



## **Pride In Business Celebration & Awards Luncheon + After Party!**

Friday, June 7, 2024 | 11:30AM - 1:30PM

Hilton Americas - Houston

# **Sponsorship Opportunities**



# **Pride In Business Celebration is one of the premier Pride Month events in Houston. Be a part of it!**

Held during Pride Month, the Annual Pride In Business Celebration luncheon and awards is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ & Allied business community works with the broader business community to realize a better city and region.

The event also recognizes, through the Pride In Business Awards, the contributions made by Chamber Members and Impact Partners in building a more diverse and inclusive business community.

The Pride In Business Celebration is the only event in Houston focused on the LGBTQ+ business community during Pride Month.

**Pride In Business is great brand visibility in the Houston LGBTQ+ community during Pride Month.**



# Pride In Business Awards

The Greater Houston LGBTQ+ Chamber of Commerce Pride In Business Awards recognize the contributions made by Chamber members, Impact Partners and other key stakeholders in building a more diverse and inclusive community in Houston and the region.

The awards provide an opportunity honor business, community, and corporate leaders and organizations who raise the bar to advance LGBTQ+ inclusion in the workplace and community.



**Impact Partner of the Year**  
**Corporate LGBTQ+ Ally of the Year**  
**LGBTQ+ Business of the Year**  
**LGBTBE® Certified Business of the Year**  
**Allied Business of the Year**  
**Nonprofit Member of the Year**  
**Supplier Diversity Advocate of the Year**  
**Business/Employee Resource Group of the Year**  
**Chamber Advocacy Award**  
**Chamber Champion Award**  
**Community Legacy Award**



# After Party

## We'll See You at R24!

The Pride In Business Celebration won't end after the awards are presented. Immediately following the luncheon, the After Party will kick off at the R24 Lounge located on the rooftop of the Hilton Americas - Houston.



Pride In Business attendees will make their way to the 24th floor to enjoy signature cocktails and sweeping panoramic views of the Houston skyline. We'll gather at 1:30pm and keep the connection and celebration going!



  
**Hilton**  
AMERICAS-HOUSTON

# Sponsor Opportunities

## PRESENTING SPONSOR - \$25,000

All benefits of Diamond Level, **plus:**

- Recognized as Pride In Business Celebration & Awards Presenting Sponsor
- Recognition on social media including Facebook event
- Recognition during sponsor slide presentation (group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Opportunity to provide a “featured sponsor” message via email and blog to Chamber members and member prospects
- Opportunity to present one Pride In Business Award
- Sponsor produced promotional video during program (one minute)
- Logo included on step-and-repeat photo backdrop
- Three Tables (prime placement)\*\*
- 10 tickets to VIP reception
- 15 complimentary parking passes

## VIP RECEPTION PRESENTING SPONSOR - \$20,000

All benefits of Diamond Level, **plus:**

- Recognized as Pride In Business Celebration & Awards VIP Reception Presenting Sponsor
- Recognition during sponsor slide presentation (group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Opportunity to provide a “featured sponsor” message via email and blog to Chamber members and member prospects
- Opportunity to deliver remarks during VIP reception program
- Verbal recognition during program remarks (main program and VIP reception)
- 10 tickets to VIP reception
- 10 complimentary parking passes

**SECURE YOUR  
SPONSORSHIP!**

# Sponsor Opportunities

## DIAMOND SPONSOR - \$15,000

All benefits of Emerald Sponsor, **plus:**

- Recognized as Pride In Business Celebration & Awards Diamond Sponsor
- Half page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Verbal recognition during program remarks (main program and VIP reception)
- Interview via ChamberTalk Series
- Two tables (prime placement)\*\*
- Four tickets to VIP reception
- Six complimentary parking passes

## EMERALD SPONSOR - \$10,000

All benefits of Ruby Level, **plus:**

- Recognized as Pride In Business Celebration & Awards Emerald Sponsor
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Two tables\*\*
- Two tickets to VIP reception
- Four complimentary parking passes

## RUBY SPONSOR - \$5,000

All benefits of Sapphire Level, **plus:**

- Recognized as Pride In Business Celebration & Awards Ruby Sponsor
- One table\*\*
- Two complimentary parking passes

\*\*10 seats per table

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# Sponsor Opportunities

## SAPPHIRE SPONSOR \$3,500

All benefits of Topaz Sponsor, **plus:**

- Recognized as Pride In Business Celebration & Awards Sapphire Sponsor
- Six event tickets

## TOPAZ SPONSOR \$2,500

All benefits of Pearl Sponsor, **plus:**

- Recognized as Pride In Business Celebration & Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition on the Chamber Wall of Appreciation
- Four event tickets

## PEARL SPONSOR - \$1,000

- Recognized as Pride In Business Celebration & Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook event
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the Chamber Wall of Appreciation
- Two event tickets

*Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.*

**SECURE YOUR  
SPONSORSHIP!**



# Deadline to sponsor is May 15, 2024

To complete the Pride In Business Sponsor Form

Visit <https://bit.ly/Sponsor2024PIB> or Scan



## ABOUT THE CHAMBER

The Greater LGBTQ+ Chamber of Commerce Houston Chamber accelerates economic growth for the LGBTQ+, business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.

