



2024

Sponsorship

Opportunities Guide



*Working at the intersection
of business and the LGBTQ+
Community*



The Greater Houston LGBTQ+ Chamber of Commerce focuses on driving economic opportunity and inclusion for the LGBTQ+ community.

Ensuring representation for the LGBTQ+ business community and working toward economic inclusion in the fourth largest (and most diverse) city and in the Greater Houston region are key drivers for the mission of the Chamber.

The overarching work of the Chamber is focused on inclusion and economic empowerment for the LGBTQ+ community.

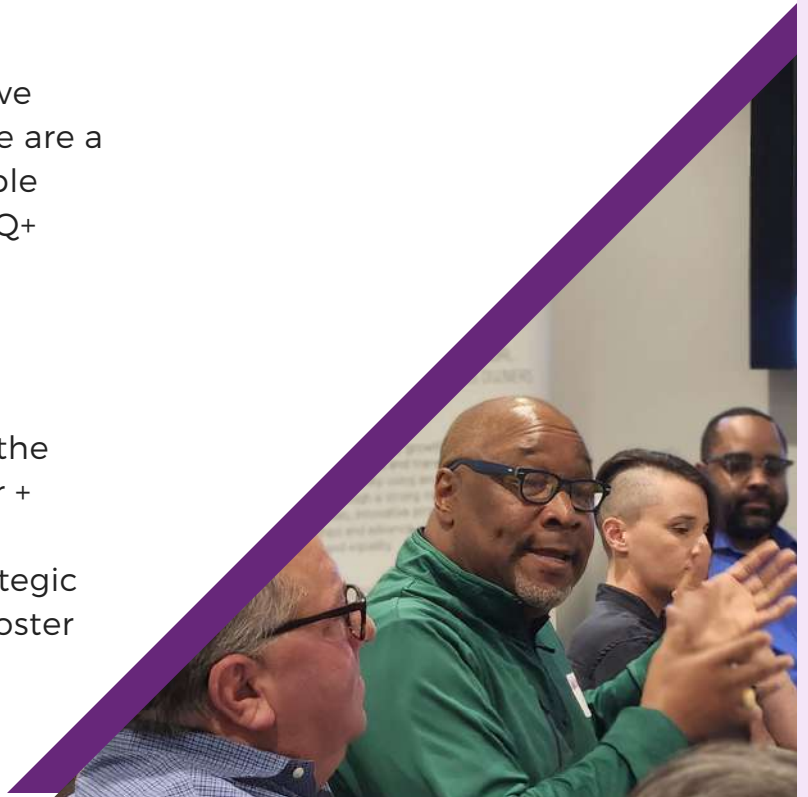
The Chamber focuses on supporting and growing a thriving LGBTQ+ and Allied business and professional community to create economic opportunities for the LGBTQ+ community.

Since the launch of the organization, the Chamber has experienced rapid growth within the greater Houston business community.

Simply put, the Chamber works to achieve equality and equity through business. We are a powerful force for advocacy and a valuable resource for our members and the LGBTQ+ community.

Our Mission

To accelerate economic opportunity for the lesbian, gay, bisexual, transgender, queer + community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.



Contact the Chamber to become a sponsor today!
info@houstonlgbtchamber.com | 832-510-3002
or complete the [Event & Program Sponsorship Form](#).

Sponsorship Overview

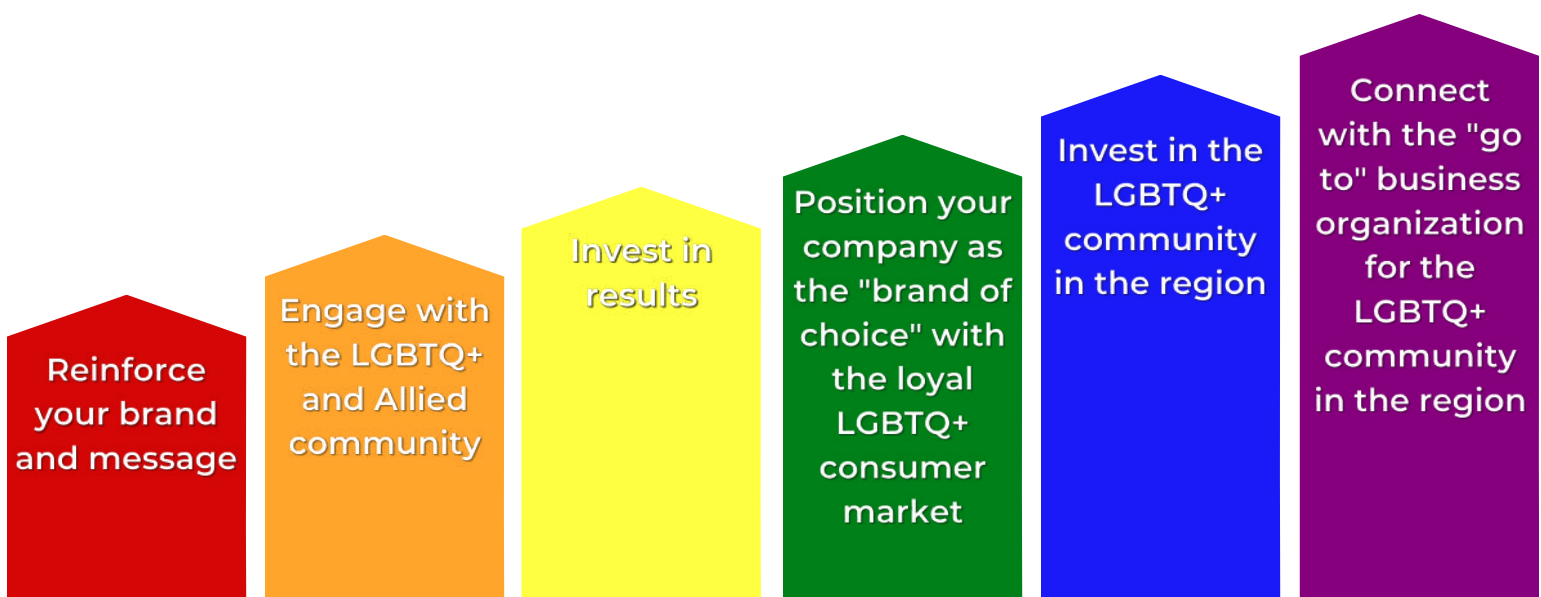
The Greater Houston LGBTQ+ Chamber of Commerce offers numerous sponsorship and engagement opportunities throughout the year. This Sponsorship Opportunities Guide outlines the various opportunities to increase your brand visibility with Chamber members and the LGBTQ+ community.

Sponsoring events and programs is a great way to showcase support for the LGBTQ+ community and support the work of the Chamber.

For the Chamber, your brand and is not just about logo placement. It's a partnership and investment. We would love to discuss yoportunities to engage in the Chamber through sponsorship support..

[Complete the Sponsorship Form](#)

Top 6 Reasons to Sponsor a Chamber Event or Program



Why Sponsor?

Be known as a champion for the LGBTQ+ community!



Brand Positioning

- Whether small, medium or large, demonstrate your company's commitment to LGBTQ+ inclusion
- Showcase your commitment and engagement through program and event sponsorships
- Gain broad exposure and brand visibility with the LGBTQ+ community (in the fourth largest and most diverse city in the country)



Community Engagement

- Align your brand with one of the most successful LGBTQ+ organizations in the region
- Connect with the LGBTQ+ community in the greater Houston region



Talent Attraction & Retention

- Connect with LGBTQ+ professionals
- Showcase your organization as an employer of choice



Support the Mission

- Sponsorship supports the work and mission of the Chamber
- Your sponsorship investment makes a difference for Chamber events and programming offered throughout the year

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Member Engagement

Pride@5 Happy Hour

Pride@5 is a networking event that connects members and guests in a casual setting generally hosted at a Chamber member location. The attendance is generally 60 – 80+ people, including members and guests of the Chamber.

Pride@5 Sponsor: \$1,000

- Logo in event calendar
- Business logo/recognition in digital promotion
- Sponsor recognition in digital photo album and access to event photos
- Promo code for complimentary registration for up to 10 guests
- List of attendees (post-event)
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the annual Chamber Wall of Appreciation
- Display of pop-up banner and / or other promotional materials (provided by sponsor)
- Tabling opportunity (space permitting)
- Hosting opportunity*



**In addition to sponsorship, sponsors may have the opportunity to host the event at their location. The Host agrees to provide, free of charge to Chamber, a venue suitable for Pride@5 with 50-75+ people and agrees to be responsible for all pre-event venue set up and post-event venue clean up.*

First Friday Meet & Eat

First Friday Meet & Eat is an informal event that gives members an opportunity to network through a smaller group setting. Held the first Friday of each month, the Chamber hosts these events to support member restaurants throughout the year.

First Friday Meet & Eat Annual Sponsor: \$7,500

All benefits of Quarterly Sponsor, PLUS:

- Ad in Chamber's Digital Magazine (one issue)
- Recognition on the Chamber Blog

First Friday Meet & Eat Quarterly Sponsor: \$2,500

All benefits of Event Sponsor, PLUS:

- Opportunity to include literature on table/guest chairs
- Recognition in the New Member Welcome Packet and Member Renewal Packets

First Friday Meet & Eat Event Sponsor: \$600

- Logo recognition in event calendar
- Logo recognition in digital promotion
- Access to event photos for marketing/promotional purposes
- Logo recognition on Chamber-produced table tents at each table
- List of attendees provided post-event
- Included in Chamber's end of the year sponsor recognition
- Logo recognition on the Chamber Wall of Appreciation
- Display of promotional/marketing signage and materials (provided by sponsor)



Progressive Networking Lunch

This event offers attendees a chance to connect with 23 other business professionals in one hour. The format is fun - providing opportunities to meet new people every 20 minutes. It starts over salad with seven individuals then, after 20 minutes, over an entree with seven other individuals, then after 20 minutes a move to a new table to have dessert with seven new individuals. This is a chance to have lunch AND network with 23 other business professionals in an hour. Talk about CONNECTION!

Progressive Networking Lunch Presenting Sponsor (Exclusive): \$3,000 (Available: 1)

- Recognized as the annual Progressive Networking Lunch Program Sponsor
- Opportunity to deliver remarks during the program*
- Logo recognition included in event digital promotions
- Verbal recognition during program remarks
- Distribute promotional materials/swag to attendees
- One seat
- Included in Chamber's end of year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation
- Display of pop-up banner and / or other promotional materials (provided by sponsor)
- Tabling opportunity (premier placement, space permitting)

**Venue permitting*



Progressive Networking Lunch

Progressive Networking Lunch Supporting Sponsor: \$1,500

- Recognized as Progressive Networking Lunch Event Sponsor for event
- Logo recognition included in event digital promotions
- Logo recognition on Chamber-produced table tents at each table
- Verbal recognition during program remarks
- One seat
- Included in Chamber's end of year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation
- Tabling opportunity (space permitting)

**Venue permitting*



New Member Prospect Breakfast

The New Member Prospect Breakfast offers prospective members the opportunity to learn more about the Chamber and ways to get engaged throughout the year with programming, events and more.

New Member Prospect Breakfast Title Sponsor (Exclusive): \$10,000 (Available: 1)

All benefits of Presenting Sponsor Level, PLUS:

- Recognized as the New Member Prospect Breakfast Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Opportunity to provide a featured sponsor message via email or blog to Chamber members and member prospects
- \$1,000 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community
- Recognition as Chamber Champion First Tier Supporter through the calendar year.

Presenting Sponsor: \$5,000 (Available: 2)

All benefits of Platinum Level, PLUS:

- Recognized as a New Member Prospect Breakfast Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$500 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion Top Tier Supporter through the calendar year.

New Member Prospect Breakfast

Platinum Sponsor: \$3,500

All benefits of Gold Level, PLUS:

- Recognized as New Member Prospect Breakfast Platinum Sponsor
- Access to event photos to use for marketing/promotional purposes

Gold Sponsor: \$2,500

All benefits of Silver Level, PLUS:

- Recognized as New Member Prospect Breakfast Gold Sponsor
- Tabling opportunity (prime placement, space permitting)

Silver Sponsor: \$1,500

All benefits of Bronze Level, PLUS:

- Recognized as New Member Prospect Breakfast Silver Sponsor
- Logo recognition included in event digital promotions
- Logo recognition on the Chamber Wall of Appreciation
- Tabling opportunity (space permitting)

Bronze Sponsor: \$1,000

All benefits of Supporting Sponsor, PLUS:

- Recognized as New Member Prospect Breakfast Bronze Sponsor
- Logo recognition on social media
- Verbal recognition during program remarks and slide presentation
- Display of promotional materials (including pop-up banner)

Supporting Sponsor: \$500

- Recognized as New Member Prospect Breakfast Supporting Sponsor
- Name recognition included in event digital promotions
- Sponsor recognition during slide presentation
- Included in Chamber's end of year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation

Member Orientation

Member Orientation is designed to help new or existing members learn how to take full advantage of Chamber membership benefits. This is a great opportunity to introduce new members (or even existing members) to your brand and support for the LGBTQ+ community. The event is held quarterly and varies between an in-person and virtual format.

Membership Orientation Program Sponsor: \$5,000

All benefits of Engage Sponsor, PLUS:

- Recognized as Membership Orientation Program Sponsor for the year
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions (for virtual events)
- Opportunity to provide a featured sponsor message via email and blog to Chamber members and member prospects
- Distribute sponsor promotional materials/swag to attendees (in-person only)
- Tabling opportunity (prime placement, in-person events)

Membership Orientation Engage Sponsor: \$3,000

All benefits of Impact Sponsor PLUS:

- Recognized as Membership Orientation Sponsor for two events
- Opportunity to deliver welcome remarks during program
- Logo recognition included in event digital promotions
- Tabling opportunity (space permitting, in-person events)

Membership Orientation Impact Event Sponsor: \$1,000

- Recognized as Membership Orientation Impact Event Sponsor for one event
- Logo recognition included in event digital promotions
- Verbal recognition during program remarks and slide presentation
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- Display of promotional/marketing signage and materials (provided by sponsor)

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Pop-Up Events

Pop-Up events are fun ways to connect members throughout the year. These events are announced spontaneously and typically have a fun theme or venue.

Pop-Up Sponsor: \$600

- Recognized as sponsor for one Pop-Up event
- Logo recognition included in event digital promotions
- Sponsor recognition at the Pop-Up venue
- Opportunity to distribute promotional materials/swag to attendees
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation



Do you have a fun venue, service or product that we can showcase with a Pop-Up event? We would love to hear about it!

President's Circle Lunch

This annual lunch is an intimate group setting with President's Circle Members, Chamber Leadership and other key stakeholders.

President's Circle Lunch Sponsor: \$2,500

- Recognized as sponsor for President's Circle Lunch
- Opportunity to deliver welcome remarks
- Logo recognition included in event digital promotions
- Sponsor recognition at the venue
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation
- Display of promotional/marketing signage and materials (provided by sponsor)
- Tabling opportunity (space permitting)

Member Engagement



3rd Thursday Breakfast Community & Connections

The 3rd Thursday Breakfast is an opportunity to connect with individuals, business owners and community leaders. It's one of the most popular Chamber events throughout the year. In a world where more connection is needed, the Chamber is excited to host this event each month. It's all about networking and community!

Annual Presenting Sponsor: \$10,000

All benefits of Quarterly Sponsor, PLUS:

- Logo recognition on event calendar (12 events)
- Logo recognition in digital promotion throughout the year (top tier)
- Logo recognition on Chamber-produced poster at sign-in table
- Opportunity to deliver primary sponsor remarks during program
- Display of Presenting Sponsor promotional materials (provided by sponsor, premier location)
- Display of Presenting Sponsor pop-up banner (provided by sponsor, premier location)
- Recognition as Presenting Sponsor on event pop-up banner
- Recognition on Chamber Blog
- Display of promotional/marketing signage and materials (provided by sponsor)
- Tabling opportunity (premier placement)
- 10 tickets to each 3rd Thursday Breakfast (\$2,400 value)

Quarterly Sponsor: \$3,000

All benefits of Event Sponsor, PLUS:

- Sponsor logo/recognition in digital promotion throughout the year (second tier)
- Opportunity to deliver short remarks during program
- Tabling opportunity (prime placement)
- Display of promotional/marketing signage and materials (provided by sponsor)
- Tabling opportunity
- 6 tickets to each 3rd Thursday Breakfast in the sponsored time frame (\$360 value)

3rd Thursday Breakfast Community & Connections

Event Sponsor: \$1,000

- Logo recognition on event calendar
- Logo recognition in event promotions including email, website and social media
- Logo recognition on Facebook and LinkedIn events
- Sponsor highlight recognition on event signage
- Opportunity to deliver short remarks during program
- Tabling opportunity (premium placement)
- Display of sponsor promotional materials (provided by sponsor)
- Display of sponsor pop-up banner (provided by sponsor)
- Access to event photos for marketing/promotional purposes
- List of attendees post-event
- Included in Chamber's end of the year sponsor recognition
- Logo recognition on the Chamber Wall of Appreciation
- 5 tickets to sponsored 3rd Thursday Breakfast (\$100 value)

Note: Special Edition breakfasts, which include the Economic Outlook, Pride Month and LGBTQ+ History Month events are \$1,500 for event sponsorship.

Featured Member - Member Showcase: \$150

- Logo recognition as Featured Member on all event promotions including website, social media and email blasts
- Tabling opportunity
- Display of Featured Member pop-up banner (provided by sponsor)
- Slide highlighting Featured Member logo, website and QR code
- 2 tickets to 3rd Thursday Breakfast when business is featured (\$40 value)

Door Prize Sponsor: In-Kind

- Sponsor logo recognition on event calendar/website
- Verbal recognition at event
- Included in Chamber's end of the year sponsor recognition
- Logo recognition on the Chamber Wall of Appreciation

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Anniversary Celebration

Each February the Chamber recognizes the launch of the organization and celebrates the past year's accomplishments and contributions to the LGBTQ+ community.

Presenting Sponsor (Exclusive): \$6,000 (Available: 1)

All benefits of Platinum Level, PLUS:

- Recognized as Anniversary Celebration Presenting Sponsor
- Opportunity to deliver welcome remarks during program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Opportunity to provide a “featured sponsor message” email blast
- \$1,000 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion First Tier Supporter through the year
- 30 event tickets

Platinum Sponsor: \$3,500

All benefits of Gold Level, PLUS:

- Recognized as Anniversary Celebration Platinum Sponsor
- Opportunity to introduce guest speaker
- \$500 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion Top Tier Supporter through the year.
- 20 event tickets



Anniversary Celebration

Gold Sponsor: \$2,500

All benefits of Silver Level, PLUS:

- Recognized as Anniversary Celebration Gold Sponsor
- Recognition on social media including Facebook Event
- Featured Sponsor Blog Post
- Display of promotional/marketing signage and materials
- Tabling opportunity at the event (space permitting)
- 12 event tickets

Silver Sponsor: \$1,500

All benefits of Bronze Level, PLUS:

- Recognized as Anniversary Celebration Silver Sponsor
- Verbal recognition during program remarks and slide presentation
- Sponsor logo recognition on the Chamber Wall of Appreciation
- 8 event tickets

Bronze Sponsor: \$1,000

All benefits of Anniversary Celebration Sponsor, PLUS:

- Recognized as Anniversary Celebration Bronze Sponsor
- Logo recognition included in event digital promotions
- Logo recognition during event slide presentation
- 4 event tickets

Anniversary Celebration Sponsor: \$500

- Recognized as Anniversary Celebration Sponsor
- Name recognition included in event calendar/website
- Name recognition during event slide presentation
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- 2 event tickets



THRIVE Small Business Summit & Matchmaker

The Summit is a one-day event designed to provide the resources, tools, and inspiration to help entrepreneurs grow their business and thrive as well as connect businesses to Chamber Corporate Partners and other members through the B2C, B2B and B2E Matchmaker. The Summit equips small business owners with helpful knowledge and connections to thrive in an ever-changing business environment.

Sponsors are also invited to participate as buyers during the Matchmaker sessions.

Sponsorships and Matchmaker engagement are limited to current Chamber Partners.

Presenting Sponsor: \$5,000

All benefits of Leader Sponsor, plus:

- Recognized as a Summit Presenting Sponsor
- Deliver welcome remarks during breakfast or lunch
- Recognition on social media events (min 4)
- Top tier logo recognition in sponsor slide presentation and other event signage
- Tabling opportunity (premier placement) at the event

Leader Sponsor: \$2,500

All benefits of Supporting Sponsor, plus:

- Recognized as a Summit Leader Sponsor
- Include promotional/marketing materials on table
- Display of promotional/marketing signage and materials
- Recognition on social media events (min 3)
- Second tier logo recognition during sponsor slide presentation and other event signage

Supporting Sponsor: \$1,500

- Recognized as a Summit Supporting Sponsor
- Logo recognition included in event digital promotions
- Logo recognition in program
- Recognition on social media event (min 2)
- Included in Chamber's end of the year sponsor recognition
- Logo recognition on the 2024 Chamber Wall of Appreciation
- Tabling opportunity at the event
- Opportunity to participate as a buyer in the Matchmaker
- Highlighted as Matchmaker buyer

The background features a white central area flanked by two large red triangles that meet at a diagonal line from the top-left to the bottom-right. A horizontal red bar is positioned across the middle of the white area.

Community

Community Conversations Luncheon

The Community Conversations Luncheon connects key stakeholders, influencers and leaders in the region with Chamber members. Topics range from economic development to community initiatives and beyond.

Presenting Sponsor: \$3,000

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon Presenting Sponsor
- Logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the program or share a one minute promotion video
- Featured sponsor message via email and Chamber blog
- 6 tickets to VIP Reception with Speaker
- 1 table (prime placement, with option to include speaker or special guests and Chamber President & CEO)
- 5 parking tickets

VIP Reception Sponsor: \$2,500

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon VIP Reception Sponsor
- Logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the VIP Reception program
- Featured sponsor message in email and Chamber blog
- 10 tickets to VIP Reception with Speaker
- 1 table (premium placement)
- 4 parking tickets
- Display of promotional/marketing signage and materials
- Tabling opportunity at the event (premier placement, space permitting)

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Community Conversations Luncheon

Community Sponsor: \$1,500

All the benefits of the Connection Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon Community Sponsor
- Sponsor logo recognition during sponsor slide presentation (tiered recognition) and other event signage
- 3 tickets to VIP reception with featured speaker/special guests
- 8 event tickets
- 2 parking tickets
- Display of promotional/marketing signage and materials
- Tabling opportunity at the event

Connection Sponsor: \$1,000

- All the benefits of the Supporting Sponsor Level, PLUS
- Recognized as Community Conversations Luncheon Connection Sponsor
- Logo recognition included in digital event promotions
- Logo recognition in program
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- 6 event tickets

Supporting Sponsor: \$500

- Recognized as Community Conversations Luncheon Supporting Sponsor
- Name recognition included in digital event promotions
- Name recognition in program
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the Chamber Wall of Appreciation
- 3 event tickets

Holiday Food & Supply Drive

The annual Chamber Holiday Food & Supply Drive raises needed food and funds for the most vulnerable in the LGBTQ+ community. The last three annual events, have supported LGBTQ+ Seniors and LGBTQ+ homeless youth. These annual holiday drives have raised the largest food and supply donations for the Montrose Center and Tony's Place in their histories. The Chamber Holiday Food & Supply Drive is an excellent opportunity for organizations to engage with the LGBTQ+ community during the holiday through sponsorship and employee engagement.

Chamber Holiday Food & Supply Drive Title Sponsor (Exclusive): \$15,000

All benefits of Chamber Holiday Food & Supply Drive Giving Back Sponsor, PLUS:

- Recognized as Chamber Holiday Food Drive Title Sponsor
- Logo included in Chamber Media Releases on Chamber and Foundation websites
- Featured Blog Post
- Logo/sponsor recognition on website home page slider
- Featured in event promotion email with Sponsor Spotlight and logo recognition
- Usage of ChamberCares and Chamber Foundation logo to promote Drive
- Opportunity to provide a sponsor-created video to show support for Drive to be shared via Chamber communication channels
- Logo recognition on swag bags
- Livestream interview with Chamber President & CEO via ChamberTalk program
- Onsite livestream or recorded interview/photo opportunity for employees at drop off location (top priority scheduling)
- \$1,000 allocated to the Chamber Champion Fund
- Full-page ad recognition in *Business Intersections*, Chamber digital magazine

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Holiday Food & Supply Drive

Chamber Holiday Food & Supply Drive Giving Back Sponsor: \$7,500

All benefits of Chamber Holiday Food & Supply Drive Helping Hand Sponsor, PLUS:

- Recognized as Chamber Holiday Food Drive Giving Back Sponsor
- Recognition in Chamber Media Releases
- Opportunity to include promotional and swag items in donation thank you bags
- Onsite livestream or record interview/photo opportunity for employees at drop-off location (priority scheduling)
- \$500 allocated to the Chamber Champion Fund
- Top tier recognition in the Chamber's digital magazine

Chamber Holiday Food & Supply Drive Helping Hand Sponsor: \$5,000

All benefits of Chamber Holiday Food & Supply Drive Pay It Forward Sponsor, PLUS:

- Recognized as Chamber Holiday Food & Supply Drive Helping Hand Sponsor
- Onsite livestream or record interview/photo opportunity for employees at one drop-off location
- LGBTQ+ Employee Resource Group engagement on day of the event
- Access to event photos to use for promotional/marketing purposes

Chamber Holiday Food & Supply Drive Pay It Forward Sponsor: \$2,500

All benefits of Chamber Holiday Food & Supply Drive Working Together Sponsor, PLUS:

- Recognized as Chamber Holiday Food & Supply Drive Pay It Forward Sponsor
- Photo opportunity for employees at drop-off location
- Sponsor logo recognition on the Chamber Wall of Appreciation

Holiday Food & Supply Drive

Chamber Holiday Food & Supply Drive Working Together Sponsor: \$1,000

All benefits of Chamber Holiday Food & Supply Drive Sponsor, PLUS:

- Recognized as Chamber Holiday Food & Supply Drive Working Together Sponsor
- Sponsor logo included on digital event promotions
- Logo recognition on Drive Landing Page
- Logo recognition – onsite signage
- Logo recognition in Chamber's digital magazine

Chamber Holiday Food & Supply Drive Sponsor: \$500

- Recognized as Chamber Holiday Food Drive & Supply Drive Sponsor
- Name recognition on the Drive Landing Page
- Name recognition – onsite signage
- Name recognition in Chamber's digital magazine
- Visibility through beneficiary organization promotions
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation

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Chamber Champion

The Chamber Champion Fund gives event and program sponsors an opportunity to underwrite memberships to help small businesses and nonprofits serving the LGBTQ+ community to stay fully connected to the Chamber, resources, member benefits and community regardless of their ability to pay. The program underwrites a one-year membership for organizations in need and prioritizes help for those that are most vulnerable in the LGBTQ+ community including minority, transgender and women-owned businesses or serving organizations.

Chamber Champion Title Sponsor: \$10,000

All benefits of Chamber Champion Lift Sponsor, PLUS:

- Recognized as the Chamber Champion Title Sponsor for the year
- Industry Exclusivity
- Sponsor logo recognition on the Chamber Champion Landing Page as Title Sponsor
- Logo/sponsor recognition on website homepage slider
- Featured in email blast with Sponsor Spotlight and logo recognition
- Opportunity to provide a sponsor-created video to show support for the Chamber Champion program to be shared via Chamber communication channels

Note: Small contributions are accepted to support the Chamber Champion program. Donors will be recognized on the Chamber Champion Landing Page.

Chamber Champion

Chamber Champion Lift Sponsor: \$5,000

All benefits of Chamber Champion Empower Sponsor, PLUS:

- Recognized as a Chamber Champion Lift Sponsor
- Sponsor logo recognition on the Chamber Champion Landing Page
- Featured Blog Post
- Interview via ChamberTalk program
- Full-page ad recognition in Chamber digital magazine

Chamber Champion Empower Sponsor: \$2,500

- Recognized as a Chamber Champion Empower Sponsor
- Sponsor name recognition on the Chamber Champion Landing Page
- Social media highlights throughout the year
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation

Note: Small contributions are accepted to support the Chamber Champion program. Donors will be recognized on the Chamber Champion Landing Page.

Pay It Forward Fund

The Pay It Forward Fund enables direct contributions from the community to help small businesses and nonprofits stay fully connected to the Chamber, resources, member benefits and community regardless of their ability to pay. The program underwrites a one-year membership for organizations in need and prioritizes help for those that are most vulnerable in the LGBTQ+ community including minority, transgender and women-owned businesses or serving organizations.

Pay It Forward Fund Title Sponsor: \$10,000

All benefits of Pay It Forward Sustaining Sponsor, PLUS:

- Recognized as the Pay It Forward Fund Title Sponsor for the year
- Logo recognition on the Pay It Forward Landing Page as Title Sponsor
- Logo/sponsor recognition on website homepage slider
- Featured in email blast with Sponsor Spotlight and logo recognition
- Opportunity to provide a sponsor-created video to show support for the Pay It Forward program to be shared via Chamber communication channels

Pay It Forward Fund Sustaining Sponsor: \$5,000

All benefits of Pay It Forward Contributing Sponsor, PLUS:

- Recognized as a Pay It Forward Sustaining Sponsor
- Sponsor logo recognition on the Pay It Forward Landing Page as a Sponsor
- Featured Blog Post
- Interview via ChamberTalk program
- Full-page ad recognition in Chamber digital magazine

Pay It Forward Fund Contributing Sponsor: \$2,500

- Recognized as a Pay It Forward Contributing Sponsor
- Sponsor name recognition on the Pay It Forward Landing Page as a Sponsor
- Social media highlights throughout the year
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation

Drag Bingo

Sequins Event Sponsor: \$1,000

All benefits of Rainbow Sponsor, PLUS:

- Premier logo recognition on Chamber website, event page, event promotions (top tier)
- Premier logo recognition on Eureka Heights event promotions (top tier)
- Verbal recognition at event as Title Sponsor
- Sponsor showcase table (prime location)
- Reserved table for Drag Bingo (1)
- Placement of marketing materials on tables
- 5 free drink tickets
- Photos with drag queen
- Event photos provided for sponsor use in marketing and promotions

Rainbow Sponsor: \$750

All benefits of Bingo Round Sponsor, PLUS:

- Logo recognition on Chamber website, event page, event promotions (second tier)
- Logo recognition on Eureka Heights event promotions (second tier)
- Verbal recognition at event as Rainbow Sponsor
- Sponsor showcase table
- Display of pop-up banner and other marketing materials (provided by sponsor)
- Opportunity to provide prizes for drag bingo



Drag Bingo

Bingo Round Sponsor (one game): \$500 + gift cards for prizes

- Logo recognition on Chamber website, event page, event promotions (third tier)
- Logo recognition on Eureka Heights event promotions (third tier)
- Verbal recognition as game sponsor
- Event photos provided for sponsor use in marketing and promotions
- Recognized on Chamber's Wall of Appreciation
- Recognized in Chamber's end of the year sponsor recognition

Bingo Prize Sponsor: \$250

- Name recognition on Chamber website, event page, event promotions (fourth tier)
- Name recognition on Eureka Heights event promotions (fourth tier)
- Verbal recognition as bingo prize sponsor
- Event photos provided for sponsor use in marketing and promotions
- Recognized on Chamber's Wall of Appreciation
- Recognized in Chamber's end of the year sponsor recognition

Member Showcase

Eureka Heights hosts four Chamber Members in the taproom each month as part of the Chamber Member Showcase alongside Drag Bingo. Stop by the member tables to say hello and learn more about these members. To learn more, contact the Chamber office.



Show Your Pride

Explore exclusive sponsorship possibilities with this distinctive visibility campaign! Elevate your brand by sponsoring the campaign or specific events such as photo shoots and more. Continue reading to discover various sponsorship opportunities available and find out how your company or organization can actively engage in the Show Your Pride campaign.

Show Your Pride Partners



The mission of the Show Your Pride campaign is to capture, through photography, individuals in the LGBTQ+ and Allied community, including LGBTQ+ businesses, Members, Impact Partners and more, in Houston and the greater region. The campaign includes three words for each individual participant answering, "What Pride Means to Me."

Title Sponsor: \$25,000 (Available: 1)

All benefits of Equality Sponsor, PLUS:

- Sponsor logo recognition as a Show Your Pride Title Sponsor
- Sponsor logo recognition in campaign digital promotions including the Show Your Pride website (Premium placement), email and social media
- Recognition of sponsor logo on Show Your Pride signage at campaign photo shoots (Premium Placement)
- Video shoot with Title Sponsor to promote campaign
- Recognition of sponsor logo on Show Your Pride signage at campaign photo shoots and at launch event (Premium placement)
- Recognition of sponsor logo on Show Your Pride campaign on IKE kiosks (Premium placement)
- 4 hour Show Your Pride photo shoot onsite at company location (venue must be suitable for photo shoot and approved by photographer) for up to 80 people*
- 100 Show Your Pride t-shirts, bags and stickers

Show Your Pride

Equality Sponsor: \$15,000

All benefits of Love Wins Sponsor, PLUS:

- Sponsor logo recognition as a Show Your Pride Equality Sponsor
- Sponsor logo recognition in campaign digital promotions including the Show Your Pride website (2nd Tier), email and social media
- Recognition of Sponsor logo on Show Your Pride signage at campaign photo shoots and at launch event (2nd Tier)
- Second Tier recognition of sponsor logo on Show Your Pride campaign on IKEA kiosks
- Sponsor logo recognition on Show Your Pride campaign on IKEA kiosks (2nd Tier)
- 3 hour Show Your Pride photo shoot onsite at company location (venue must be suitable for photo shoot and approved by photographer) for up to 60 people*
- 60 Show Your Pride t-shirts, bags and stickers



Show Your Pride

Love Wins Sponsor: \$10,000

All benefits of Courage Sponsor, PLUS:

- Sponsor logo recognition as a Show Your Pride Love Wins Sponsor
- Sponsor logo recognition in campaign digital promotions including the Show Your Pride website (3rd Tier), email and social media
- Recognition of sponsor logo on Show Your Pride signage at campaign photo shoots and at launch event (3rd Tier)
- Sponsor logo recognition on Show Your Pride campaign on IKEA kiosks (3rd Tier)
- 2 hour Show Your Pride photo shoot onsite at company location (venue must be suitable for photo shoot and approved by photographer) for up to 40 people*
- 40 Show Your Pride t-shirts and stickers

Courage Sponsor: \$5,000

All benefits of Ally Sponsor, PLUS:

- Sponsor logo recognition as a Show Your Pride Courage Sponsor
- Sponsor logo recognition in campaign digital promotions including the Show Your Pride website (4th Tier), email and social media
- Recognition of sponsor logo on Show Your Pride signage at campaign photo shoots and at launch event (4th Tier)
- Sponsor logo recognition on Show Your Pride campaign on IKEA kiosks (4th Tier)
- 1 hour Show Your Pride photo shoot onsite at photographer studio for up to 20 people*

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Show Your Pride

Ally Sponsor: \$3,000

All benefits of Rainbow Sponsor, PLUS:

- Sponsor logo recognition as a Show Your Pride Ally Sponsor
- Sponsor logo recognition in campaign digital promotions including the Show Your Pride website (5th Tier), email and social media
- Recognition of sponsor logo on Show Your Pride signage at campaign photo shoots and at launch event (5th Tier)
- Logo recognition of sponsor logo on Show Your Pride campaign on IKEA kiosks (5th Tier)
- ½ hour Show Your Pride photo shoot onsite at photographer studio for up to 10 people*

Rainbow Sponsor: \$1,500

- Sponsor logo recognition as Rainbow Show Your Pride Rainbow Sponsor for one photo shoot
- Sponsor logo recognition in campaign digital promotions including the Show Your Pride website, email and social media
- Recognition of sponsor logo on Show Your Pride signage at campaign photo shoots and at photo shoot event
- Priority ½ hour photo shoot (during sponsored campaign photo shoot) for up to 10 people at the sponsored event*
- Recognized on Chamber Wall of Appreciation and year end sponsor recognition.



**Benefit must be used between March – April 2024.*

Number of hours reflected under each level for photo shoot is the maximum at that sponsorship level.



Learn & Grow

Level Up Educational Series

The Level Up Educational Series brings the latest resources and hot topics to member businesses and organizations. Expert hosts discuss a variety of topics including human resources, marketing, social media, sales strategies, and much more and facilitate each workshop. The Level Up workshops are designed to provide participants with the training and tools to help them grow.

Level Up Learning Series Program Sponsor: \$5,000

All benefits of Level Up Learning Series Leader Sponsor, PLUS:

- Recognized as Chamber Level Up Program Sponsor for the year
- Industry exclusivity
- Deliver welcome remarks during each event during the year
- Featured Sponsor Blog Post

Level Up Learning Series Leader Event Sponsor: \$2,500

All benefits of Level Up Learning Series Supporting Sponsor, PLUS:

- Recognized as Leader Sponsor for one learning module during the year
- Opportunity to present and/or host during one workshop during the year
- Display of promotional/marketing signage and materials
- Tabling opportunity at the event

Level Up Learning Series Supporting Event Sponsor: \$1,500

- Recognized as Supporting Sponsor for one learning module during the year
- Logo recognition included in event digital promotions
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation

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Business Builder Series: Grow with Google

The Grow with Google learning opportunity offers Chamber members training, tools, and resources to help grow skills, career opportunities, or their businesses/organizations. Trainings include tools for small businesses, professionals and nonprofits such as how to build their online presence and how to get their ideas (or themselves) the exposure they need to succeed. The workshops are held in-person and virtually.

Grow with Google

Event Sponsor: \$600

- Recognized as event sponsor (along with Google) for one event
- Logo in event calendar
- Logo/recognition in digital promotions
- List of Chamber attendees provide (post-event)
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation

Chamber Online Learning Series

This collaboration series offers members an online learning opportunity throughout the year with leading experts. Members can access various content and courses throughout the year.

Chamber Online Learning Series Program Sponsor: \$2,500

- Recognized as Chamber Online Learning Series Program Sponsor for the year
- Logo recognition included in event digital promotions
- Featured Sponsor Blog Post
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- Opportunity to deliver short welcome remarks for each event

Chamber Online Learning Series Event Sponsor: \$1,000

- Recognized as Chamber Online Learning Series Event Sponsor for one event during the year
- Logo recognition included in event digital promotions
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- Opportunity to deliver short welcome remarks for one event

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Power Hour

The Power Hour is a hands-on training with industry experts designed to help Chamber members grow their business or organization. The Power Hour is typically held right before a Chamber event in the same location. Power Hour sponsorships get enhanced visibility as a lead-up to the main event.

Power Hour Sponsor: \$500

- Logo in event calendar
- Logo recognition in event digital promotions
- Promo code for complimentary registration for sponsor guests (up to 4)
- Hosting Opportunity*
- Opportunity to serve as an industry expert and provide educational training for members**
- List of attendees provided (post-event)
- Included in Chamber's end of the year sponsor recognition
- Logo recognition on the Chamber Wall of Appreciation

** Sponsors may have the opportunity to host the event at your location in addition to sponsorship. The Host agrees to provide, free of charge to Chamber, a venue suitable for a Power Hour.*

*** Please review and complete our Program Proposal Guidelines to be considered as a presenter at the Power Hour.*

Public Policy

Legislative Affairs Program

The Chamber is dedicated to being a strong voice and taking action on public policy and community initiatives that impact economic prosperity for the LGBTQ+ community and the region. It's increasingly important for the business community to collectively weigh in on economic and business impact when public policy decisions are made.

The Chamber accomplishes this through:

- Advocacy at the local, state and federal levels on issues impacting business and the LGBTQ+ community
- Connections and relationships with policy makers
- Timely information and education for Chamber members
- Equipping members for effective engagement with decision makers

Sponsorship of the Chamber's Legislative Affairs Program provides the resources needed to expand the scope and effectiveness of the Chamber's advocacy efforts, including:

- Events connecting Chamber members with policy makers: Elected Officials Reception, Candidate Forums, the bi-annual Texas LGBTQ Chambers of Commerce Advocacy Day at the State Capitol, educational programs to equip Chamber members for effective involvement, and opportunities to participate in other local, regional, state and national programs.
- Dedicated staff time and member-led Legislative Affairs Committee to maintain relationships with governmental officials, monitor issues, and recommend action when needed.
- Collaboration with the Texas LGBTQ Chambers of Commerce with a focus on advocacy and ensuring a voice for LGBTQ+ businesses across the State of Texas.
- Updated business issues agenda affirming the Chamber's position on key economic issues including taxes, governmental accountability, healthcare, education, workforce, economic development, infrastructure, transportation, energy and the environment and issues that impact the economic vitality of the LGBTQ+ community.
- Regular communications keeping members informed of important policy issues and actions.

Legislative Affairs Program Sponsorship

Partner Investment: \$10,000

All benefits of Advocate Investment, PLUS:

- Major recognition on website and related media
- Listed on communications and Advocacy Updates, etc., as Legislative Affairs Partner
- Recognition at all Legislative Affairs-related events as Partner
- Recognized as Day at the Capitol Sponsor (2025)
- Opportunity to provide a welcome and/or introduce a speaker at one Legislative Affairs event
- 6 complimentary tickets for Elected Officials Reception
- Recognized as Leader Sponsor for Elected Officials Reception

Advocate Investment: \$7,500

All benefits of Backer Investment, PLUS:

- Listed on communications and Business Advocacy Updates, etc., as Advocate
- Recognition at all Legislative Affairs-related events as Advocate
- Article in Chamber digital magazine
- 4 complimentary tickets for Elected Officials Reception

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Legislative Affairs Program Sponsorship

Backer Investment: \$5,000

All benefits of Supporter Investment, PLUS:

- Logo recognition on website and related media
- Logo on program promotions (email, social media and website)
- Listed on communications and Advocacy Updates, etc., as Backer
- Recognition at all Legislative Affairs-related events as Backer
- 2 complimentary tickets for Elected Officials Reception

Supporter Investment: \$2,500

- Sponsor name recognition on website and related media
- Sponsor name on program promotion (emails, social media, website)
- Listed on Business Issues Agenda, Business Advocacy Updates, etc., as Supporter
- Recognition at all Legislative Affairs-related events as Supporter
- Included in Chamber's end of the year sponsor recognition
- Group sponsor social media recognition (up to 3 per year)
- Sponsor name recognition on the 2024 Chamber Wall of Appreciation

Elected Officials Reception

This event convenes local, state and national elected officials and staff with the local and regional LGBTQ+ community and other key stakeholders. Attendees will have the opportunity to network with public officials and other Chamber members at the event.

Title Sponsor: \$15,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as Title Sponsor for the event
- Industry exclusivity
- Opportunity to deliver welcome remarks at the event
- 10 complimentary tickets
- Opportunity to showcase your business in a Chamber-produced video segment

Advocate Sponsor: \$10,000

All benefits of Sustaining Sponsor, PLUS:

- Recognized as Advocate Sponsor for the event
- One additional social media recognition (up to 3)
- 8 complimentary tickets
- Display of promotional/marketing signage and materials
- Tabling opportunity at the event

Sustaining Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Sustaining Sponsor for the event
- Opportunity to attend VIP Sponsor Reception prior to the event
- 6 complimentary tickets

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Elected Officials Reception

Sustaining Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Sustaining Sponsor for the event
- Opportunity to attend VIP Sponsor Reception prior to the event
- 6 complimentary tickets

Leader Sponsor: \$3,500

All benefits of Contributing Sponsor, PLUS:

- Recognized as Leader Sponsor for Elected Officials Reception
- Sponsor logo on event digital promotions
- Sponsor logo displayed on event presentation/signage
- Sponsor logo recognition on the Chamber Wall of Appreciation
- 4 complimentary event tickets

Contributing Sponsor: \$2,500

- Recognized as Contributing Sponsor for Elected Officials Reception
- Sponsor name on event digital promotions
- Sponsor name displayed on event/presentation signage
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- 2 complimentary tickets

Day at the Capitol

This is a unique sponsorship opportunity for companies to be recognized across the state with the Texas LGBTQ Chambers of Commerce and all four LGBTQ+ chambers (Austin, Houston, North Texas and San Antonio) and support the LGBTQ+ community during the legislative session. There will be a strong presence in Austin as we lift the voices of the LGBTQ+ business community on behalf of our 1,500+ members (and growing!) across Texas.

Presenting Sponsor: \$25,000

- Presenting Sponsor recognition for Texas LGBTQ Chambers of Commerce Day at the Capitol
- Top-tier Logo recognition on Texas LGBTQ Chambers of Commerce website
- Top-tier Logo recognition on Greater Houston LGBTQ+ Chamber of Commerce website and event landing page
- Top-tier logo recognition on all Day at the Capitol materials/signage
- Opportunity to share welcome remarks during morning kick-off
- Logo recognition on Facebook event page
- Listed on Day at the Capitol email blasts
- Verbal recognition during the Advocacy Day program and reception
- Inclusion in media alerts
- Access to all photos to use for marketing purposes
- Engagement of sponsor employees in advocacy day activities
- Recognition as Opening Reception sponsor
- 25 reception tickets

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Day at the Capitol

Reception Presenting Sponsor: \$15,000

- Reception Presenting Sponsor recognition for Texas LGBTQ Chambers of Commerce Day at the Capitol
- Top tier logo recognition for Opening Receptions promotions
- Second-tier logo recognition on Texas LGBTQ Chambers of Commerce website
- Second-tier Logo recognition on Greater Houston LGBTQ+ Chamber of Commerce website and event landing page
- Second-tier logo recognition on all Day at the Capitol materials/signage
- Opportunity to share welcome remarks during morning kick-off
- Logo recognition on Facebook event page for reception
- Listed on Day at the Capitol email blasts
- Verbal recognition during the Advocacy Day program and reception
- Inclusion in media alerts
- Access to all photos to use for marketing purposes
- Engagement of sponsor employees in advocacy day activities
- Recognition as Opening Reception sponsor
- 20 reception tickets

Ally Sponsor: \$10,000

- Second-tier logo recognition on Texas LGBTQ Chambers of Commerce website
- Second-tier logo on Greater Houston LGBTQ+ Chamber of Commerce website and event landing page
- Second-tier logo on all Day at the Capitol materials/signage
- Listed on Day at the Capitol email blasts
- Verbal recognition during the Advocacy Day program
- Access to all photos to use for marketing purposes
- Engagement of sponsor employees in advocacy day activities
- 15 reception tickets

Day at the Capitol

Advocate Sponsor: \$5,000

- Third-tier recognition on Texas LGBTQ Chambers of Commerce website
- Third-tier logo recognition on Greater Houston LGBTQ+ Chamber of Commerce website and event landing page
- Third-tier logo on all Day at the Capitol materials/signage
- Listed on Day at the Capitol email blasts
- Access to all photos to use for marketing purposes
- Engagement of sponsor employees in advocacy day activities
- 10 reception tickets

Voice Sponsor: \$2,500

- Logo recognition on Texas LGBTQ Chambers of Commerce website
- Logo recognition on Greater Houston LGBTQ+ Chamber of Commerce website and event landing page
- Logo recognition on all Day at the Capitol materials/signage
- Listed on Day at the Capitol email blasts
- Access to all photos to use for marketing purposes
- Engagement of sponsor employees in advocacy day activities
- 5 reception tickets

Engagement Sponsor: \$1,000

- Logo recognition on Texas LGBTQ Chambers of Commerce website
- Logo recognition on Greater Houston LGBTQ+ Chamber of Commerce website and event landing page
- Logo recognition on all Day at the Capitol materials/signage
- Recognition on social media channels
- Listed on Day at the Capitol email blasts
- Access to all photos to use for marketing purposes
- Engagement of sponsor employees in advocacy day activities
- 2 reception tickets

Legislative Luncheon

The annual luncheon connects elected officials, key stakeholders, influencers and leaders in the region with Chamber members to discuss topics such as economic development, policy and the biennial legislative session.

Presenting Sponsor: \$10,000

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Legislative Luncheon Presenting Sponsor
- Logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the program or share a one minute promotion video
- Featured sponsor message via email
- Featured blog post
- 10 tickets to VIP Reception with speakers/panelists
- 1 table (prime placement, with option to include speaker or special guests and Chamber President & CEO)
- Tabling opportunity (premier placement)
- 5 parking tickets

VIP Reception Sponsor: \$5,000

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Legislative Luncheon VIP Reception Sponsor
- Logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the VIP Reception program
- 10 tickets to VIP Reception with speaker/panelists
- 1 table (premium placement)
- 4 parking tickets
- Display of promotional/marketing signage and materials*
- Tabling opportunity (premier placement, space permitting)

**Location at Chamber's Discretion*

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Legislative Luncheon

Community Sponsor: \$2,500

All the benefits of the Connection Sponsor Level, PLUS

- Recognized as Legislative Luncheon Community Sponsor
- Sponsor logo recognition during sponsor slide presentation (tiered recognition) and other event signage
- 3 tickets to VIP reception with featured speaker/special guests
- 8 event tickets
- 2 parking tickets
- Display of promotional/marketing signage and materials*
- Tabling opportunity (space permitting)

Connection Sponsor: \$1,500

All the benefits of the Supporting Sponsor Level, PLUS

- Recognized as Legislative Luncheon Connection Sponsor
- Logo recognition included in digital event promotions
- Logo recognition in program
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- 6 event tickets

Supporting Sponsor: \$500

- Recognized as Legislative Luncheon Supporting Sponsor
- Name recognition included in digital event promotions
- Name recognition in program
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the Chamber Wall of Appreciation
- 3 event tickets

**Location at Chamber's Discretion*

LGBTBE® Certification

LGBTBE® Workshop

This annual workshop educates LGBTQ+ owned businesses on the LGBTBE® Certification. Topics covered include how to get LGBTBE® Certified, maximizing the certification and how to gain access to a host of learning and engagement opportunities through the National LGBT Chamber of Commerce (NGLCC).

Presenting Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Presenting Sponsor for workshop
- Industry exclusivity
- Deliver remarks during program
- Display of promotional/marketing signage and materials in premier event locations*
- Featured Sponsor Blog Post
- Tabling opportunity (premier placement)
- Logo recognition on event signage (premier placement)
- 10 complimentary tickets

Leader Event Sponsor: \$2,500

All benefits of Supporting Sponsor, PLUS:

- Recognized as Leader Sponsor for workshop
- Display of promotional/marketing signage and materials in prime event locations*
- Tabling opportunity (prime placement)
- Logo recognition on event signage
- Placement of promotional materials on attendee tables
- 6 complimentary tickets

Supporting Event Sponsor: \$1,500

- Recognized as Supporting Sponsor for workshop
- Sponsor name recognition included in event digital event promotions
- Sponsor name recognition on email blasts and website
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- Tabling opportunity
- 4 complimentary tickets

**Location at Chamber's Discretion*

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Capabilities Statement Workshop

This annual workshop supports small business members and is focused on helping LGBTBE® and other certified businesses develop and leverage their capabilities statement to build relationships with buyers, contracting officers, supplier diversity teams and decision-makers. This workshop is designed to provide small businesses with the training and tools to help them grow.

Presenting Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Presenting Sponsor for workshop
- Industry exclusivity
- Deliver remarks during program
- Display of promotional/marketing signage and materials in premier event locations*
- Featured Sponsor Blog Post
- Tabling opportunity (premier placement)
- Logo recognition on event signage (premier placement)
- 10 complimentary tickets

Leader Event Sponsor: \$2,500

All benefits of Supporting Sponsor, PLUS:

- Recognized as Leader Sponsor for workshop
- Display of promotional/marketing signage and materials in prime event locations*
- Tabling opportunity (prime placement)
- Logo recognition on event signage
- Placement of promotional materials on attendee tables
- 6 complimentary tickets

Supporting Event Sponsor: \$1,500

- Recognized as Supporting Sponsor for workshop
- Sponsor name recognition included in event digital event promotions
- Sponsor name recognition on email blasts and website
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- Tabling opportunity
- 4 complimentary tickets

**Location at Chamber's Discretion*

LGBTBE® Roundtable Program

The LGBTBE® Roundtable Program is working to address the economic inequities that the LGBTQ+ community, and specifically, LGBTQ+ business owners face because of systemic discrimination and marginalization due to sexual orientation, gender identity or gender expression.

The program aims to recruit LGBTQ+ entrepreneurs with a focus on transgender, people of color and women-owned LGBTQ+ businesses that have the capacity to participate in supply chain opportunities. The regional program connects LGBTBE® Certified businesses through in-person and virtual events to supplier diversity professionals and other certified businesses to help them learn, grow, connect.

Presenting Sponsor: \$15,000

All benefits of Gold Level, PLUS:

- Recognized as Presenting Sponsor for the program during all LGBTBE® Roundtable events in 2024
- Participation of designated representative for program
- Featured email announcement
- Sponsor video and live comments during each program (virtual and in-person, where available)
- Opportunity to host LGBTBE® Roundtable events onsite
- Opportunity to provide blog content about supplier diversity topic
- Display of promotional/marketing signage and materials at one event
- Tabling opportunity at one event (premier placement)

Gold Sponsor: \$10,000

All benefits of Silver Level, PLUS:

- Recognized as Gold Level Sponsor for the program during all LGBTBE® Roundtable events in 2024
- Opportunity to host LGBTBE® Roundtable events onsite
- Interview via ChamberTalk livestream series
- Display of promotional/marketing signage and materials at one event
- Tabling opportunity at one event

LGBTBE® Roundtable Program

Silver Sponsor: \$5,000

All benefits of Bronze Level, PLUS:

- Recognized as Silver Level Sponsor for one event during LGBTBE® Roundtable
- Logo recognition on LGBTBE® Resource Page
- Logo recognition on Chamber Supplier Diversity Partners website page
- Sponsor logo included in event programs
- Opportunity to include speaker/panelist for one event

Bronze Sponsor: \$2,500

- Recognized as Bronze Level Sponsor for one event during LGBTBE® Roundtable
- Name recognition on LGBTBE® Resource Page
- Sponsor name included in program digital promotions
- Sponsor name integrated into program slides
- Logo placement/recognition on Chamber Supplier Diversity Partners website page
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation

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Impact Partner Engagement

LGBTQ+ Workplace Alliance Program

The LGBTQ+ Workplace Alliance was developed exclusively for Chamber Impact Partners to facilitate engagement and learning between LGBTQ+ Employee Resource Group (ERG) leaders and others who are a part of their companies' diversity, equity & inclusion initiatives. Participation in the LGBTQ+ Workplace Alliance is open to any LGBTQ+ Employee Resource Group, Business Resource Group (BRG), or Affinity group at any private and public sector company that is currently a Greater Houston LGBTQ+ Chamber of Commerce Impact Partner or other collaboration chamber in the Texas LGBTQ Chambers of Commerce coalition that is in good standing.

Presenting Sponsor (Exclusive): \$25,000 (Available: 1)

All benefits of Empower Sponsor, PLUS:

- Recognized as Regional LGBTQ+ Workplace Alliance Program Presenting Sponsor
- Opportunity to deliver welcome remarks during one event/program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions and program promotions
- Opportunity to provide a "featured sponsor message via email
- Opportunity to introduce guest speaker
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Chamber Champion First Tier Supporter through 2024
- Additional 15 employees can participate in the programming (*above the number of employees included in Impact Partnership Level employee complimentary participation*)
- Interview opportunity through ChamberTalk Interview Series

LGBTQ+ Workplace Alliance Program

Empower Sponsor: \$15,000

All benefits of Engage Sponsor, PLUS:

- Recognized as Regional LGBTQ+ Workplace Alliance Program Empower Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Chamber Champion First Tier Supporter through 2024
- Additional 10 employees can participate in the programming (*above the number of employees included in Impact Partnership Level employee complimentary participation*)

Engage Sponsor: \$10,000

All benefits of Inspire Sponsor, PLUS:

- Recognized as Regional LGBTQ+ Workplace Alliance Engage Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for promotions of program
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Chamber Champion through 2024
- Additional 8 employees can participate in the programming (*above the number of employees included in Impact Partnership Level employee complimentary participation*)

Inspire Sponsor: \$5,000

All benefits of Community Sponsor, PLUS:

- Recognized as Regional LGBTQ+ Workplace Alliance Program Inspire Sponsor
- Opportunity to provide panelists for programming
- Additional 6 employees can participate in the programming (*above the number of employees included in Impact Partnership Level employee complimentary participation*)

LGBTQ+ Workplace Alliance Program

Community Sponsor: \$3,500

- Recognized as Regional LGBTQ+ Workplace Alliance Program Community Sponsor
- Logo recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook event
- Recognition in slide presentation
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation
- Additional 4 employees can participate in the program (*above the number of employees included in Impact Partnership Level employee complimentary participation*)

Connect Sponsor: \$2,500

- Recognized as Regional LGBTQ+ Workplace Alliance Program Connect Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event
- Recognition in slide presentation
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- Additional 2 employees can participate in the program (*above the number of employees included in Impact Partnership Level employee complimentary participation*)

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LGBTQ+ Workplace Alliance Summit

Presenting Sponsor: \$25,000

All benefits of Champion Sponsor, PLUS:

- Recognized as the LGBTQ+ Workplace Alliance Summit Presenting Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Engage Program Sponsor
- Top tier recognition on LGBTQ+ Workplace Alliance Program page
- Top tier logo recognition included in event promotions
- Top tier logo recognition during sponsor slide presentation and other event signage
- Opportunity to deliver remarks during the lunch plenary
- Opportunity to include a 15-30 second sponsor-produced video/ad
- Logo recognition on step and repeat
- Full page ad in printed program (sponsor provides ad)
- Co-branding with Chamber logo on Summit swag
- Reserved tables (3) (premier location)
- 21 complimentary event tickets

Awards Sponsor: \$20,000

All benefits of Champion Sponsor, PLUS:

- Recognized as the LGBTQ+ Workplace Alliance Summit Awards Sponsor
- Promoted as Awards Sponsor - LGBTQ+ Workplace Alliance Impact Awards Presented by Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Engage Program Sponsor
- Premier tier recognition on LGBTQ+ Workplace Alliance Program page
- Premier tier logo recognition included in event promotions
- Premier tier logo recognition during sponsor slide presentation and other event signage
- Opportunity to deliver remarks during the lunch plenary
- Opportunity to include a 15-30 second sponsor-produced video/ad
- Logo recognition on step and repeat
- Full page ad in printed program (sponsor provides ad)
- Reserved tables (2) (premier location)
- 21 complimentary event tickets

LGBTQ+ Workplace Alliance Summit

Champion Sponsor: \$15,000

All benefits of Leader Sponsor, PLUS:

- Recognized as a LGBTQ+ Workplace Alliance Summit Champion Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Community Program Sponsor
- Prime tier recognition on LGBTQ+ Workplace Alliance Program page
- Prime logo recognition included in event promotions
- Prime logo recognition during sponsor slide presentation and other event signage
- Opportunity to deliver remarks during the morning plenary
- Half page ad in printed program (sponsor provides ad)
- Include promotional/marketing materials on tables
- Tabling opportunity (premier placement)
- Reserved tables (2)
- 14 complimentary event tickets

Leader Sponsor: \$10,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as a LGBTQ+ Workplace Alliance Summit Leader Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Connect Program Sponsor
- Logo recognition on LGBTQ+ Workplace Alliance Program page
- Access to all event photos for marketing/promotion use
- Quarter page ad in printed program (sponsor provides ad)
- Tabling opportunity
- Reserved table (1)
- 7 complimentary event tickets

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LGBTQ+ Workplace Alliance Summit

Advocate Sponsor: \$5,000

All benefits of Ally sponsor, PLUS:

- Logo recognition as an LGBTQ+ Workplace Alliance Summit Advocate Sponsor
- Logo recognition included in event promotions, event landing page and event calendar
- Logo recognition in digital and printed program
- Logo recognition during sponsor slide presentation and on other event signage
- 5 complimentary event tickets

Ally Sponsor: \$3,000

- Recognized as an LGBTQ+ Workplace Alliance Summit Ally Sponsor
- Company name recognition included in event promotions, event landing page and event calendar
- Company name recognition in digital program
- Company name recognition during sponsor slide presentation and on other event signage
- Recognition in Chamber's end-of-the-year sponsor recognition
- Logo recognition on the 2024 Chamber Wall of Appreciation
- 3 complimentary event tickets

Nonprofit Showcase Sponsor: \$1,500

Sponsor an LGBTQ+ nonprofit to showcase at the Summit!

- Recognized as a Summit Nonprofit Showcase Sponsor
- Logo recognition included in event promotions, event landing page and event calendar
- Logo recognition in digital program
- Recognition in Chamber's end of the year sponsor recognition
- Logo recognition on the 2024 Chamber Wall of Appreciation
- 3 complimentary event tickets

LGBTQ+ Workplace Alliance Events

Title Sponsor (Exclusive): \$15,000 (Available: 1 per event)

All benefits of Presenting Sponsor, PLUS:

- Recognized as 2024 LGBTQ+ Workplace Alliance Executive Sponsor Panel or LGBTQ+ Workplace Alliance Connect Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Recognition on social media including Facebook event (min 6 per event)
- Opportunity to provide a "featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to introduce guest speaker
- \$1,500 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion First Tier Supporter through 2024

Presenting Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as 2024 LGBTQ+ Workplace Alliance Event Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,000 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion First Tier Supporter through 2024

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LGBTQ+ Workplace Alliance Events

Leader Sponsor: \$3,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as 2024 LGBTQ+ Workplace Alliance Event Leader Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during event promotions
- Recognition on social media including Facebook event (min 4 per event)

Advocate Sponsor: \$2,000

All benefits of Ally Sponsor, PLUS:

- Recognized as 2024 LGBTQ+ Workplace Alliance Event Advocate Sponsor

Ally Sponsor: \$1,000

- Recognized as 2024 LGBTQ+ Workplace Alliance Event Ally Sponsor
- Logo recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook event (min 2 per event)
- Verbal recognition during program remarks and slide presentation
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the 2024 Chamber Wall of Appreciation

Impact Partner Appreciation Event

This event recognizes and celebrates Impact Partners and their contributions to the Chamber and the LGBTQ+ community.

Title Sponsor: \$10,000

All benefits of Engage Sponsor, PLUS:

- Recognized as Impact Partner Appreciation Event Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Opportunity to provide a featured sponsor message via email to Chamber members
- Industry exclusivity
- 30 complimentary tickets

Engage Sponsor: \$7,500

All benefits of Leader Sponsor, PLUS:

- Recognized as Engage Event Sponsor
- Opportunity to share short remarks at event
- Featured Sponsor Blog Post
- 25 complimentary tickets

Leader Sponsor: \$5,000

All benefits of Connect Sponsor, PLUS:

- Recognized as Leader Event Sponsor
- Verbal recognition during program remarks and slide presentation
- 20 complimentary tickets

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Impact Partner Appreciation Event

Sustaining Sponsor: \$3,000

All benefits of Supporting Sponsor, PLUS:

- Recognized as Sustaining Event Sponsor
- Sponsor logo on event digital promotions
- Logo recognition in slide presentation
- 10 complimentary tickets

Supporting Sponsor: \$1,000

- Recognized as Supporting Chamber Event Sponsor
- Sponsor name on event digital promotions
- Sponsor name recognition on event slide presentation
- Sponsor logo recognition on the Chamber Wall of Appreciation
- Included in Chamber's end of the year sponsor recognition
- 6 complimentary tickets

Impact Partner Leadership Council Launch

In 2024, the Chamber will officially launch its Impact Partner Leadership Council. To celebrate the milestone announcement, the Chamber will host an event that will include Impact Partners and members.

Presenting Sponsor: \$15,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Presenting Sponsor for Leadership Council launch event
- Sponsor recognition as annual Council Program Sponsor (one year).
- Opportunity to deliver remarks during launch event
- 10 event tickets

Leader Sponsor: \$5,000

All benefits of Connect Sponsor, PLUS:

- Recognized as Leader Event Sponsor
- Verbal recognition at event
- Display of promotional/marketing materials*
- 6 event tickets

Connect Sponsor: \$2,500

All benefits of Sustaining Sponsor, PLUS:

- Recognized as Connect Sponsor for launch event
- Logo recognition included in event digital promotions
- Logo recognition on event signage
- Verbal recognition during program remarks and on slide presentation
- Sponsor logo recognition on the Chamber Wall of Appreciation
- 4 event tickets

Sustaining Sponsor: \$1,000

- Recognized as Sustaining Sponsor for launch event
- Sponsor name recognition included in event digital promotions
- Sponsor name recognition included on website and events calendar
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- 2 tickets

*Location at Chamber's Discretion

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Impact Partner Leadership Council

The Impact Partner Leadership Council includes leaders from dedicated Impact Partners who are committed to furthering the work and mission of the Chamber in the greater Houston region.

Advocate Champion: \$15,000

All benefits of Equality Champion Sponsor, PLUS:

- Recognized as Engage sponsor for Leadership Council
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Chamber Champion First Tier Supporter through 2024

Equality Champion: \$7,500

All benefits of Visionary Champion Sponsor, PLUS:

- Recognized as Equality Champion Sponsor for Impact Partner Leadership Council
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Chamber Champion First Tier Supporter through 2024

Visionary Champion: \$5,000

All benefits of Inclusive Champion Sponsor, PLUS:

- Recognized as Visionary Champion for Impact Partner Leadership Council
- Logo recognition on website
- Sponsor logo recognition on the Chamber Wall of Appreciation

Inclusive Champion: \$2,500

- Recognized as Inclusive Champion for Impact Partner Leadership Council
- Participation on Impact Partner Leadership Council
- Sponsor name recognition included in promotions of Council and leaders
- Sponsor name recognition included on website
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- Leadership recognition throughout the year for participating employee

LGBTQ+ Workplace Alliance Council Launch

In 2024, the Chamber will officially launch its Impact Partner LGBTQ+ Workplace Alliance Council. To celebrate the milestone announcement, the Chamber will host an event that will include Impact Partners and members.

Engage Sponsor: \$10,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Impact Partner Leadership Council Event Engage Sponsor as well as recognized as Council Program Sponsor.
- Opportunity to deliver remarks during event

Leader Sponsor: \$5,000

All benefits of Connect Sponsor, PLUS:

- Recognized as Impact Partner Leadership Council Event Sponsor
- Verbal recognition at event

Connect Sponsor: \$2,500

All benefits of Sustaining Sponsor, PLUS:

- Recognized as Impact Partner Leadership Council Launch Event as Connect Sponsor
- Logo recognition included in event digital promotions
- Logo recognition on event signage
- Verbal recognition during program remarks and on slide presentation
- Sponsor logo recognition on the Chamber Wall of Appreciation

Sustaining Sponsor: \$1,000

- Recognized as Impact Partner Leadership Council Announcement Sustaining Sponsor
- Name recognition included in event digital promotions
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation

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Major Events

Celebrating LGBTQ+ History Month

This annual event celebrates LGBTQ+ History Month which is recognized in October of each year. Outside of Pride Month, LGBTQ+ History Month is a great opportunity to show support for the LGBTQ+ community and celebrate the rich history of individuals and organizations that have paved the way for the progress the community has made over decades.

Title Sponsor: \$10,000 (Available: 1)

All benefits of Stonewall Sponsor, PLUS:

- Recognized as LGBTQ+ History Month Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Recognition on social media including Facebook Event
- Opportunity to provide a featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to participate in unveiling of new banners
- \$1,000 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion First Tier Supporter through the year
- 35 tickets
- 15 parking passes

Stonewall Sponsor: \$5,000

All benefits of Marsha P. Johnson Sponsor, PLUS:

- Recognized as LGBTQ+ History Month Stonewall Sponsor
- Opportunity to deliver welcome remarks during the panel
- Industry exclusivity
- \$500 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion Second Tier Supporter through 2024
- 20 tickets
- 8 parking passes

SECURE YOUR
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Celebrating LGBTQ+ History Month

Marsha P. Johnson Sponsor: \$3,000

All benefits of Gold Level, PLUS:

- Recognized as LGBTQ+ History Month Marsha P. Johnson Sponsor
- Featured Sponsor Blog Post
- 20 tickets
- 5 parking passes

Marriage Equality Day Sponsor: \$2,000

All benefits of Harvey Milk Sponsor, PLUS:

- Recognized as 2024 LGBTQ+ History Month Marriage Equality Day Sponsor
- Verbal recognition during program remarks and slide presentation
- Photo opportunity with LGBTQ+ History Month panelists/special guests
- 15 tickets
- 3 parking passes

Harvey Milk Sponsor: \$1,500

All benefits of Banner Sponsor, PLUS:

- Recognized as LGBTQ+ History Month Harvey Milk Sponsor
- Logo recognition included in event digital promotions
- 10 tickets
- 2 parking passes

Banner Sponsor: \$1,000

All benefits of Supporting Sponsor, PLUS:

- Recognized as LGBTQ+ History Month Banner Sponsor
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation
- 8 tickets

Supporting Sponsor: \$500

- Recognized as LGBTQ+ History Month Supporting Sponsor
- Name recognition included in event digital promotions
- Sponsor name recognition on the Chamber Wall of Appreciation
- 6 tickets

State of the Chamber Luncheon

The annual State of the Chamber Luncheon highlights the latest updates on the Chamber, its mission and work in the Houston region. The program reflects on the Chamber's accomplishments and shares the vision ahead for the growth and sustainability of the organization including new initiatives to help members grow. This event is part of the Chamber's quarterly luncheon series and will also serve as the annual meeting. Board members will be sworn in as part of the event.

Title Sponsor: \$10,000

All benefits of Presenting Sponsor, PLUS:

- Recognized as State of the Chamber Luncheon Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Recognition on social media including Facebook event
- Opportunity to provide a featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to introduce guest speaker
- \$1,500 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion First Tier Supporter through 2024
- 2 tables (20 seats, premier placement)

Presenting Sponsor: \$7,500

All benefits of Platinum Sponsor, PLUS:

- Recognized as State of the Chamber Luncheon Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,000 allocated to supporting small businesses owned by people of color, transgender and women, with membership scholarships, or nonprofits serving the LGBTQ+ community, recognition as Chamber Champion Top Tier Supporter through 2024
- 1 table (10 seats, prime placement)

State of the Chamber Luncheon

Platinum Sponsor: \$5,000

All benefits of Gold Sponsor, PLUS:

- Recognized as State of the Chamber Luncheon Platinum Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during event promotions
- 1 table (10 seats)

Gold Sponsor: \$3,500

All benefits of Silver Sponsor, PLUS:

- Recognized as State of the Chamber Luncheon Gold Sponsor
- 8 tickets

Silver Sponsor: \$2,000

All benefits of Bronze Sponsor, PLUS:

- Recognized as State of the Chamber Luncheon Silver Sponsor
- Verbal recognition during program remarks and logo recognition on event slide presentation
- 6 tickets

Bronze Sponsor: \$1,000

All benefits of Event Sponsor, PLUS:

- Recognized as State of the Chamber Luncheon Bronze Sponsor
- Logo recognition including in event digital promotions
- Recognition on social media including Facebook Event
- Logo recognition on event slide presentation
- 4 tickets

Event Sponsor: \$500

- Recognized as State of the Chamber Luncheon Event Sponsor
- Name recognition included in event digital promotions
- Sponsor name recognition during event slide presentation
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation
- 2 tickets

Jingle & Mingle Chamber Holiday Celebration

The annual holiday celebration brings together Chamber Members, Impact Partners, Strategic Partners, Elected Officials and more to celebrate the holidays. This event is one of the most popular events of the year!

Title Sponsor: \$15,000

All benefits of Presenting Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions (where venue permits)
- Opportunity to provide a featured sponsor message via email and blog to Chamber members and member prospects
- Photo opportunity for sponsor team
- \$1,000 allocated to supporting businesses owned by people of color, transgender and women, with business scholarships, and nonprofits supporting the LGBTQ+ community, recognition as Chamber Champion First Tier Supporter through 2024/2025
- 30 tickets

Presenting Sponsor: \$10,000 (Available: 2)

All benefits of Holiday Hustle & Bustle Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- Logo recognition on website slider
- \$500 allocated to supporting businesses owned by people of color, transgender and women, with business scholarships, and nonprofits supporting the LGBTQ+ community, recognition as Chamber Champion Second Tier Supporter through 2024/2025
- Full Page ad in *Business Intersections* digital magazine
- 20 tickets

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Jingle & Mingle Chamber Holiday Celebration

Holiday Hustle & Bustle Sponsor: \$7,500

All benefits of Peace, Love & Harmony Sponsor, PLUS:

- Recognized as 2024 Jingle & Mingle Chamber Holiday Celebration Hustle & Bustle Sponsor
- Verbal recognition during program remarks
- Logo recognition in onsite signage/slide show
- 15 complimentary tickets

Peace, Love & Harmony Sponsor: \$5,000

All benefits of 'Tis the Season Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration Peace, Love & Harmony Sponsor
- 10 complimentary tickets

'Tis the Season Sponsor: \$2,500

All benefits of Light it Up Level, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration 'Tis the Season Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Sponsor logo recognition on the Chamber Wall of Appreciation
- 8 complimentary tickets

Jingle & Mingle Chamber Holiday Celebration

Light it Up Sponsor: \$1,000

All benefits of Jingle & Mingle Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration Light it Up Sponsor
- Sponsor logo recognition included in event digital promotions & website
- Sponsor logo recognition on event signage
- Sponsor logo recognition in online digital program
- 6 complimentary tickets

Jingle & Mingle Sponsor: \$500

- Recognized as Jingle & Mingle Chamber Holiday Celebration Sponsor
- Sponsor name recognition included in event digital promotions & website
- Sponsor name recognition on event signage
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- 4 complimentary tickets

Tabletop Sponsor: \$200

- Sponsor name on one hightop table
- 2 complimentary tickets

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Signature Event



Pride In Business Celebration & Awards

Held during Pride Month, Pride In Business is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ and Allied business community works with the broader business community and public officials to realize a better Houston. Be part of this signature event by sponsoring the Pride In Business Celebration luncheon.

Presenting Sponsor: \$25,000

All benefits of Diamond Level, plus:

- Recognized as Pride In Business Celebration & Awards Presenting Sponsor
- Recognition on social media including Facebook event
- Recognition during sponsor slide presentation (group/tiered recognition and standalone slide) and other event signage
- Full-page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Opportunity to provide a “featured sponsor” message via email and blog to Chamber members and member prospects
- Opportunity to present one Pride In Business Award
- Sponsor produced promotional video during program (one minute)
- Logo included on step-and-repeat photo backdrop
- Three Tables (prime placement)**
- 15 tickets to VIP reception
- 15 complimentary parking passes

Signature Event

SECURE YOUR
SPONSORSHIP!

Pride In Business Celebration & Awards

VIP Reception Presenting Sponsor: \$20,000

All benefits of Diamond Level, plus:

- Recognized as Pride In Business Celebration & Awards VIP Reception Presenting Sponsor
- Recognition during sponsor slide presentation (group/tiered recognition and standalone slide) and other event signage
- Full-page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Opportunity to provide a “featured sponsor” message via email and blog to Chamber members and member prospects
- Opportunity to deliver remarks during VIP reception program
- Verbal recognition during program remarks (main program and VIP reception)
- 10 tickets to VIP reception
- 15 complimentary parking passes

Signature Event

Pride In Business Celebration & Awards

Diamond Sponsor: \$15,000

All benefits of Emerald Sponsor, plus:

- Recognized as Pride In Business Celebration & Awards Diamond Sponsor
- Half page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Verbal recognition during program remarks (main program and VIP reception)
- Interview via ChamberTalk Series
- Two tables (prime placement)**
- Four tickets to VIP reception
- Eight complimentary parking passes

Emerald Sponsor: \$10,000

All benefits of Ruby Level, plus:

- Recognized as Pride In Business Celebration & Awards Emerald Sponsor
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Two tables**
- Two tickets to VIP reception
- Six complimentary parking passes

Ruby Sponsor: \$5,000

All benefits of Sapphire Level, plus:

- Recognized as Pride In Business Celebration & Awards Ruby Sponsor
- One table**
- Four complimentary parking passes

**10 seats per table

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Signature Event

Pride In Business Celebration & Awards

Sapphire Sponsor: \$3,500

All benefits of Topaz Sponsor, plus:

- Recognized as Pride In Business Celebration & Awards Sapphire Sponsor
- Six event tickets
- Premier seat placement
- Two complimentary parking passes

Topaz Sponsor: \$2,500

All benefits of Pearl Sponsor, plus:

- Recognized as Pride In Business Celebration & Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition on the Chamber Wall of Appreciation
- Four event tickets

Pearl Sponsor: \$1,000

- Recognized as Pride In Business Celebration & Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook event
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the Chamber Wall of Appreciation
- Two event tickets

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

Pride In Business Celebration & Awards

AFTER PARTY PRESENTING SPONSOR - \$2,500

All benefits of After Party Celebration Sponsor, plus:

- Recognized as After Party Presenting Sponsor
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage (Luncheon & After Party)
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition in program
- Opportunity to display pop up banner at After Party
- Two tickets to VIP reception
- Four Pride In Business Celebration event tickets
- Two complimentary parking passes

AFTER PARTY CELEBRATION SPONSOR - \$1,000

All benefits of After Party Rainbow Sponsor, plus:

- Recognized as After Party Celebration Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition on website slider
- Two Pride In Business Celebration event tickets
- One complimentary parking pass

AFTER PARTY RAINBOW SPONSOR - \$500

- Recognized as Rainbow After Party Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media
- Logo recognition on the Chamber Wall of Appreciation
- One Pride In Business Celebration event ticket

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.



Pride Month

Shop LGBTQ+ Campaign

Leading up to and during Pride Month, the Chamber showcases the Shop LGBTQ+ campaign to encourage the community to shop at member LGBTQ+-owned businesses. The campaign is promoted via Chamber communication channels including website, newsletter, e-blasts and social media.

#SHOPLGBTQ+ – Title Sponsor \$5,000

All benefits of Promote Sponsor, PLUS:

- Recognized as the #SHOPLGBTQ+ Title Sponsor
- Sponsor logo included prominently on #SHOPLGBTQ+ Landing Page
- Sponsor recognition on #SHOPLGBTQ+ slider on website homepage
- Interview about support for LGBTQ+-owned businesses, Chamber and community

#SHOPLGBTQ+ Promote Sponsor: \$2,500

All benefits of Elevate Sponsor, PLUS:

- Recognized as a #SHOPLGBTQ+ Promote Sponsor
- Sponsor logo included on #SHOPLGBTQ+ Landing Page

#SHOPLGBTQ+ Elevate Sponsor: \$1,000

- Recognized as a #SHOPLGBTQ+ Elevate Sponsor
- Sponsor name included on #SHOPLGBTQ+ Landing Page
- Sponsor name recognition in campaign digital promotions
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation

Pride Month

SECURE YOUR
SPONSORSHIP!

Diversity, Equity, Inclusion & Belonging

Texas DEI Conference

The Texas DEI Conference, hosted by the North Texas LGBT Chamber of Commerce, brings together businesses, LGBTBE®, MWBE, and other certified businesses, Employee Resource Group (ERG) members, and corporate diversity and supplier diversity professionals. In peer groups and professionally led sessions, attendees learn about current issues facing LGBTQ+ and other diverse businesses, gain new skills/knowledge, and share best practices.

Session topics include (but are not limited to): Advocacy, Business/Employee Resource Groups, Diversity Equity & Inclusion, DEI & Supplier Diversity Professionals, Small & Certified Businesses. The host chamber is the North Texas LGBT Chamber of Commerce in partnership with the Texas LGBTQ Chambers of Commerce.

Complete the [sponsorship inquiry form](#) to learn about sponsorship opportunities for the Texas DEI Conference.



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Young Professionals

LAMBDA NextGen



Sponsoring LAMBDA NextGen, the Chamber's Young Professionals Group, gives exclusive access to young professionals in the LGBTQ+ community in the region. Sponsorship is a unique opportunity to demonstrate your company supports and is invested in developing the Greater Houston LGBTQ+ young professionals' community.

Benefits of sponsorship include:

- Unique access to the young, professional LGBTQ+ demographic
- Awareness among hundreds of dynamic young professionals
- Exclusive participation in activities that reach across the region
- Association with the Greater Houston LGBTQ Chamber's most prominent business leaders and venues
- Exposure to an active group of LGBTQ+ young professionals in the LGBTQ+ community

As a LAMBDA sponsor, your help supports programs and activities that allow for further growth and development of LGBTQ+ young professionals in the region. Your sponsorship supports future generations of LGBTQ+ leaders in Houston, and surrounding areas. Supporters of the LAMBDA help keep our membership dues at a minimum, which allows more young professionals to participate, regardless of their financial situation.

As the LAMBDA NextGen program continues to grow, the need for more professional development and networking opportunities will be possible thanks to your support. Your sponsorship is a guaranteed investment into the future leaders of the LGBTQ+ community.

LAMBDA NextGen Program

Signature Sponsor: \$10,000

All benefits of Next Generation Sponsor, PLUS:

- Recognized as event sponsor for two (2) LAMBDA NextGen events + resource table
- Two (2) Featured Email Blast to LAMBDA NextGen membership
- \$500 dedicated to LAMBDA NextGen Chamber Champion Fund to underwrite memberships for LGBTQ+ Young Professionals in need
- Article highlight in Chamber digital magazine, *Business Intersections*

Next Generation Sponsor: \$5,000

All benefits of Investing in the Future Sponsor, PLUS:

- Social media recognition (individual)
- Recognized as event sponsor for one (1) LAMBDA NextGen event + resource table
- One (1) Featured Email Blast to LAMBDA NextGen membership
- \$250 dedicated to LAMBDA NextGen Chamber Champion Fund to underwrite memberships for LGBTQ+ Young Professionals, in need
- Ability to distribute promotional materials at LAMBDA events
- Featured Sponsor Blog Post

Investing in the Future Sponsor: \$2,500

- Logo recognition on Chamber website, LAMBDA NextGen landing page, and other related media for program
- Logo on promotion items, including e-mails, programs, etc. related to LAMBDA NextGen program
- Recognition with special signage during LAMBDA events*
- Opportunity to host LAMBDA NextGen event
- Highlight in Chamber newsletter
- Included in Chamber's end of the year sponsor recognition
- Group sponsor social media recognition
- Logo recognition on Chamber Wall of Appreciation

*At Chamber's discretion

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LAMBDA NextGen Events

Benefits/sponsorship fee may vary based on event. The sponsorship levels below reflect Happy Hours or events where lower expenses are required.

Title Sponsor: \$1,000

All benefits of Event Sponsor, PLUS:

- Recognized as Top Tier sponsor for event (premium logo placement)
- Opportunity to deliver remarks*
- Social media sponsor recognition

Event Sponsor: \$750

- Logo recognition on event calendar
- Logo recognition in event promotions including email marketing, e-newsletter and social media
- Sponsor recognition in Facebook event, Facebook photo album and access to event photos
- Opportunity to briefly address guests during opening remarks, providing a 3-5 minute promotion about sponsor business
- Promo code for complimentary registration for sponsor guests (up to 10 registrations)
- List of attendees (post-event)
- Sponsor logo included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on Chamber Wall of Appreciation
- Hosting opportunity

**Where program is presented*

Promotional & Advertising

Business Intersections

Business Intersections is a full-color quarterly digital publication quarterly digital magazine that is promoted on the Chamber's website, through social media, newsletters and more. Each issue showcases LGBTQ+ inclusive businesses and organizations and their support for the LGBTQ+ community.

Member and non-member advertising rates are available. Please complete the *Business Intersections* Advertisement Form [here](#) to request the current ad rates. Check out past issues of *Business Intersections* [here](#).

Promotional & Advertising



ChamberTalk

ChamberTalk is an interview series featuring Chamber members, Impact Partners, elected officials and other key stakeholders.

ChamberTalk – Title Sponsor \$15,000

All benefits of Quarterly Sponsor, PLUS:

- Recognized as ChamberTalk Title Sponsor
- Sponsor logo included on ChamberTalk Landing Page
- Interview for the first episode of the year and one subsequent interview during the year
- 30 second sponsor produced commercial to run at the start of each program

ChamberTalk – Quarterly Sponsor \$10,000

All benefits of Monthly Sponsor, PLUS:

- Recognized as ChamberTalk Quarterly Sponsor (minimum: 6 segments)

ChamberTalk – Monthly Sponsor \$5,000

All benefits of Episode Sponsor, PLUS:

- Recognized as ChamberTalk Monthly Sponsor (minimum: 2 segments)

ChamberTalk – Episode Sponsor \$1,500

- Recognized as ChamberTalk Episode Sponsor
- Logo included in overlay
- Sponsor recognition on scroll banner during each episode
- Recognition in program digital promotions
- 10 second recognition – start and end of the event
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation

SECURE YOUR
SPONSORSHIP!

Business Member of the Month Annual Sponsorship

Business Member of the Month provides a number of ways to reach Chamber members and the LGBTQ+ community through business promotion.

Annual Sponsorship: \$10,000

- Announcement of sponsor to include logo in email communications as the Business Member of the Month Annual Sponsor
- Recognition of sponsor logo anywhere the Business of the Month is highlighted
- Sponsor logo with link included on Chamber website as Business Member of the Month Sponsor
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation

Business Member of the Month Advertising Opportunities

Business Member of the Month provides a number of ways to reach Chamber members and the LGBTQ+ community through business promotion. Complete the form [here](#) to inquire about this advertising opportunity.

Advertising Option 1: \$1,500

- Sponsor logo included in one email as the Business Member of the Month
- Sponsor logo with link included on Chamber website as Business Member of the Month for 30 days
- Social media recognition noting any offers, weekly specials or events, or promotion of sponsor provided video and use of preferred hashtag during sponsored month (up to 2, supplied in advance by sponsor)
- One dedicated email blast to membership
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation

Advertising Option 2: \$1,000

- Sponsor logo included in one newsletter as the Business Member of the Month
- Sponsor logo with link included on Chamber website as Business Member of the Month for 30 days
- Social media recognition noting any offers, weekly specials or events, or promotion of sponsor provided video and use of preferred hashtag during sponsored month (up to 1, supplied in advance by sponsor)
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation

SECURE YOUR
SPONSORSHIP!

New Member Welcome Packet

Promote your business by including information from your company in the packet sent to each new business or individual who joins the Chamber. The Chamber welcomes new members throughout the year with a welcome packet that contains information on member benefits and more. New Member Welcome Packet Sponsors achieve increased visibility among a steady stream of potential new customers.

New Member Welcome Packet Title Sponsor: \$10,000 (Available: 1)

All benefits of New Member Welcome Packet Sponsor Level, PLUS:

- Recognized as the Chamber New Member Welcome Packet Title Sponsor
- Sponsor logo with sponsor recognition included on Join the Chamber section of the website
- Sponsor logo with sponsor recognition included on the front of the New Member Welcome Packet
- One dedicated email blast to membership

New Member Welcome Packet Sponsor: \$2,500 (5 Available)

- Recognized as the Chamber New Member Welcome Packet Sponsor
- Social media recognition
- Sponsor promotional material included in each New Member Welcome Packet (sponsor provided)
- Included in Chamber's end of the year sponsor recognition
- Sponsor logo recognition on the Chamber Wall of Appreciation

Sponsors will get right of first refusal in successive years.

Note: A sponsor that wishes to secure Title Sponsorship for both the New Member Welcome Packet Sponsorship and Chamber Member Renewal Packet Sponsorship can do so at a combined sponsorship rate of \$8,000.

Member Renewal Packet

Showcase your brand by including promotional information from your company in the packet sent to each Chamber member who renews their membership. Chamber renewal packets are sent throughout the year and contain information about new member benefits, updated membership certificates, and more.

Member Renewal Packet Title Sponsor: \$10,000 (1 Available)

All benefits of Chamber Member Renewal Packet Sponsor Level, PLUS:

- Recognized as the Chamber Member Renewal Packet Title Sponsor
- Sponsor logo with sponsor recognition included on Join the Chamber section of the website
- Sponsor logo with sponsor recognition included on the front of the Chamber Member Renewal Packet
- One dedicated email blast to membership

Member Renewal Packet Sponsor: \$2,500 (5 Available)

- Recognized as the Chamber Member Renewal Packet Sponsor
- Social media recognition
- Sponsor promotional material included in each Chamber Member Renewal Packet
- Included in Chamber's end of the year sponsor recognition
- Sp logo recognition on the Chamber Wall of Appreciation

Sponsors will get "right of first refusal" in successive years.

Note: A sponsor that wishes to secure Title Sponsorship for both the New Member Welcome Packet Sponsorship and Chamber Member Renewal Packet Sponsorship can do so at a combined sponsorship rate of \$8,000.

**SECURE YOUR
SPONSORSHIP!**

Become a Sponsor Today!

Complete the **Event & Program Sponsorship Form** now or
Contact the Chamber to discuss opportunities and build a custom sponsorship package
info@houstonlgbtchamber.com | 832-510-3002



Events, pricing and benefits are subject to change without notice at the discretion of the Greater Houston LGBTQ+ Chamber of Commerce.