



Pride In Business Celebration & Awards Luncheon + After Party!

Friday, June 7, 2024 | 11AM - 1:30PM
Hilton Americas - Houston | 1600 Lamar St.

PRESENTING SPONSOR



Sponsorship Opportunities



Pride In Business Celebration is one of the premier Pride Month events in Houston. Be a part of it!

Held during Pride Month, the Annual Pride In Business Celebration luncheon and awards is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ & Allied business community works with the broader business community to realize a better city and region.

The event also recognizes, through the Pride In Business Awards, the contributions made by Chamber Members and Impact Partners in building a more diverse and inclusive business community.

The Pride In Business Celebration is the only event in Houston focused on the LGBTQ+ business community during Pride Month.

**Pride In Business is
great brand visibility
in the Houston
LGBTQ+ community
during Pride Month.**



Pride In Business Awards

The Greater Houston LGBTQ+ Chamber of Commerce Pride In Business Awards recognize the contributions made by Chamber members, Impact Partners and other key stakeholders in building a more diverse and inclusive community in Houston and the region.

The awards provide an opportunity honor business, community, and corporate leaders and organizations who raise the bar to advance LGBTQ+ inclusion in the workplace and community.



Impact Partner of the Year
Corporate LGBTQ+ Ally of the Year
LGBTQ+ Business of the Year
LGBTBE® Certified Business of the Year
Allied Business of the Year
Nonprofit Member of the Year
Supplier Diversity Advocate of the Year
Business/Employee Resource Group of the Year
Chamber Advocacy Award
Chamber Champion Award
Community Legacy Award

After Party

We'll See You at R24!

The Pride In Business Celebration won't end after the awards are presented. Immediately following the luncheon, the After Party will kick off at the R24 Lounge located on the rooftop of the Hilton Americas - Houston.



Pride In Business attendees will make their way to the 24th floor to enjoy signature cocktails and sweeping panoramic views of the Houston skyline. We'll gather at 1:30pm and keep the connection and celebration going!




Hilton
AMERICAS-HOUSTON

Sponsor Opportunities

PRESENTING SPONSOR - \$25,000

*All benefits of Diamond Level, **plus:***

- Recognized as Pride In Business Celebration & Awards Presenting Sponsor
- Recognition on social media including Facebook event
- Recognition during sponsor slide presentation (group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Opportunity to provide a "featured sponsor" message via email and blog to Chamber members and member prospects
- Opportunity to present one Pride In Business Award
- Sponsor produced promotional video during program (one minute)
- Logo included on step-and-repeat photo backdrop
- Three Tables (premier placement)**
- 15 tickets to VIP reception
- 15 complimentary parking passes

VIP RECEPTION PRESENTING SPONSOR - \$20,000

*All benefits of Diamond Level, **plus:***

- Recognized as Pride In Business Celebration & Awards VIP Reception Presenting Sponsor
- Recognition during sponsor slide presentation (group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Opportunity to provide a "featured sponsor" message via email and blog to Chamber members and member prospects
- Opportunity to deliver remarks during VIP reception program
- Verbal recognition during program remarks (main program and VIP reception)
- 10 tickets to VIP reception
- 15 complimentary parking passes

**SECURE YOUR
SPONSORSHIP!**

Sponsor Opportunities

DIAMOND SPONSOR - \$15,000

*All benefits of Emerald Sponsor, **plus**:*

- Recognized as Pride In Business Celebration & Awards Diamond Sponsor
- Half page ad in *Business Intersections*, Chamber digital magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Verbal recognition during program remarks (main program and VIP reception)
- Interview via ChamberTalk Series
- Two tables (prime placement)**
- Four tickets to VIP reception
- Eight complimentary parking passes

EMERALD SPONSOR - \$10,000

*All benefits of Ruby Level, **plus**:*

- Recognized as Pride In Business Celebration & Awards Emerald Sponsor
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through the calendar year
- Two tables**
- Two tickets to VIP reception
- Six complimentary parking passes

RUBY SPONSOR - \$5,000

*All benefits of Sapphire Level, **plus**:*

- Recognized as Pride In Business Celebration & Awards Ruby Sponsor
- One table**
- Four complimentary parking passes

***10 seats per table*

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Sponsor Opportunities

SAPPHIRE SPONSOR \$3,500

All benefits of Topaz Sponsor, **plus:**

- Recognized as Pride In Business Celebration & Awards Sapphire Sponsor
- Six event tickets
- Premier seat placement
- Two complimentary parking passes

TOPAZ SPONSOR \$2,500

All benefits of Pearl Sponsor, **plus:**

- Recognized as Pride In Business Celebration & Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition on the Chamber Wall of Appreciation
- Four event tickets

PEARL SPONSOR - \$1,000

- Recognized as Pride In Business Celebration & Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook event
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the Chamber Wall of Appreciation
- Two event tickets

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

**SECURE YOUR
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Sponsor Opportunities

AFTER PARTY PRESENTING SPONSOR - \$2,500

*All benefits of After Party Celebration Sponsor, **plus**:*

- Recognized as After Party Presenting Sponsor
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage (Luncheon & After Party)
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition in program
- Opportunity to display pop up banner at After Party
- Two tickets to VIP reception
- Four Pride In Business Celebration event tickets
- Two complimentary parking passes

AFTER PARTY CELEBRATION SPONSOR - \$1,000

*All benefits of After Party Rainbow Sponsor, **plus**:*

- Recognized as After Party Celebration Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition on website slider
- Two Pride In Business Celebration event tickets
- One complimentary parking pass

AFTER PARTY RAINBOW SPONSOR - \$500

- Recognized as Rainbow After Party Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media
- Logo recognition on the Chamber Wall of Appreciation
- One Pride In Business Celebration event ticket

**SECURE YOUR
SPONSORSHIP!**

Deadline to sponsor is May 15, 2024

To complete the Pride In Business Sponsor Form

Visit <https://bit.ly/Sponsor2024PIB> or Scan



ABOUT THE CHAMBER

The Greater LGBTQ+ Chamber of Commerce Houston Chamber accelerates economic growth for the LGBTQ+, business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.

