event—it's a day focused on supporting and uplifting small businesses, fostering economic growth, and championing inclusion. By becoming a sponsor, your organization will make a lasting impact on the LGBTQ+ and Allied business community while benefiting from unparalleled exposure and engagement.

Don't miss this opportunity to align your brand with innovation, diversity, and empowerment!

Secure Your Spot Now!

Make your mark at the **THRIVE Small Business Summit**—partner with us to help LGBTQ+ and Allied small businesses and the community thrive!

Sponsorship opportunities are limited. Reserve your sponsorship **TODAY!**



Sponsor Today!