

PRIDE IN BUSINESS



PRIDE IN BUSINESS CELEBRATION LUNCHEON, AWARDS + AFTER PARTY

A Decade of Equality

Celebrate, Reflect, and Stand Together

Friday, June 6, 2025

Hilton Americas-Houston

1600 Lamar St., Houston, TX 77010

11 AM - 1:30 PM + After Party!

PRESENTING SPONSOR



**SPONSOR THIS PREMIER PRIDE MONTH
EVENT IN HOUSTON!**

2025 Pride In Business Celebration Luncheon & Awards + After Party!

Sponsorship Opportunities are NOW Available

We invite you to join us on **Friday, June 6, 2025** for one of the premier Pride Month events in the Houston region—the **2025 Pride In Business Celebration Luncheon & Awards + After Party!**

Last year, we welcomed a record-breaking crowd of over 750 attendees at the Pride In Business Celebration + After Party, and we're anticipating an even larger crowd this year.

This is THE year to be part of the event, show your support, and connect with the community. **Don't miss out—make your plans to join us and secure your sponsorship today!**

A Decade of Equality

Celebrate, Reflect, and Stand Together

As part of the celebration, we will honor the **10-Year Anniversary of Marriage Equality Supreme Court Ruling**, celebrating a decade of love and progress while recognizing the ongoing fight to protect these hard-won rights. Marriage equality is not only a victory for civil rights—it's a cornerstone of economic inclusion.

In the face of new challenges, this celebration is more than just an anniversary—it's a powerful call to action to preserve equality for all. **Together**, let's reflect on the journey, celebrate our resilience, and stand united.

This year, coming together as a community to celebrate the visibility, resilience, and strength of the LGBTQ+ community—and this historic court decision—is more important than ever.

Special Guest: Jim Obergefell



We're honored to welcome **Jim Obergefell** (he/him), the plaintiff in the landmark Supreme Court case that legalized marriage equality across the U.S. Join us to hear his inspiring story.

Now, more than ever, it's vital to show leadership in promoting inclusion and equality. By sponsoring the Pride In Business Celebration, your organization sends a clear message: diversity strengthens us, inclusion fuels innovation, and allyship matters. Stand with us as we celebrate progress and resilience.

This celebration is more than an anniversary—it's a call to action. Together, we will:

- Reflect on the journey of achieving marriage equality.
- Recognize our resilience as a community.
- Reaffirm our dedication to the fight for equality for all.
- Celebrate the LGBTQ+ community's economic impact.

Can we count on your support for this signature event? Make your plans to join us and be part of one of Houston's largest Pride Month events. Reserve your sponsorship TODAY!

In Pride,



Tammi Wallace (she/her)
Co-Founder and President & CEO
Greater Houston LGBTQ+ Chamber of Commerce

Pride In Business Awards

Why Sponsor?

The Pride In Business Awards recognize the contributions made by Chamber members, Impact Partners and other key stakeholders in building a more diverse and inclusive community in Houston and the region. The awards provide an opportunity to honor business, community, and corporate leaders, organizations and individuals who raise the bar to advance LGBTQ+ inclusion in the workplace and community.

- Impact Partner of the Year
- Corporate LGBTQ+ Ally of the Year
- LGBTQ+ Business of the Year
- LGBTBE® Certified Business of the Year
- Allied Business of the Year
- Nonprofit Member of the Year
- Supplier Diversity Advocate of the Year
- Business/Employee Resource Group of the Year
- Chamber Advocacy Award
- Chamber Champion Award
- Community Legacy Award



By sponsoring the **2025 Pride In Business Celebration**, your company or organization:

Amplifies Visibility: Your brand will be showcased to hundreds of attendees and a larger audience through digital and print promotions.



Demonstrates Leadership: Align your company with a commitment to equality and inclusion.



Builds Community: Support initiatives that empower LGBTQ+ businesses, trans entrepreneurs, and BIPOC-owned companies.



Drives Impact: Your sponsorship helps fund critical programs that advance equality and economic empowerment in the region.



Sponsorship Levels - Pride In Business Celebration



Benefits	Presenting \$25,000 SOLD	VIP Presenting \$20,000 SOLD	Trailblazer \$15,000	Visionary \$10,000	Champion \$5,000	Equality \$3,000	Advocate \$1,000
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)							●
Name recognition - onsite signage and/or event materials (if applicable)							●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition							●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	● ⁱⁱⁱ	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	
Event tickets						5	2
Parking passes	15 ⁱⁱ	10 ⁱⁱ	8	6	4	2	
Reserved event tables (10 seats per table)	3 ⁱ	2 ⁱ	2 ⁱ	2	1		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$2,000	\$1,000	\$750	\$500			
Ad in digital event program (provided by sponsor)	2 pages	1 page	1 page	1/2 page			
Complimentary event tickets (VIP Reception)	15	10	4	2			
Verbal recognition during program remarks	● ^{iv}	● ^{iv}	●				
Interview during one episode of OUTfront Conversations series	●	●	●				
Drink tickets for After Party (beer, wine or well drinks)	15	10	5				
Logo recognition - stand-alone sponsor slide in event slide presentation	●	●					
Recognition on Chamber blog and/or featured sponsor email	●						
Opportunity to provide a one-minute promotional video to be played during main event program (sponsor-produced)	●						
Logo recognition - step-and-repeat photo backdrop	●						
Complimentary champagne (2 bottles per table)	●						
Exclusive sponsorship opportunity	●						

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

Sponsor Today!

*i - prime placement; ii - valet parking; iii - main event & VIP Reception; iv - main event & After Party
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*

Sponsorship Levels - After Party & Activations



Benefits

Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)

Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)

Logo recognition - onsite signage and/or event materials (if applicable)

Logo recognition - Wall of Appreciation & end-of-year sponsor recognition

Complimentary event tickets (Pride In Business luncheon)

Reserved event tables (10 seats per table) (Pride In Business luncheon)

Tabling opportunity - Expo & After Party

Display of promotional signage and materials (provided by sponsor)

Complimentary parking passes

Complimentary event tickets (VIP Reception)

Drink tickets for After Party (beer, wine or well drinks)

Sponsor the creation of the event's signature dessert

Logo recognition - event dessert menu

Logo recognition - stand-alone sponsor slide in event slide presentation (shown during dessert portion of luncheon)

Logo recognition - brand/logo/QR displayed on tables

Logo recognition - Show Your Pride Exhibit Sponsor displayed in pre-function area and After Party

Logo recognition - at Champagne Stations

Show Your Pride Photo Exhibit
\$10,000

Champagne Stations
\$10,000

Dessert
\$5,000

Centerpiece
\$5,000

After Party Title
\$3,500

After Party Celebration
\$1,500

After Party Rainbow
\$500

Benefits	Show Your Pride Photo Exhibit \$10,000	Champagne Stations \$10,000	Dessert \$5,000	Centerpiece \$5,000	After Party Title \$3,500	After Party Celebration \$1,500	After Party Rainbow \$500
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)							●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	●		
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Complimentary event tickets (Pride In Business luncheon)			5	5	4	2	1
Reserved event tables (10 seats per table) (Pride In Business luncheon)	1	1					
Tabling opportunity - Expo & After Party					● ⁱ	●	
Display of promotional signage and materials (provided by sponsor)					● ⁱⁱ	● ⁱⁱ	
Complimentary parking passes	5	5			2	1	
Complimentary event tickets (VIP Reception)					2		
Drink tickets for After Party (beer, wine or well drinks)	5	15			5	2	
Sponsor the creation of the event's signature dessert			●				
Logo recognition - event dessert menu			●				
Logo recognition - stand-alone sponsor slide in event slide presentation (shown during dessert portion of luncheon)			●				
Logo recognition - brand/logo/QR displayed on tables				●			
Logo recognition - Show Your Pride Exhibit Sponsor displayed in pre-function area and After Party	●						
Logo recognition - at Champagne Stations		●					

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

Sponsor Today!

i - premier placement; ii - at After Party;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

Secure Your Sponsorship

Your Impact

Act now to secure your sponsorship! We would love to include your company or organization as we announce the 2025 Pride In Business Celebration!

Sponsorship Deadline: May 16, 2025

- Visit houstonprideinbusiness.lgbt or complete the [sponsor form](#).
- Scan the QR Code below to complete the sponsor form.



Join leading companies and organizations in the region who support his annual event and showcase your commitment to the LGBTQ+ community! Complete the sponsorship form today.

Sponsor Today!

Proceeds from this signature event directly support the Chamber's work, including:

- Scholarships for LGBTQ+ entrepreneurs.
- Programs empowering LGBTQ+ and Allied-owned businesses.
- Community outreach and advocacy efforts.
- Initiatives driving economic inclusion for the LGBTQ+ community.

Together, we create a stronger, more inclusive Houston.

Confirm your sponsorship today and let's celebrate during Pride Month and the milestone decade of marriage equality!

Contact Us

For questions or custom sponsorship opportunities, contact:

Tammi Wallace, Co-Founder, President & CEO

Greater Houston LGBTQ+ Chamber of Commerce

Phone: 832-510-3002

Email: tammi.wallace@houstonlgbtchamber.com